Texas Proclamation 2017

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COMPUTING

Elevate classroom learning with our career and technical education solutions!

National Geographic Learning, part of Cengage Learning, provides a portfolio of quality materials for K–12 education. Our trusted and respected programs from our imprints, such as Delmar, South-Western, and Course Technology, have been supporting you and your students for over 100 years. Our digital and textbook resources fully support 21st Century skills development and college and career readiness. Our solutions, driven by innovative technology and authoritative content, engage and empower your learners to achieve success in the classroom and beyond.

OUR PROGRAMS HELP STUDENTS AND TEACHERS SUCCEED WITH:

- College & Career Readiness
- 21st Century Skill Development
- Industry Certification
- Career Cluster Pathways
- Correlated TEKS Content

DIGITAL SOLUTIONS

Engage, Prepare, Succeed

To enhance our amazing content, we offer an array of digital solutions and services that improve student engagement and results through eBooks and complete, online programs. Our dedicated Digital Course Support professionals will provide hands-on assistance from start to finish!

MindTap

This personal learning environment combines the eBook and resources into a singular Learning Path

sam

An online environment that builds student mastery of Microsoft® Office skills and computer concepts

MindTap WITH sam

A complete, personalized learning environment that includes content and hands-on projects, training and assessments with SAM directly in the MindTap Learning Path

INSTRUCTOR RESOURCES

Our online Instructor Resources are filled with tools to help plan effective and engaging lessons. Instructor Resources may include test banks and engines, presentations, teacher manuals, figure files, and more!

OUR COMMITMENT TO YOU

National Geographic Learning is committed to teacher excellence. Hundreds of content experts and consultants have been trained and are ready to provide you with seamless implementation of our programs, share best practices, and customize training to your school and district needs.

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Skills Assessment Manager (SAM) is an online learning environment that helps students master Microsoft Office skills and computer concepts that are essential to academic and career success. SAM engages students in self-paced learning of Word, Excel, Access, Powerpoint, Windows, Internet Explorer, and Outlook, as well as technology concepts and issues.
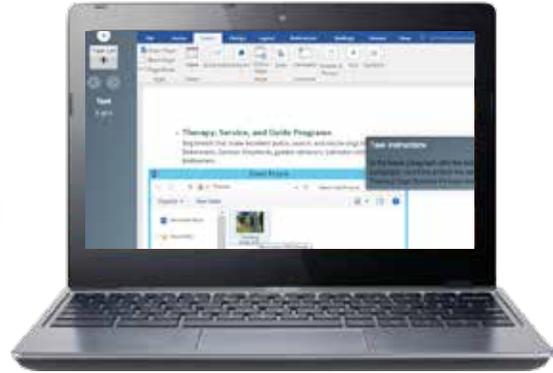
SAM provides a simulated environment that integrates an interactive learning experience with quality content written to the MOS certification objectives to help prepare students to succeed in the MOS certification exams.

Learn more at **NGL.Cengage.com/MicrosoftOffice**

MindTap

Tap into the **personalized** teaching experience

MindTap is a personalized teaching experience with relevant assignments that guide students to analyze, apply, and improve thinking, allowing you to measure skills and outcomes with ease.

Elevate Thinking
Relevant readings, multimedia, and activities are designed to take students up the levels of learning, from basic knowledge to analysis and application.

Promote Better Outcomes
Analytics and reports provide a snapshot of class progress, time in course, engagement and completion rates.

Personalize Your Course
Personalized teaching becomes yours through a Learning Path built with key student objectives and your syllabus in mind. Control what students see and when they see it.

"MindTap has been extremely easy to use. You can use it just to access your textbook or use it to the fullest and assign readings and assignments. Its flexibility is very valuable and can be adapted to your comfort level with technology."
— Jennifer Blair, Katy High School

Tap into more info at:
NGL.Cengage.com/MindTap

Request FREE trial access
**NGL.Cengage.com/highschoolreview**

COMPUTING

At National Geographic Learning, we proudly represent Cengage Learning computing programs that build student success and provide exam certification preparation through proven pedagogical design and advanced interactive technology.

SHELLY CASHMAN SERIES

Business Information Management I

Business Information Management II

Principles of Information Technology
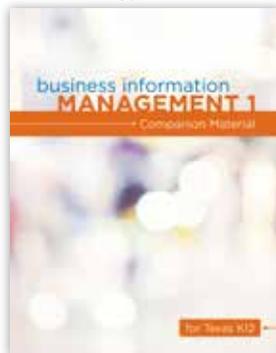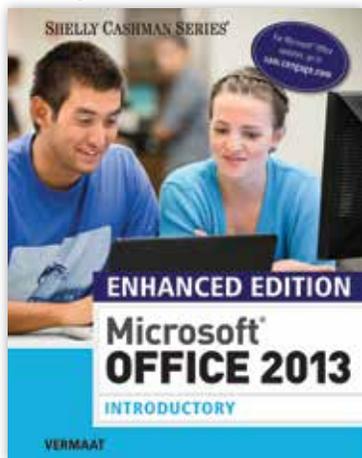
Microsoft Office® 2013 Introductory
© 2016

Microsoft® Office 2013 Advanced
© 2014

Business Information Management I: Companion Material

- Portfolio projects
- Equipment management
- Desktop publishing
- Office skills

Soft Skills for a Digital Workplace

- Effective communication
- Collaboration and teamwork
- Workplace professionalism and a positive approach
- Time-management and prioritization

Introduce your students to the latest that Microsoft Office has to offer with the new generation of **Shelly Cashman Series** books! For the past three decades, the Shelly Cashman Series has effectively introduced computer skills to millions of students. This series' trademark pedagogy includes:

1. **A project-based approach** that allows students to learn skills in a real-world context that provides relevancy.

2. **Step-by-step instructions** that now encourage students to expand their understanding of Microsoft Office 2013 through experimentation, critical thought, and personalization.

3. Full-color **screenshots** with callouts that make it easy for students to visualize what they should be seeing on their computer screens as they work through the projects.

4. **Extensive End-of-Chapter exercises** that provide numerous options for assessment and enhance student retention.

MindTap WITH **sam**

A complete, personalized learning environment that includes content and hands-on projects, training and assessments with SAM directly in the MindTap Learning Path

sam

An online environment that builds student mastery of Microsoft® Office skills and computer concepts

Microsoft® Office 2013: Introductory BIM I Adoption Packages

Student Edition + Student BIM I Companion Books+ MindTap (8-Year)	9781337432979	$149.00
Digital Only—MindTap (8-Year)	9781337460491	$64.00

Instructor Materials

Instructor's Edition Soft Skills Companion Book+ eBook	9781285148014	

Online Companion Site with Cengage Learning Testing, powered by Cognero®

Microsoft® Office 2013: Advanced BIM II Adoption Packages

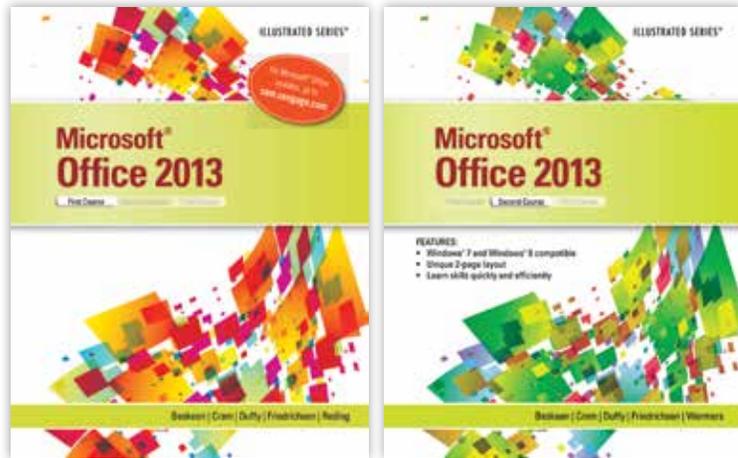|		
Student Edition + MindTap (8-Year)	9781337433013	$149.00
Digital Only—MindTap (8-Year)	9781337460521	$64.00

Instructor Materials

Instructor's Edition eBook	9781285148236	

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ILLUSTRATED SERIES

Business Information Management I

Business Information Management II

Principles of Information Technology

Office 2013 Illustrated Introductory First Course

© 2014

Office 2013 Illustrated Second Course

© 2014

Computer Literacy BASICS: A Comprehensive Guide to IC3

5th Edition © 2015

- Provides an introduction to computer concepts and skills which maps to the Computing Core Certification (IC3) GS4 standards.

- Designed with new learners in mind, this text covers Computing Fundamentals, Key Applications, and Living Online

sam

An online environment that builds student mastery of Microsoft® Office skills and computer concepts

Praised by instructors for its concise, focused approach and user-friendly format, the **Illustrated Series** engages both computer rookies and hot shots in mastering Microsoft® Office 2013 applications quickly and efficiently. This series' trademark pedagogy includes:

1. Hallmark 2-page layout designed to make skills accessible and easy to follow.

2. Learning outcomes that provide a framework for the skills covered in each lesson.

3. Case studies that place each lesson in context and encourage further application.

MindTap WITH **sam**

A complete, personalized learning environment that includes content and hands-on projects, training and assessments with SAM directly in the MindTap Learning Path

sam

An online environment that builds student mastery of Microsoft Office skills and computer concepts

Adoption Packages

Student Edition + SAM (8-Year)	9781337433013	$125.00
Digital Only—SAM with MindTap Reader (8-Year)	9781337460538	$90.00

Instructor Materials

Instructor's Edition eBook	9781285148083
Online Companion Site	9781305993105

Digital & Interactive Media

Digital Media: Concepts and Applications

4th Edition © 2017

Prepares students for the multimedia-rich workplace by teaching them multimedia concepts as well as business-standard software applications to complete projects and solve problems.

Office 2013 Illustrated Introductory First Course BIM I Adoption Packages

Student Edition + Student BIM I Companion Books+ MindTap (8-Year)	9781337432986	$149.00
Digital Only—MindTap (8-Year)	9781337460507	$64.00

Instructor Materials

Instructor's Edition eBook	9781285148021
Online Companion Site	

Office 2013 Illustrated Introductory Second Course BIM II Adoption Packages

Student Edition + Soft Skills Companion Book+ MindTap (8-Year)	9781337432993	$149.00
Digital Only—MindTap (8-Year)	9781337460514	$64.00

Instructor Materials

Instructor's Edition eBook	9781285148021
Online Companion Site	

Adoption Packages

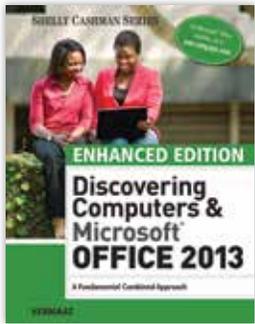|		
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Instructor Package

	9781305993082
Instructor's Resource CD	

Online Companion Site with Cengage Learning Testing, powered by Cognero®

1-year and 3-year bundle pricing also available

OFF-LIST TITLES

Discovering Computers & Microsoft® Office 2013 Advanced

© 2016

Combining computer concepts material with step-by-step instruction on Office applications from Microsoft Office 2013.

Discovering Computers & Microsoft® Office 2013 A Combined Fundamental Approach Adoption Packages

Student Edition + MindTap	**9781305993488**
Digital Only—MindTap	**9781305993181**

Instructor Materials

Instructor's Edition eBook	**9781285148397**

Online Companion Site with Cengage Learning Testing, powered by Cognero®

Programming Logic and Design, Comprehensive

MindTap

8th Edition © 2015
9781285776712

Unique, language-independent approach to programming, with a distinctive emphasis on modern conventions.
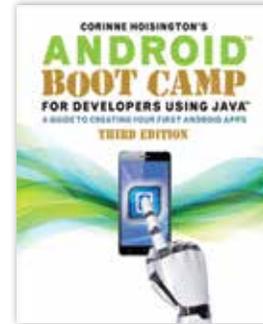
Java™ Programming

MindTap

8th Edition © 2016
9781285856919

Introduce your beginning programmers to the power of Java for developing useful programs while learning the basic principles of structured and object-oriented programming.

Web Design with HTML5 and CSS3: Comprehensive

8th Edition ©2015
9781305578166

Brings today's best practice in website development into focus with meaningful applications.

Android Boot Camp for Developers Using Java: A Guide to Creating Your First Android Apps
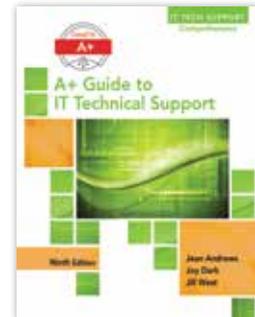
3rd Edition © 2016
9781305857995

Offers a thorough introduction to Java® with an emphasis on creating effective mobile apps.

A+ Guide to IT Technical Support

MindTap

9th Edition © 2017
9781305266438

Step-by-step, highly visual text provides a comprehensive introduction to managing and maintaining computer hardware and software and closely integrates the CompTIA A+ Exam objectives.

9781305118713	9781305260535	9781305262492	9781305262614

Adobe® Creative Cloud Revealed—Series

© 2016   MindTap

Coverage of essential skills helps students maximize their potential with the Adobe CS6 software.

OFF-LIST TITLES

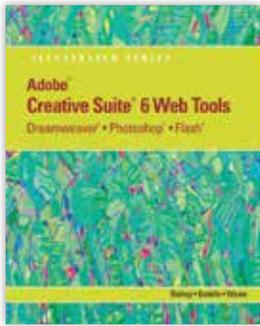**Adobe CS6 Web Tools: Dreamweaver, Photoshop, and Flash Illustrated with Online Creative Cloud Updates**
1st Edition © 2013
9781133629740

Coverage of essential skills helps students maximize their potential with the Adobe CS6 software.

Adobe CS6 Design Tools: Photoshop, Illustrator, and InDesign Illustrated with Online Creative Cloud Updates
1st Edition © 2012
9781133562580

Visual format presentation helps students intuitively grasp the concepts in the book and apply them to the classroom and workplace environment.

MindTap | sam

Shelly Cashman—Microsoft® Office 365/2016: Introductory
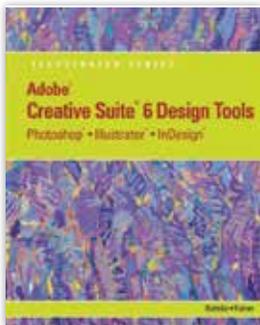1st Edition © 2016
9781305870031

Delivers the most effective educational materials specifically designed to engage students, improve retention, and prepare students for success with Microsoft® Office 2016.

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Shelly Cashman—Microsoft® Office 365/2016: Intermediate
1st Edition © 2016
9781305870390

Build upon the foundation Microsoft® Office 2016 skills with more advanced modules in each core Office application.

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Shelly Cashman—Microsoft® Office 365/2016: Advanced
1st Edition © 2016
9781305870406

Complete coverage of advanced Microsoft® Office 2016 skills, with content mapped to MOS Certification objectives.

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Illustrated—Microsoft® Office 2016: Illustrated Introductory
1st Edition © 2016
9781305876033

Students gain a solid understanding of the very latest Microsoft® Office skills to apply to work or school assignments.

MindTap | sam

Illustrated—Microsoft® Office 2016: Illustrated Intermediate
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Build upon the foundational Microsoft® Office skills with more advanced modules in each core Office application.

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