



LISA BU

WHAT DO LEARNING A FOREIGN
LANGUAGE AND BECOMING A TED
SPEAKER HAVE IN COMMON ?

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Born and raised in Hunan, China, Lisa Bu has been with TED since 2011 as its Content Distribution Manager. Before that, she spent seven years as a talk show producer and a digital media content director at Wisconsin Public Radio. She's also a computer programmer, with a PhD in journalism and an MBA in information systems from the University of Wisconsin-Madison, as well as a BA in Chinese from Nanjing University in China. An avid book reader and storyteller, she was invited to give a TED talk about the power of reading in 2013, and another talk about her experience as a first-time voter in 2012.



What do learning a foreign language and becoming a TED speaker have in common

Lisa Bu, 05/23/2018

Which Superpower Do You Want?

- A. Flying
- B. Telepathy / Read other's mind
- C. Invisibility
- D. Time travel
- E. Other

First Encounter with English



First Encounter with English



“ For a while I shared with Mrs Thatcher the role of the most recognised Brit in China, a position now held by David Beckham ”

Learning English in College

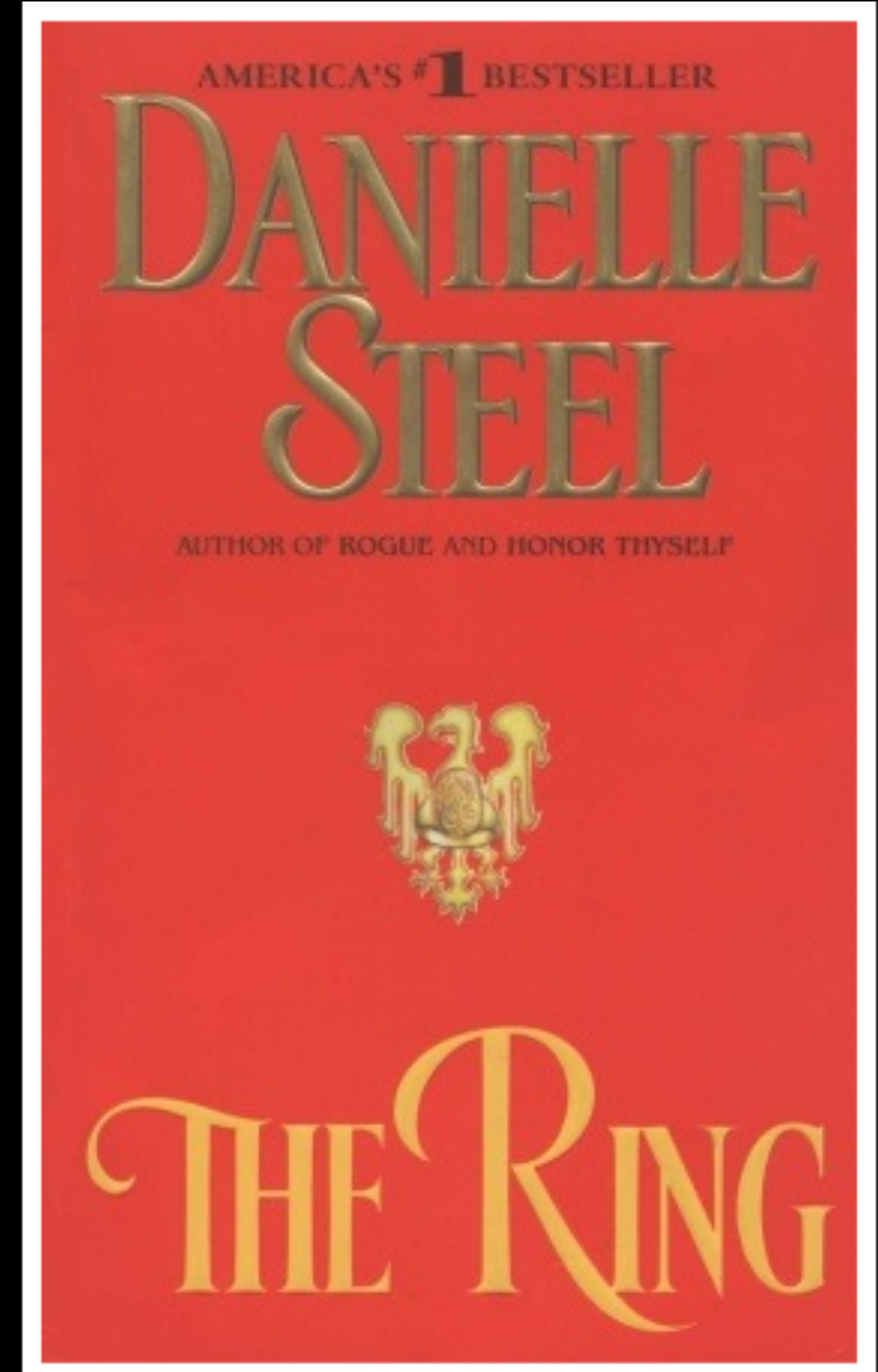
- College entrance exam “Gaokao”
- National College English Test (CET)



Learning English in College



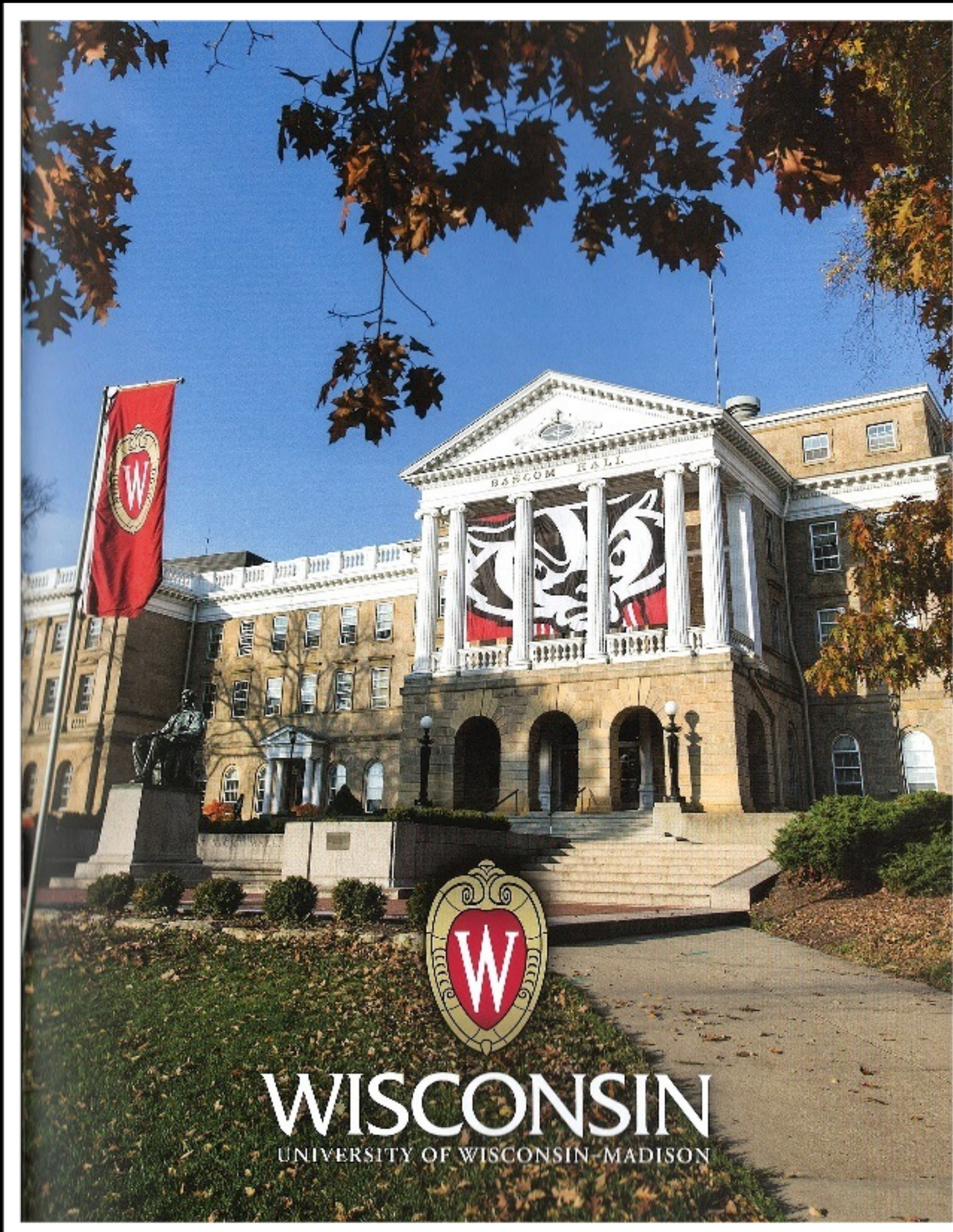
Learning English in College



Learning English in Shenzhen



Learning English in Madison, WI





*“To have another language is to possess a
second soul.”*

Charlemagne



Prelude to Water Melody 水调歌头

by Su Shi (1037-1101)

Translated by XU Yuanchong

How long will the full moon appear?

明月几时有？

Wine cup in hand, I ask the sky.

把酒问青天。

I do not know what time of the year

It would be tonight in the palace on high.

不知天上宫阙，今夕是何年？



Riding the wind, there I would fly,
我欲乘风归去,

Yet I'm afraid the crystalline palace would be
Too high and cold for me.
又恐琼楼玉宇, 高处不胜寒。

I rise and dance, with my shadow I play.
起舞弄清影,

On high as on earth, would it be as gay?
何似在人间。



The moon goes round the mansions red
转朱阁，

Through gauze-draped window soft to shed
低绮户，

Her light upon the sleepless bed.
照无眠。

Why then when people part,
is the oft full and bright?
不应有恨，何事长向别时圆？



Men have sorrow and joy;
they part or meet again;
人有悲欢离合，

The moon is bright or dim
and she may wax or wane.
月有阴晴圆缺，

There has been nothing perfect
since the olden days.
此事古难全。



So let us wish that man
Will live long as he can!
但愿人长久，

Though miles apart,
we'll share the beauty she displays.
千里共婵娟。

Stopping by Woods on a Snowy Evening

By Robert Frost (1874-1963)

Whose woods these are I think I know.
His house is in the village though;
He will not see me stopping here
To watch his woods fill up with snow.

My little horse must think it queer
To stop without a farmhouse near
Between the woods and frozen lake
The darkest evening of the year.



He gives his harness bells a shake
To ask if there is some mistake.
The only other sound's the sweep
Of easy wind and downy flake.

The woods are lovely, dark and deep,
But I have promises to keep,
And miles to go before I sleep,
And miles to go before I sleep.





蘇軾

蘇東坡豪放詞

鑒賞集評

中國國學叢書

大
江
東
去
千
古
風
流

陳非塵／著

中國文獻出版社





THE WAY OF CHUANG TZU



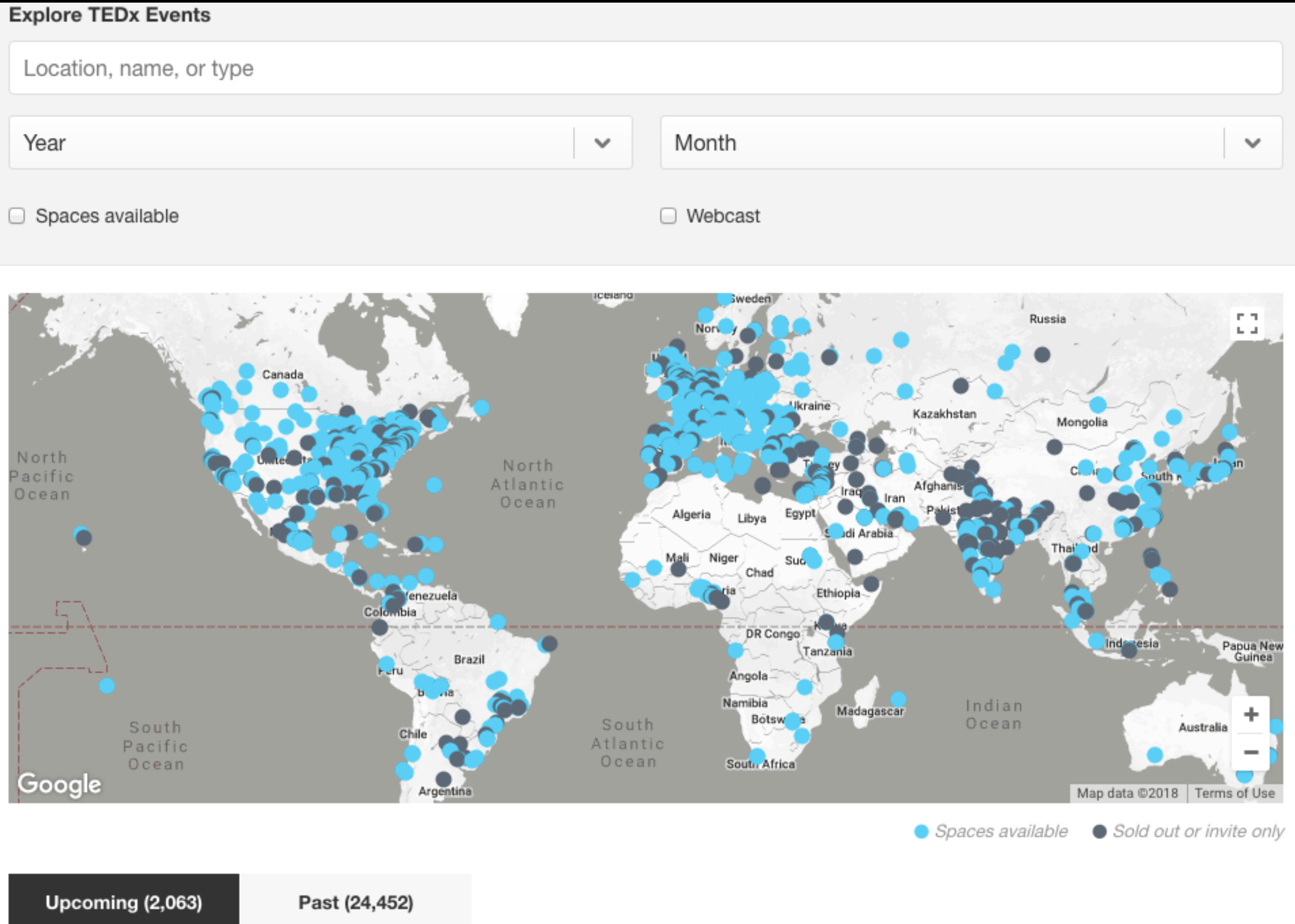
THOMAS MERTON







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A green frog-like creature is jumping over the text "HOW MANY VERB TENSES DOES ENGLISH HAVE?".

278,882 Views

The Writer's Workshop

How many verb tenses are there in English? - Anna Ananichuk - 04:28

A man in a red tunic is kneeling and holding a woman in a white dress. The text "The MYTH of ORPHEUS and EURYDICE" is overlaid.

813,015 Views

Reading Between the Lines

The tragic myth of Orpheus and Eurydice - Brendan Pelsue - 04:41

A hand is pointing to the word "WORDS" in a large, stylized font. The text "WHERE DO NEW WORDS COME FROM?" is overlaid.

384,241 Views

Playing with Language

Where do new words come from? - Marcel Danesi - 05:44

A man is holding a large, old book. The text "The world's most mysterious book" is overlaid.

2,071,339 Views

The World's People and Places

The world's most mysterious book - Stephen Bax - 04:43

A group of people in black dresses are standing in a line. The text "EMILY DICKINSON'S POETRY" is overlaid.

855,045 Views

Playing with Language

The Poetry of Emily Dickinson - 10:11

A stack of Harry Potter books is shown. The text "HARRY POTTER and the translator's nightmare" is overlaid.

1,448,667 Views

Playing with Language

Harry Potter and the translator's nightmare - 05:54

TED Translation: volunteer community



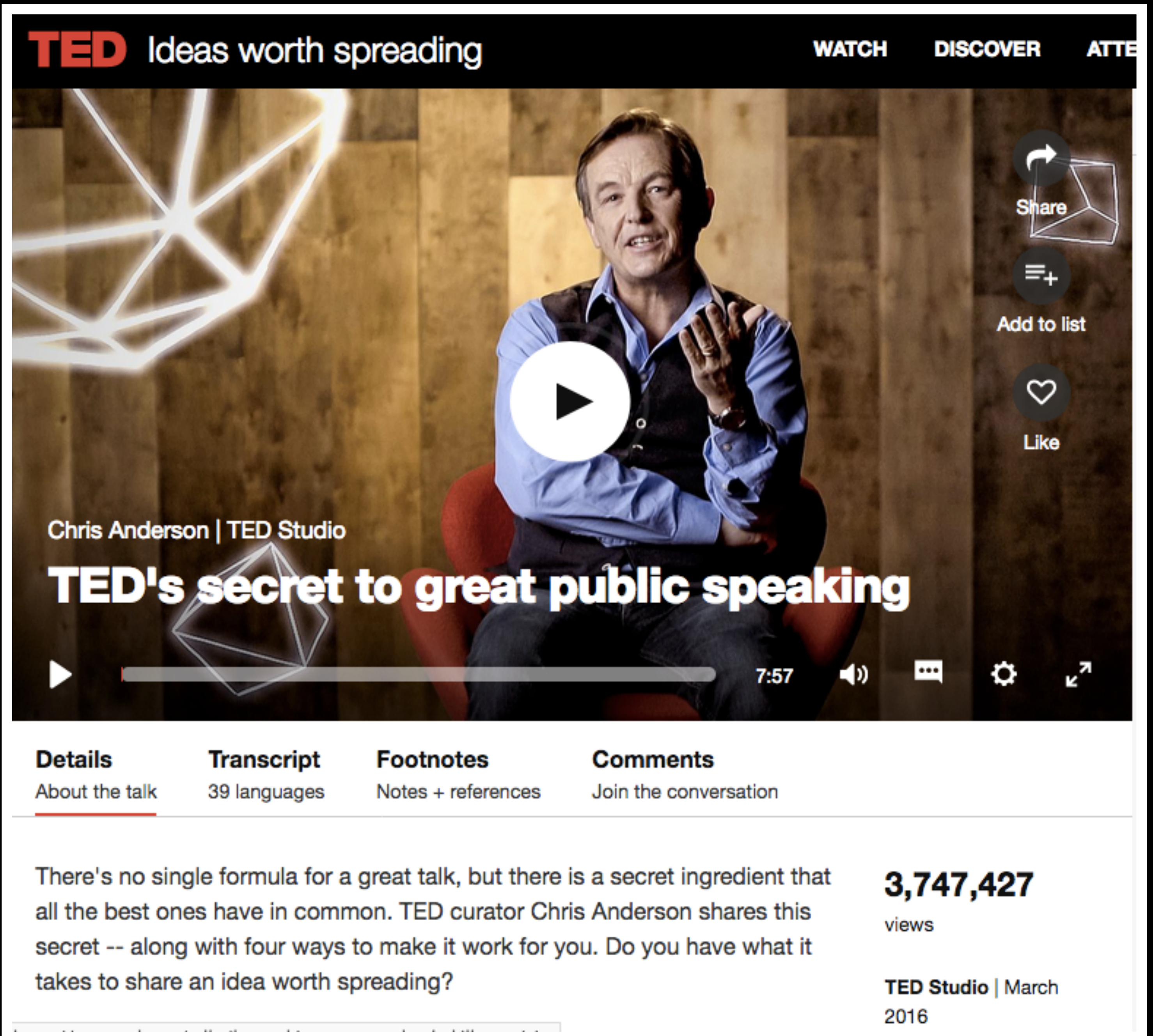
Select Ideas

- Idea search \neq talent search
- What's the idea?
- Is it fresh?
- Is it worth sharing?



Present Ideas

- Rehearsals
- Coaching
- Advice
 - Is there a formula?
 - Be authentic
 - Talk = gift
 - Memorize or not?
“happy birthday”
test



TED Ideas worth spreading

WATCH DISCOVER ATTE

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Chris Anderson | TED Studio

TED's secret to great public speaking

7:57

Details Transcript Footnotes Comments

About the talk 39 languages Notes + references Join the conversation

There's no single formula for a great talk, but there is a secret ingredient that all the best ones have in common. TED curator Chris Anderson shares this secret -- along with four ways to make it work for you. Do you have what it takes to share an idea worth spreading?

3,747,427
views

TED Studio | March 2016





Lisa Bu | TED2013

How books can open your mind

Details

About the talk

Transcript

48 languages

Reading List

Further learning

Comments

Join the conversation

What happens when a dream you've held since childhood ... doesn't come true? As Lisa Bu adjusted to a new life in the United States, she turned to books to expand her mind and create a new path for herself. She shares her unique approach to reading in this lovely, personal talk about the magic of books.

3,576,511

views

TED2013 | February
2013

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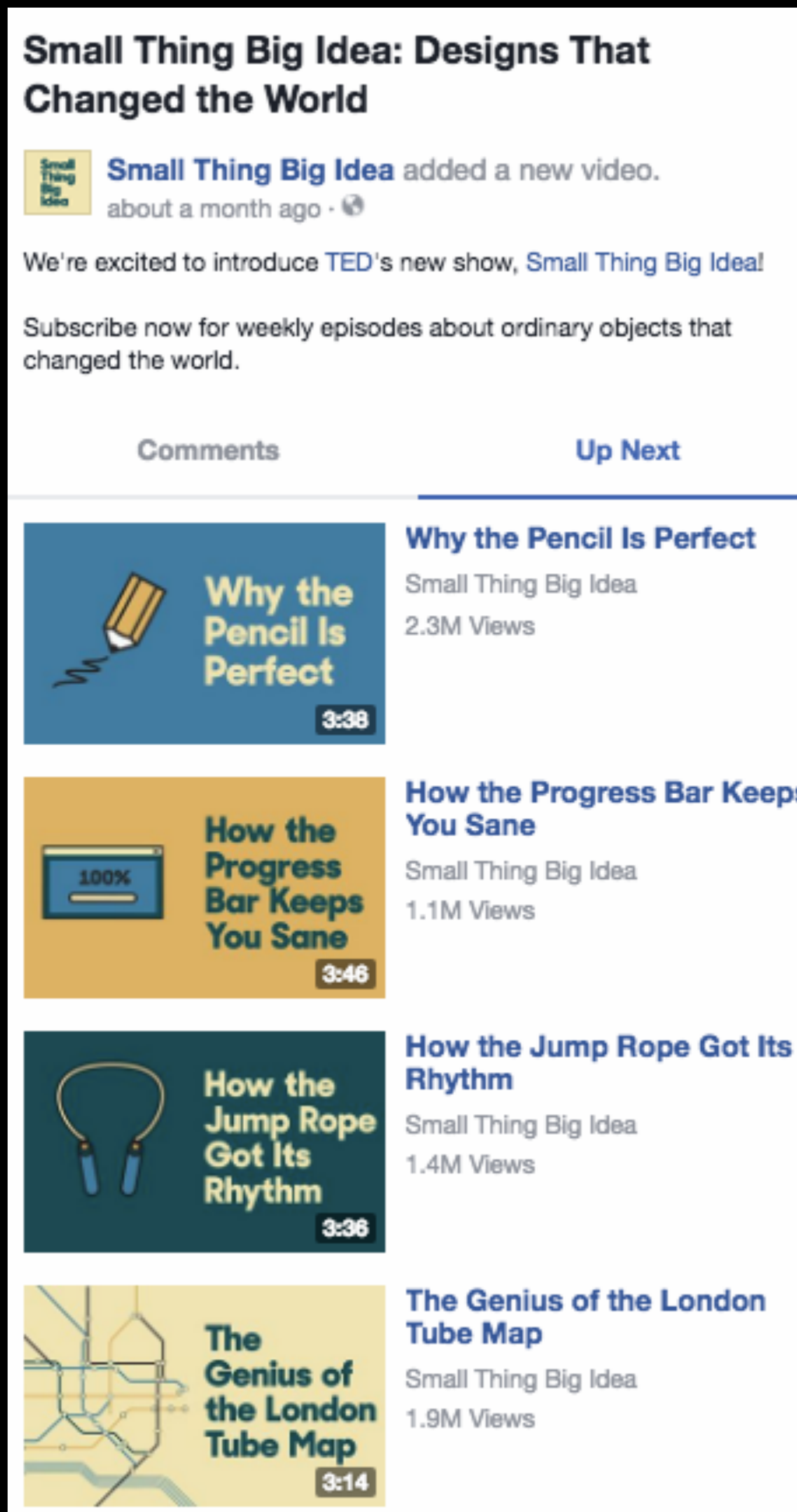




Direct to Camera



Anonymous Speaker



Facebook Watch



TV Show



Speaker Podcast

What's your
measure
of
success?





TED
#94801421





Thank You



VOICES

WITH *Griffin*



0:03 / 2:22



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