Discover how the NEW edition of *World Link* helps learners communicate confidently and fluently.

“World Link has everything students need to be in touch with the global English language.”

Marcela, Teacher, CCBEU, Brazil

NGL.Cengage.com/worldlink
World Link is National Geographic Learning’s best-selling core series for young adult/adult learners of English from the false beginner to high intermediate level. The second edition has been completely updated and enhanced to reflect modern teaching methods and user feedback.


“What makes *World Link* different?

“World Link helps me feel confident walking into the classroom. Imagine having a language toolkit and the support needed to provide your students the tune-up their English skills deserve.”

Jenay Seymour, Instructor, Hong-ik University, Jochiwon Campus, South Korea

“A two-in-one course, *World Link* helps students to become fluent in English and, at the same time, helps teachers to develop their teaching skills.”

Paula Jeruchimson, Teacher Training Department, Tronwell, Chile

What makes *World Link* different?

Unique Fluency Focus  (see pages 4-11)

Links to Fluency

**Dynamic Vocabulary**: learners study and practice useful, high-frequency vocabulary, collocations, phrases, and expressions systematically.

**Essential Grammar**: learners practice grammar through both inductive and deductive presentations, and learn how to use it to communicate in the real world.

**Universal Topics**: students learn English through themes and topics that provide the necessary context for learning about the English language and global cultures.

**Confident Communication**: fun tasks and activities provide learners with opportunities for realistic, meaningful communication using target language.
Special Video Program (see pages 12-13)

NEW! Video segment—“Good Morning World”—for each unit

4-level Video Program is included on the:
- Classroom DVD
- Student CD-ROM
- Online Video Workbook
- Interactive Presentation Tool

Extensive Teacher Support (see pages 14-15)

- Lesson Planner with Teacher’s Resources CD-ROM
- Interactive Presentation Tool
- Online Lesson Planner
- Online Workbook and Online Video Workbook
- Classroom DVD
- Classroom Audio CDs
- Assessment CD-ROM with ExamView®
- Teacher Web Site
NEW Second Edition

What makes World Link different?

Unique Fluency Focus

Fluency Link #1: Dynamic Vocabulary

Learners study and practice useful, high-frequency vocabulary, collocations, phrases, and expressions systematically.

“...the overall performance of this excellent publication makes for a mutually rewarding language learning experience for both students and teachers alike.”

Thurman Matthews, Teacher, Instituto Cultural Domínico Americano, Dominican Republic

NEW! USEFUL EXPRESSIONS develops learners' ability to express themselves clearly and naturally using high-frequency words, phrases, and expressions.
“A wide variety of tasks and activities (...) has made the learning experience much more engaging and less predictable for our students.”

Leonardo Mercado, Academic Director, ICPNA, Peru
What makes World Link different?
Unique Fluency Focus

Fluency Link #2: Essential Grammar

Learners practice grammar through both inductive and deductive presentations, and learn how to use it to communicate in the real world.

NEW! LANGUAGE LINK sections provide enhanced presentation and practice of target grammatical structures, helping learners to see how structures convey meaning in different contexts.

“The content is well thought out from a student perspective...we are very happy with World Link.”

A.J., Academic Director,
Guangzhou Language School, China
“The series combines inductive and deductive grammar instruction, which is in line with current research findings in terms of what works best with students.”

Leonardo Mercado, Academic Director, ICPNA, Peru

NEW! LANGUAGE LINK sections are fully updated to reflect current teaching techniques and user feedback.
What makes *World Link* different? 
Unique Fluency Focus

**Fluency Link #3: Universal Topics**

Students learn English through themes and topics that provide the necessary context for learning about the English language and global cultures.

“...the series focuses on cultural subjects from different countries, all over the world, helping students to better understand their world.”

Heloisa Mendes, Teacher
ICBEU, Brazil

NEW! THEMES and TOPICS are all updated to reflect the needs and interests of learners, enhanced by an extensive visual make-over.
NEW! READING sections are updated to introduce the most common text types, and to help learners develop a wide range of useful reading skills.

“Students get the chance to see English through a universal perspective.”
Luiz, Teacher, CCBEU, Brazil
What makes World Link different?
Unique Fluency Focus

Fluency Link #4: Confident Communication

Fun tasks and engaging activities provide learners with opportunities for realistic, meaningful communication using target language.

NEW! SPEAKING STRATEGY sections added to all units teach learners language and strategies to use in real life, with opportunities for practice.

NEW! LISTENING sections help learners develop a wide range of listening skills, and model functional language for learners to practice.

“World Link is fun to teach—making the class lively—and the activities are fun and interesting.”
Pranut Suksri, Instructor, Chiang Mai University, Thailand
“World Link has great communication activities. Students feel motivated to speak and the topics are very interesting for them.”

Eugenia Silva, Teacher, Alianza Uruguay EEUU, Uruguay
What makes *World Link* different?

**Special Video Program**

**NEW! Video segment—“Good Morning World”—for each unit**

The *World Link* Video Program is a 4-level video program from false beginner to high intermediate that was created specifically for English language learners.

- Three clips per unit:
  - a TV talk show (“Good Morning World”)
  - an engaging sitcom (“City Living”)
  - and an interview (“Global Viewpoints”)

- Lesson Planner for teachers includes:
  - Photocopiable Video Worksheets and Videoscripts
  - Video Teacher’s Guide

- Can be used as a stand-alone program for the lab, in the classroom, or for self-study

NEW! “Good Morning World” features interviews, discussions, and performances in the style of TV talk shows. The hosts, Jay and Kim, welcome different guests and discuss various topics related to the themes and recycle the language used in *World Link*.

“I love working with the video sessions! They have been appropriately designed to review the content covered in each unit and help learners with their linguistic competence.”

Erica Clark, Teacher, ARICANA, Argentina

Available on Classroom DVD and Student CD-ROM, through the Online Video Workbook, and on the Interactive Presentation Tool

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“...the video helps me expand the diversity of class activities with its real English-speaking situations in which students learn to use English in the real world.”

Lai Ying-Chun, Teacher,
Chung Shan Medical University, Taiwan
What makes *World Link* different?

**Extensive Teacher Support**

Lesson Planner with Teacher's Resources CD-ROM

*World Link’s* interleaved Lesson Planners include everything a teacher needs to prepare and teach successfully. Bundled with each Lesson Planner, the CD-ROM is full of printable and photocopiable materials for use in and out of the classroom.

- **Helpful point-of-use features:** page-by-page lesson notes include Teaching Tips, Teaching Options, Large Class Options, Process Writing suggestions, and Extra Writing prompts.

- **Professional Development Program:** Dr. Andy Curtis’ reflective teaching course, designed to develop teachers’ knowledge as they use *World Link*, has been updated.

- **Video support:** available on CD-ROM and in the back of the Lesson Planner, photocopiable Video Worksheets and Videoscripts for all clips, as well as a Video Teacher’s Guide help teachers make the most of the video program.

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**Online Lesson Planner**

Perfect for the busy teacher, the Online Lesson Planner is a web-based tool that allows *World Link* users to create and customize lesson plans for their classes, then save and share them in a range of formats.

Powered by MyELT

*Fully interleaved with Student Book*
Interactive Presentation Tool
Delivered on a CD-ROM, the Interactive Presentation Tool combines the Student Book, Workbook, video, audio, and other resources, for use in the classroom with an interactive whiteboard or data projector with computer.

Online Workbook Online Video Workbook
With both teacher-led and self-study options, these are Web-based resources for English language courses for both teachers and students.

The Online Workbooks and Online Video Workbooks:
- Give learners personalized access to a range of automatically-graded exercises.
- Reinforce what’s been taught in the core materials.
- Allow teachers to schedule assignments, monitor student and class progress, and create reports.

Assessment CD-ROM with
The Assessment CD-ROM with ExamView® is a test-generating software with a data-bank of ready-made questions designed to allow teachers to carry out assessment quickly and conveniently.

“ExamView® software has been our definitive source for testing our students, saving time on deciding what to test and when to test it.”
Raúl Arana, Teacher,
Universidad Valle del Grijalva Campus Tapachula,
Mexico

“The online version of World Link through MyELT is very good. I really like to be able to see what students do when they are practicing: their work, their mistakes, their progress!”
Gilda Battagliese, Teacher,
Alianza Uruguay EEUU, Uruguay

Powered by MyELT

Includes Placement Test

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World Link
Developing English Fluency

NEW Second Edition

- New video segment—“Good Morning World”—for each unit
- Enhanced vocabulary covers collocations, phrases, expressions, and patterns
- Even more balanced development of listening, speaking, reading, and writing strategies
- Technology resources for students include Student CD-ROMs, Online Workbooks, and Online Video Workbooks
- Lesson Planner includes Teacher’s Resources CD-ROM, packed with additional photocopyable materials
- Interactive Presentation Tool for use with an interactive whiteboard or computer and projector
- Online Lesson Planners allow teachers to create, customize, and share lesson plans

“...the World Link series is an excellent tool for developing English fluency in the classroom—it is well thought-out and includes some great features which are helpful to teachers.”
Francisco Rubio, Web Coordinator, Tronwell, Chile

“...we finally have a good ‘foundation’ set of resource materials for teaching English to all of our students.”
Gregory Batt, Principal, Canadian Secondary Wenzhou No. 22 High School, China

A four-level core series for young adult/adult learners

World Link series
Intro: Beginner • CEF: A1
Level 1: High Beginner • CEF: A1-A2
Level 2: Low Intermediate • CEF: B1
Level 3: Intermediate • CEF: B2

To learn more and locate your Heinle representative, visit us at NGL.Cengage.com.

For a guided tour, please visit NGL.Cengage.com/worldlink

For the Student
- Student Book with Student CD-ROM Workbook
- Combo Splits with Student CD-ROM
- Online Workbook
- Online Video Workbook
- Student Web Site

For the Teacher
- Lesson Planner with Teacher’s Resources CD-ROM
- Interactive Presentation Tool
- Online Lesson Planner
- Online Workbook and Online Video Workbook
- Classroom DVD
- Classroom Audio CDs
- Assessment CD-ROM with ExamView®
- Teacher Web Site