


Before You Watch

- A**  Look at the picture and answer the questions with a partner.



1. What kind of animal is in the photo?
2. Where do these animals live?
3. What else do you know about these animals and their habitat?

- B** Look at the words in the box. Complete the paragraph with the correct word. Not all words will be used.

collectively *adj.* shared or done by a group of people
condone *v.* to allow (something that is considered wrong) to continue
crash *v.* to go down very suddenly and quickly
disrupt *v.* to cause (something) to be unable to continue in the normal way
pride *n.* a group of lions
revenue stream *n.* a flow of money that is made by or paid to a business or an organization

Africa's big cats are endangered, and we are all (1) _____ responsible. Soon, the (2) _____ of lions may disappear. Because we (3) _____ hunting and other activities that put them at risk, their numbers

Beverly and Dereck Jouberts' idea worth spreading is that not only do big cats like lions and leopards have big personalities, but getting to know them can help protect Africa. Watch the Jouberts' full TED Talk on TED.com.

have (4) _____ in the last 50 years. And it's not only the big cats that are in danger—ecotourism brings in a large (5) _____ to Africa. If the cats disappear, so will the money and jobs.

- C** Beverly and Dereck Joubert are wildlife photographers who publicize the problem of endangered big cats. What do you predict you will hear in their TED Talk? Look at the pictures on the next page. Check (✓) the information you predict you will hear.

- _____ 1. They have spent five years watching a leopard cub grow up.
 _____ 2. They are also researching the behavior of giraffes and elephants.
 _____ 3. Their investigations have shown that these lions are essential.
 _____ 4. Lion bones are being sold.

While You Watch

- A**  Watch the TED Talk. Circle the main idea.

1. It's necessary to study big cats over many years.
2. If the big cats disappear, many other species may disappear.
3. Beverly and Dereck Joubert believe that big cats are beautiful.



B Watch the TED Talk again and match the photo that illustrates the TED Talk to the correct caption.

- _____ a. If a male lion is killed, the members of his pride may also die.
- _____ b. The Jouberts have discovered that some lions hunt in the water.
- _____ c. Legadema trusts the Jouberts and lets them come close to her.
- _____ d. The Jouberts have studied a young leopard named Legadema since she was a baby.



After You Watch

A Complete the summary with the words in the box.

extinction passionate photographing respect survive

Beverly and Dereck Joubert are (1) _____ about protecting the African wilderness. They have spent many years studying and (2) _____ big cats. In the last 50 years, these cats have been pushed to the edge of (3) _____ by hunters. The Jouberts believe that if the big cats are viewed with (4) _____, they can survive. And if the big cats (5) _____, they can help us maintain our connection to nature and to other human beings.

B Match the phrases to the information from the video.

- | | |
|---|------------------------|
| ___ 1. number of lions alive now | a. \$80 billion |
| ___ 2. number of leopards left in the wild | b. 5 |
| ___ 3. years the Jouberts have been filming big cats | c. 20,000 |
| ___ 4. amount of ecotourism revenue stream | d. 50,000 |
| ___ 5. number of years the Jouberts followed Legadema | e. 28 |


C Read the statements below. Circle the ones that paraphrase information in the TED Talk.

1. Many kinds of big cats live in the African wilderness.
2. It's important to protect big cats and the humans who live near them.
3. There used to be more than 450,000 lions in Africa.
4. It is wrong to hunt and kill lions for sport.
5. If we aren't connected to nature, we will lose hope.


Project

Beverly and Dereck Joubert want to protect the African wilderness. Use their ideas to write a letter in support of big cat conservation to the editor of a newspaper in your country. Follow these steps.



D  Work with a partner to find facts and opinions from the TED Talk that you can include. Complete the chart below. Choose the ones that support your idea the best.

FACT	OPINION


E  Write your letter. Use the frame below to organize your ideas. Then show your letter to a different partner. Is your opinion easy to understand? Does he or she have ideas for improvement?

To the Editor:

I am writing to (1) _____. In my opinion, (2) _____. If we don't (3) _____, we will (4) _____. It is also important to (5) _____. We will (6) _____ if we (7) _____.

Finally, I think (8) _____. If (9) _____, then (10) _____.

Yours sincerely,

Challenge!  Beverly and Dereck Joubert are working to ensure the long-term survival of big cats. Find out more about the Big Cats Initiative at TED.com and explore ways you can get involved. Share what you learn with the class.