

# Unit 1 Culture and identity

## 1a National identity



- 3** **1** Complete the sentences with the present simple or present continuous form of the verbs. Then listen again and check.
- 1 As usual on Friday's show, we ..... (ask) you at home a question.
  - 2 Every time I ..... (eat) a full English breakfast ...
  - 3 Oh, that ..... (make) me feel hungry!
  - 4 When I ..... (watch) TV and the adverts for tea ..... (come) on.
  - 5 More people ..... (drink) tea now than ever before.
  - 6 I'm Greek, but I ..... (live) in London for a while.
  - 7 I ..... (feel) a bit British at the bus stop.
  - 8 Hi! I ..... (listen) to your show on the train.

### Grammar present simple and present continuous

- 4** Complete the paragraph with the present simple and present continuous forms of the verbs in brackets.

### Listening identity

- 1** **1** You are going to listen to an extract from a radio programme about identity. First, answer these questions. Then listen and check your ideas.

- 1 What do you think is in a 'full English' breakfast? Tick (✓) the items.

bacon beans chips egg toast  
fried mushrooms fried tomato

- 2 What animals can you commonly see in the countryside in the UK?

camels cows goats sheep

- 2** **1** Listen to the extract again. Put the things in the order that they are mentioned (1–5).

- a adverts for tea
- b breakfast
- c green fields
- d jokes
- e the weather

I <sup>1</sup> ..... (study) in Brussels at the moment – I <sup>2</sup> ..... (have) an Erasmus grant. Erasmus grants <sup>3</sup> ..... (mean) European students can spend a year in a different university. I <sup>4</sup> ..... (have) a really good time and I <sup>5</sup> ..... (make) lots of new friends from different places. There's a real international community in Brussels because the European Commission is here. My friends and I <sup>6</sup> ..... (play) a game when we are out in the city. We <sup>7</sup> ..... (try) to identify other people from the same country as us. It <sup>8</sup> ..... (sound) easy, but it isn't. My friend Luigi says that all Italians <sup>9</sup> ..... (dress) in a similar way, but Antonia – also Italian – <sup>10</sup> ..... (not / agree) with him. Actually, all the EU officials <sup>11</sup> ..... (dress) in smart clothes and the students <sup>12</sup> ..... (wear) casual clothes. That's the biggest difference!

## Grammar dynamic and stative verbs

- 5 Complete the sentences with the correct form of the verb in brackets.
- I ..... (agree) with everything you said to Martin.
  - I'm sorry you're not well. I ..... (hope) you get better soon.
  - ..... you ..... (watch) the new TV show about the royal family?
  - ..... you ..... (recognize) this boy in the photo?
  - I really ..... (not / remember) where I put my keys last night.
  - ..... you ..... (think) of going to Italy again?
  - Which courses ..... you ..... (take) this year?
  - One hundred euros ..... (seem) a lot to pay for a concert ticket.
  - This soup ..... (not / taste) right. Did you use salt or sugar?
  - We've got good news – Jenna ..... (expect) a baby.
- 6 Look at the example. Write sentences (affirmative or negative) that are true for you. Use the correct form of the verb.
- believe in ghosts.  
*I believe in ghosts. / I don't believe in ghosts.*
  - wear sandals today  
.....
  - remember my first English exam.  
.....
  - think about going to the library  
.....
  - need a day off  
.....
  - feel great today  
.....
  - prefer mornings to evenings  
.....
  - get up late at the weekend  
.....
  - know how to speak Chinese  
.....
  - understand the difference between dynamic and stative verbs  
.....

## 7 Vocabulary extra common errors

Complete the sentences with the words. They all appear in the Reading text on page 10 of the Student's Book.

behaviour curious everyday in the case  
opinion predictions

- Greg, what's your ..... of this suggestion?
- The teacher was pleased with the ..... of her class on the school trip.
- I don't like making ..... about my exam results. It's bad luck.
- I don't usually eat fish, so I was ..... about the taste of this dish.
- All the exams last one hour, but ..... of English, the exam is 90 minutes.
- We don't normally meet celebrities in ..... life.

## Word focus love

- 8 Match the two parts of the exchanges.
- Bryan is coming to stay at the weekend.
  - I'm so surprised Jo and Dani have split up.
  - Is your brother living in Paris now?
  - My sister is studying to be a vet.
  - What a lot of people you've invited!
  - What happened in the last episode of *Our Street*?
  - Would you like a cup of tea?
  - Would you like to go for a coffee?
- Ah! Jack thinks he's falling in love with Annie!
  - I know, Dani said Jo was the love of his life.
  - I'd love to!
  - I know, but it's OK. I love cooking for my friends.
  - Oh, I'd love to work with animals.
  - Oh, please give him our love.
  - Yes, for a few months. He loves it.
  - Yes, please. I'd love one.

# 1b What colour is Tuesday?

## Reading synesthesia

1 Read about Mark and answer the questions.

- 1 Is synesthesia an illness?  
.....
- 2 What happens when people have synesthesia?  
.....
- 3 Does it affect Mark's life at all?  
.....
- 4 How is Mark's synesthesia different from Kandinsky's?  
.....
- 5 What's the most frequent example of synesthesia?  
.....
- 6 Which part of the body is involved in synesthesia?  
.....

2 Underline words in the text connected to the senses. Decide if they are nouns or verbs. Then use some of the words to complete these sentences.

- 1 I don't like the ..... of bananas.
- 2 When my cat ..... a bird singing, it gets very excited.
- 3 Most people's ..... gets worse as they get older.
- 4 Our sense of ..... is most sensitive in our fingertips.
- 5 Animal noses have a highly developed sense of ....., compared with humans.



## What colour is Tuesday?

My name is Mark. I'm Canadian and I have synesthesia. It's not a disease (although I think it sounds like one) and it doesn't really have any serious effects on my day-to-day life, but it is a strange condition. Synesthesia happens when two or more of your senses get mixed up. So in my case, for example, I taste words. My sense of taste works even when I'm not eating anything, but when I hear or read certain words. For me, the word 'box' tastes of eggs. That's just one example, of course. I'm reading one of the Sherlock Holmes stories at the moment and 'Sherlock' is another 'egg' word! It's a bit too much sometimes.

There are quite a few famous people with synesthesia: artists like David Hockney and Kandinsky, and musicians like Stevie Wonder and Liszt. Unfortunately for me I only share my synesthesia with them, not any great artistic skills. I read that Kandinsky's synesthesia mixed colour, hearing, touch and smell. To be honest, I don't think I'd like that. It seems very complicated.


My sister is synesthetic too and she sees words in colour. So when she sees the word 'Tuesday' or just thinks of the word 'Tuesday', she gets the feeling of 'brown'. Actually that kind of synesthesia, where the days of the week are coloured, is the most common type. I read somewhere that synesthesia is connected to the way our brains develop language and that there's a link between sounds and shapes. I don't understand the idea very well, but it sounds fascinating.


## Grammar questions

**3** Write the missing word in each question. Then write the answers.

- Where Mark come from?  
.....
- else in his family has the same condition?  
.....
- What the name of his condition?  
.....
- sense gives Mark problems?  
.....
- What Stevie Wonder famous for?  
.....
- What colour Mark's sister associate with *Tuesday*?  
.....


## 4 Pronunciation direct questions

**a**  **2** Listen and repeat the questions from Exercise 3. Pay attention to the intonation at the end of the question.

**b**  **3** Read the questions with the correct intonation. Then listen and check.

- Who's your favourite writer?
- What kind of job do you do?
- Where do you usually go on holiday?
- What do you like to do at the weekend?
- How many languages do you speak?
- How much TV do you watch?

## 5 Dictation questions

 **4** Listen and write the questions. Then complete the answers for yourself and find out if you have synesthesia.

- .....  
YOU: .....
- .....  
YOU: .....
- .....  
YOU: .....
- .....  
YOU: .....

**6** Write indirect questions for these direct questions.

- What time is it?  
Can .....
- What's your postcode?  
Could .....
- Are the banks open today?  
Can .....
- Where does the bus to the city centre leave from?  
Do .....
- How does this machine work?  
Could .....
- How long will you be here?  
Do .....
- Is there a reduced price for students?  
Could .....
- Why can't I get on the plane?  
Can .....

## Vocabulary feelings

**7** Complete the sentences with one word from each pair.

anger / angry	lucky / luck
brave / bravery	powerful / power
happy / happiness	sad / sadness

- Good ..... in your new job!
- I'm always ..... on Sunday morning when I know I can get up late.
- I have no ..... to do anything. I'm not the boss.
- I feel ..... when I read about some people's difficult lives.
- I think people who work with dangerous animals are very .....
- I try not to get ..... when things go wrong.




# 1c Video games

## Listening video games

1 How much do you know about video games? Match the names (1–4) with the types of game (a–d).

- 1 Super Mario
- 2 The Sims
- 3 Minecraft
- 4 Dragon Quest

- a building adventure game
- b life simulation game
- c fantasy role play game
- d sports and puzzle game

2  5 Listen to an extract from a radio programme about video games. Choose the correct option (a–c).

- 1 Millions of people ... regularly play computer games.
  - a around the world
  - b in America
  - c in the UK
- 2 One of the main features of many video games is that the player chooses a new ...
  - a identity
  - b life
  - c team
- 3 Sometimes the character can be a powerful ...
  - a animal
  - b leader
  - c superhero
- 4 Players like to choose identities that are ... their own personalities.
  - a different from
  - b similar to
  - c the same as
- 5 The University team's results suggest that our ideas about video games are ...
  - a correct
  - b dangerous
  - c wrong



3  5 Listen again. Answer the questions.

- 1 What did the team at the University of Essex want to do?  
.....
- 2 If you play The Sims, what kind of identity do you have?  
.....
- 3 What feelings do video games increase in players?  
.....


### 4 Vocabulary extra phrasal verbs

Look at the audioscript on page 116 and find how these phrasal verbs are used. Then replace the underlined verbs in the sentences with the correct phrasal verbs.

find out   turn into   go on   turn out

- 1 Your kitten is becoming a big fat cat!
- 2 What a mess! What's happening here?
- 3 The police hope to discover where the thieves have gone.
- 4 I told the doctor about the problem with my hand – it seems it's nothing serious.

### 5 Pronunciation extra of

 6 When *of* links two nouns that often go together, it isn't stressed. Look at these words from the radio programme. Do you think the word *of* is stressed? Listen and check.

- 1 millions of people
- 2 University of Essex
- 3 one of these games
- 4 a way of escaping
- 5 kind of person

# 1d First impressions

## Real life opening and closing conversations

1 Put the words in order to make statements and questions. Then write O for ways of opening conversations and C for ways of closing conversations.

- a / you / pleasure / to / it's / meet  
..... ?
- don't / card / give / why / my / I / you  
..... ?
- myself / may / introduce / I  
..... ?
- stay / touch / in / let's  
.....
- you / to / talking / good / been / it's  
.....
- you / to / very / I'm / meet / pleased  
.....

2 Complete this conversation with four of the sentences from Exercise 1.

- W: Good morning! <sup>1</sup> .....
- I'm Will Marr.
- G: How do you do? My name's Grace Larsen.
- W: <sup>2</sup> .....
- Grace. Are you a colleague of Daniel's?
- G: Yes, I am, actually. We're both working on this project.  
[...]
- W: Well, Grace, <sup>3</sup> .....
- I'm very interested in your ideas.
- G: Thanks. <sup>4</sup> .....
- You can reach me on both those two numbers.
- W: OK, thanks.

3 Complete these ways of talking about what you do with prepositions.

- I work ..... a design company.
- I mostly work ..... special projects.
- I'm an administrator ..... Brown's Bank.
- I'm ..... Customer Services.
- I'm looking ..... a new job at the moment.
- I'm a student ..... City College.

## 4 Pronunciation short questions

a Match the comments (1–6) with the questions (a–f) to make short exchanges.

- |                                     |                |
|-------------------------------------|----------------|
| 1 I'm a colleague of Daniel's.      | a Can you?     |
| 2 She is one of our best customers. | b Do you?      |
| 3 I work in our main office.        | c Have you?    |
| 4 We've got a branch in your area.  | d Is she?      |
| 5 It's one of our biggest shops.    | e Oh, are you? |
| 6 I can call you tomorrow.          | f Oh, is it?   |

b  7 Now listen to the exchanges. Tick (✓) the questions where the speaker sounds interested.

c  8 Listen to the comments again. Reply to each comment with a question. Sound interested in each case.

## 5 Grammar extra auxiliary verbs in short questions and answers

### AUXILIARY VERBS IN SHORT QUESTIONS AND ANSWERS


We use auxiliary verbs to make short questions and short answers. The auxiliary verbs are *be*, *have*, *do* and modal verbs. (*Be*, *have* and *do* can also be main verbs.)

Auxiliary verbs	Examples
<i>be</i> ( <i>am, are, is</i> )	<i>Are you? Yes, I am.</i>
<i>have</i> ( <i>have, has</i> )	<i>Has it? No, it hasn't.</i>
modal verb ( <i>can, must, etc.</i> )	<i>Can she? No, she can't.</i>
present simple ( <i>do, does</i> )	<i>Do you? Yes, I do.</i>
present continuous ( <i>am, is, are</i> )	<i>Are they? Yes, they are.</i>

Write short questions or short answers in response to these comments.

- I'm learning Greek at the moment.  
.....
- This paint is selling very well.  
.....
- A: Have you got my telephone number?  
B: Yes, .....
- A: Do you think you can win?  
B: Yes, .....
- A: Can you see what's happening?  
B: No, .....
- My colleagues are excited about this.  
.....

## 6 Listen and respond meeting people for the first time

 9 Listen to comments from conversations where people meet for the first time. Respond with your own words. Then compare your response with the model answer that follows.

- Hello, how are you? My name's Grace Larsen.*

*I'm very pleased to meet you. I'm Alberto Costa.*

# 1e About us

## Writing a business profile

### 1 Writing skill criteria for writing: text type, style, reader, purpose and structure

**a** Read the extracts from business communications. Choose the correct option.

1 text type: *letter / website*

I'm pleased to inform you that we are offering a new range of services.

2 style: *formal / informal*

**Check out our new range!  
We think it's really cool!**

3 reader: *known / not known*

Please note the following changes to your account.

4 purpose: *to give information / to advertise a product*

Our clients are national and international companies.

**b** Read the information from a business profile. Match the sentences (a–d) with the headings (1–3). There are two sentences with one of the headings.

## Intersect Design

1 About our work | 2 Satisfied customers | 3 About us

- a** 'We always get fantastic results when we use Intersect.' *Blacks International*
- b** As well as this, we are working with a mobile phone operator on a new campaign. We work in all areas of advertising.
- c** At the moment, we are developing a new logo for a national radio station.
- d** We are a design agency with twenty years' experience.

**2** Rewrite the sentences using the words in brackets in the correct position. There is sometimes more than one possibility.

1 I am working on a new product. (this year)

2 I can help you with new projects. (also)

3 We are advising a national company. (currently)

4 We are completing a major contract. (at this time)

5 We have offices in all main cities. (in addition to this)

6 We work in TV. (too)

### 3 Checking accuracy

Find and correct ten spelling mistakes in this profile.

- 1 .....
- 2 .....
- 3 .....
- 4 .....
- 5 .....
- 6 .....
- 7 .....
- 8 .....
- 9 .....
- 10 .....

I am a freelance designer in the fashion industry. I also work as a consultant to a sportswear manufacturer. My especial areas of interest include working with natural textiles and dies. I am currently developping a range of baby clothes which are non-alergic.

Outside work, I have a pasion for abstract art, especially the colourfull works of Kandinsky. I am continually trying to improve my own skills as a painter.

#### Glossary

**freelance** (adj) /fri:lɑ:ns/ doing work for different organizations rather than working all the time for one

## Wordbuilding adjective + noun collocations

### ▶ WORDBUILDING adjective + noun collocations

Some adjectives and nouns often go together.  
*national identity, vegetarian food*

- 1 Complete the adjective + noun collocations in the sentences with words from the box. There is one extra noun.

American clothes culture food identity  
impression media

- My first ..... of Sue in the interview was really positive.
- The people in any country are usually connected by a feeling of national .....
- Lots of places in the United States have Native ..... names.
- The magazine focuses on popular ..... – TV, films, music, and so on.
- I keep in touch with old friends on social .....
- My grandparents still like to eat traditional ....., especially at the weekend.

- 2 Complete the adjective + noun collocations in the sentences with words from the box. There is one extra adjective.

famous important serious smart special  
vegetarian worldwide

- The restaurant is a great place to go if you want to celebrate a ..... occasion.
- We eat ..... food almost all of the time these days. We hardly eat any meat.
- If you work in an office, you probably wear ..... clothes every day.
- The company aims to sell their new product to a ..... market.
- The magazines you read are just about the lives of ..... people.
- I need to ask Ryan some really ..... questions about his plans for the future.

## Learning skills study routines

Learning English is easier and you are more successful when you follow a routine.

- 3 Draw a table showing your waking hours for each day of the week. Write your activities under the times. Then choose two colours and block off times:
- when you are free to study
  - when you can study at the same time as you do something else, e.g. read on the train

	7 a.m.	8 a.m.	9 a.m.	10 a.m.	11 a.m.
Monday	coffee	train	work		break

- 4 How long do these activities need? Write 5, 30 or 60 (minutes) next to each one.
- reviewing vocabulary
  - listening
  - reading a magazine or graded reader
  - doing Workbook exercises
  - doing interactive (CD-ROM/online) exercises
  - watching a DVD
  - doing homework for class
- 5 Match activities from Exercise 4 with colour-blocked times in your table from Exercise 3.
- 6 Use your table to work out a realistic study routine.

## Check!

- 7 Fill in the spaces (1–6) and find a word that means ‘the connections and similarities between different countries’.
- You should always check this when you’re doing a piece of written work.
  - An online place that gives you lots of information.
  - Somewhere to stay on holiday.
  - Another word for your ‘family name’.
  - A way of sending a message online.
  - Orange means ‘happiness’ in this country.

