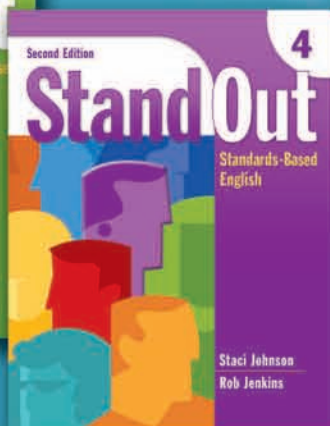
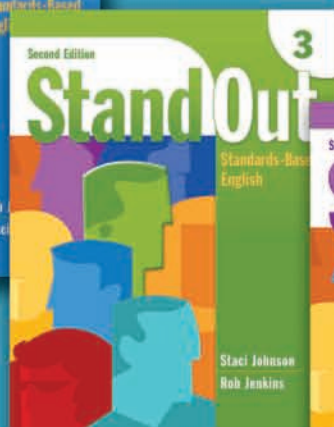
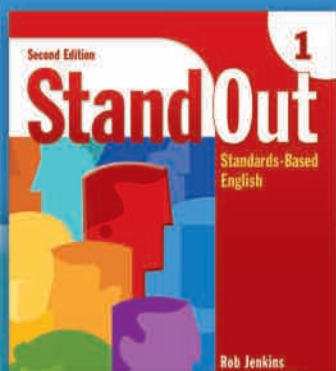
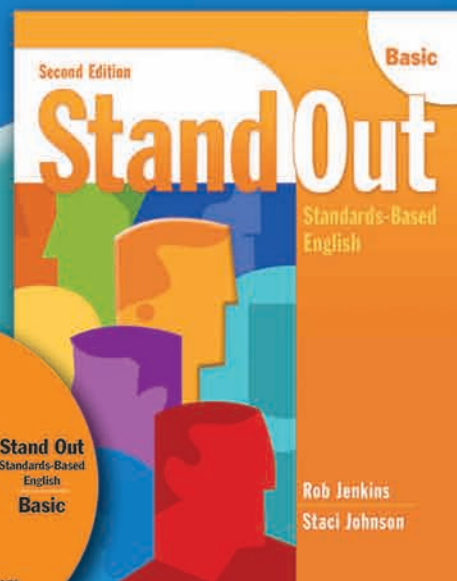
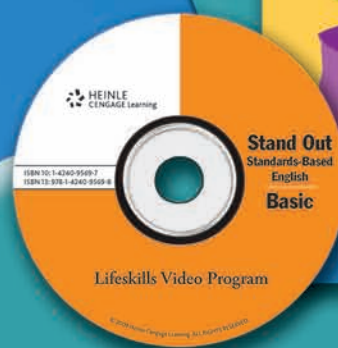


Now with a **Lifeskills Video Program** for each level to further build skills while increasing learner persistence!



**NEW
Advanced
LEVEL!**

View a guided tour at
elt.heinle.com/standout

Teaching the standards is easier with the *Stand Out* Lesson Planners and Lifeskills Video Program!

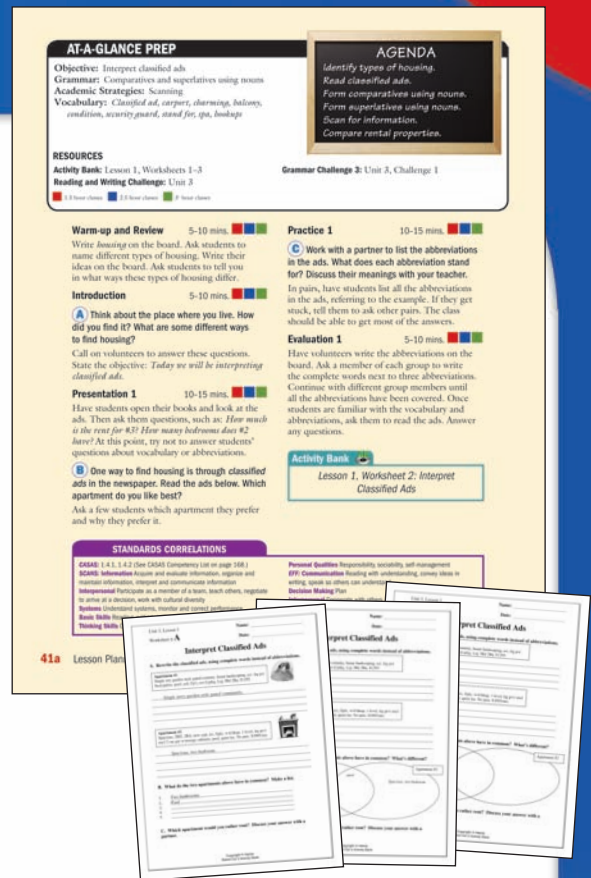


Lesson Planner

(contains Activity Bank CD-ROM and Audio CD)

Ground-breaking Lesson Planners take the guesswork out of meeting the standards while offering high-interest, meaningful language activities.

- **At-a-glance agenda and prep section** in each lesson
- **Complete lesson plan** for each page
- Pacing guide icons offering **three different pacing strategies**
- **"Standards Correlations"** appearing directly on the page
- **Activity Bank CD-ROM** with three reproducible multilevel activity worksheets per lesson



Ensure Learner Persistence!"



Three levels of activities are provided for every lesson!

NEW!

Stand Out Lifeskills Video Program

Each level of *Stand Out* features a DVD consisting of eight video clips that support and reinforce the life skill competencies covered in EVERY unit. The Lifeskills Video Program creates interesting and engaging opportunities for students to become even more successful learners of English.

Each DVD consists of:

- **Short, original dramatic episodes** that follows Hector, his friends, and his family as they live, work, and study in a community in the United States. Students can relate to and connect with the characters and situations presented in these entertaining clips.
- **"My Story" segments** featuring real-life interviews with students and professionals from around the world, exposing viewers to real English language use while presenting different cultural viewpoints

Additional support:

- An **online Teacher's Guide** that includes information on how to use the video, as well as teacher notes and sample lesson plans
- **Video worksheets** with "Before", "While", and "After You Watch" activities



Downloadable worksheets allow teachers to print activities for each video clip.

NEW Second Edition

Stand Out Standards-Based English

Low-beginning to Advanced

Rob Jenkins and Staci Johnson

Stand Out works!

Users of the first edition of the *Stand Out* series reported outstanding results in standardized test scores:

"We (the Antelope Valley Adult School) have made an increase of '25%' in student language gains after the implementation of Stand Out into our program."

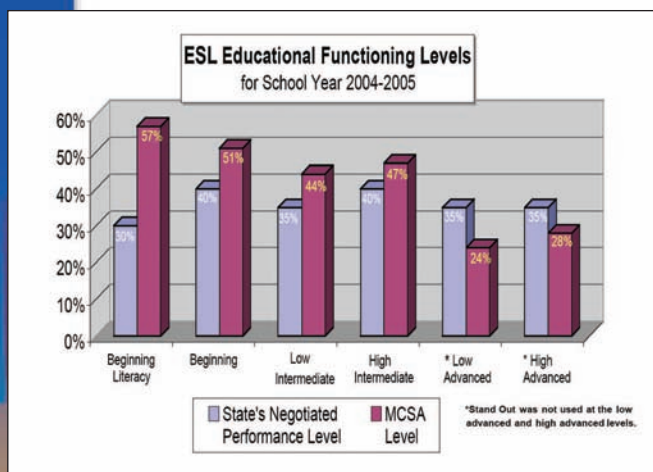
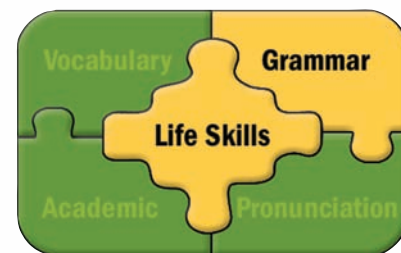
*Juan C. Corona
ESL Program Coordinator
Antelope Valley Adult School*

And now it works even better.

The second edition of *Stand Out* builds on this success, taking all that worked so well in the first edition and adding a new advanced level, a new Lifeskills Video Program, new split editions, and a more integrated approach. The new edition of *Stand Out* makes presenting the materials to your students even easier, which will lead to increased learner persistence!

"The major strength of the new edition is the integrated approach of listening, speaking, reading, writing, grammar AND pronunciation practice."

*Heidi Perez,
Instructor
Adult Learning Center
Lawrence, MA*



Results from the McKinley Community School for Adults—Honolulu, HI

"Using the Stand Out series, we have far exceeded the benchmarks established by the federal government."

*Helen Sanpei
Principal
McKinley Community
School for Adults*

Built from the standards necessary for adult English language competency, *Stand Out, Second Edition* gives students the foundation and tools they need to develop confidence and become independent, lifelong learners.

- **NEW! Advanced level** completes the series to meet all of your students' needs.
- **NEW! Lifeskills Video Program** presents life skills in an interesting and engaging way.
- **NEW! Student Books**
 - complete integration of language development, life skills, and real-world project activities
 - exciting, colorful, easy-to-use format
- **NEW! Integrated grammar instruction** throughout entire program:
 - integrated in every lesson
 - Grammar Challenge* workbooks
 - Grammar Café*
- **NEW! Split editions** with a pre-unit or bridge lesson allow students to transition seamlessly throughout the program.
- **"Team Projects"** present motivating cross-ability activities which group learners of different levels together to complete a task applying the unit objective.

Goals provide roadmap

State and federally required life skills and competencies

Vocabulary presented both visually and orally

"Team Projects" motivate and increase learner persistence

UNIT 3 Housing

LESSON 1 House hunting

GOAL ▶ Interpret classified ads

GOALS

- ▶ Interpret classified ads
- ▶ Make decisions about housing
- ▶ Arrange and cancel utilities
- ▶ Make a budget
- ▶ Write a letter to a landlord

A Think about the place where you live. How did you find it? What are some different ways to find housing?

B One way to find housing is through *classified ads* in the newspaper. Read the ads below. Which apartment do you like best?

1 FOR RENT

1 lge apartment, 2 floors, 3 bedrooms, 2 bath, gas, pool, \$1,500

2 SUNNY

1 BR, 1 bath w/ huge lrg, 1 car gar, W/D, high ceilings, security guard, \$895/mo.

3

Charming 1BR condo, 1 bath, carpet, large balcony, great condition, carpeting, walk to ctr, \$500/mo.

4

4 bdrm spacious condo, pool, gar, laundry, nr school, no pets, \$2,500/mo.

5

1st fl sunny studio, yard, stove & frig, Cat OK, first, last, & sec. dep, \$550 per month

6

Clean 2 bedroom, 1 bath apt in gated community A/C, new appl, nr bays Gas, water, trash paid avail 8/1, \$1,195

C Work with a partner to list the abbreviations in the ads. What does each abbreviation stand for? Discuss their meanings with your teacher.

Abbreviation	Word	Meaning
lge	large	very big

GOAL ▶ Make decisions about housing

D Study the chart with your classmates and teacher.

Yes/No Questions and Answers with Do			
Questions			Short answers
Do	Subject	Base verb	Example question
do	I, you, we, they	have	Do they have a yard?
does	he, she, it	want	Does she want air-conditioning?

E Practice asking and answering yes/no questions with a partner, using the Nguyen family's preferences on page 44.

EXAMPLE: *Student A:* Do they want five bedrooms?
Student B: No, they don't.

Pronunciation

Yes/No Questions: Rising Intonation

- ▶ Do they have a yard?
- ▶ Do you want five bedrooms?
- ▶ Does it have a balcony?

F Write five yes/no questions you could ask the Nguyens.

EXAMPLE: Do you want a bathtub?

- _____
- _____
- _____
- _____
- _____

G With a partner, practice asking your questions with rising intonation.

Team Project

Create a housing plan.

With a team, you will create a housing plan, including a budget and classified ad of where you will live.

- Form a team with four or five students. You are now a family. Choose positions for each member of your team.

POSITION	JOB DESCRIPTION	STUDENT NAME
Student 1: Leader	See that everyone speaks English. See that everyone participates.	
Student 2: Secretary	Write the classified ad.	
Student 3: Financial Planner	Create the budget.	
Students 4/5: Family Representatives	Plan a presentation of your housing plan.	

- Think about your family's needs. Create your family budget. (Lesson 4)
- Think of a place that will be perfect for your family. Create your classified ad. (Lessons 1-2)
- Make a list of all the utilities you will need to arrange for. (Lesson 3)
- Create a poster with artwork. Include your budget, classified ad, and list of utilities.
- Present your poster to the class.

Review

- A** Read the classified ad. Rewrite the ad with the full form of the abbreviations. (Lesson 1)



- B** Think about your dream home. Write a classified ad including everything that you would want. Use abbreviations. (Lesson 1)

- C** Complete the sentences with the correct word: *more* or *most* (+); or *fewer*, *less*, *fewest*, or *least* (-). (Lesson 1)

- (+) Kim's house has _____ more _____ entrances than Jen's house.
- (+) The blue condo has _____ bathrooms than the yellow one.
- (+) Octavio's apartment gets the _____ light.
- (-) That condo has _____ balconies than this one.
- (-) Their house has the _____ furniture.
- (+) Andrew's place has _____ rooms than Brad's place.
- (-) The small apartment has _____ patio space than the big one.
- (+) The Jacksons' apartment has the _____ appliances.
- (+) That house has _____ light than this one.
- (-) His home has the _____ bathrooms.

Real-life examples increase community and resource awareness

"Review" summarizes skills taught in lesson

Find correlations Heinle Picture Dict for every lesson i Stand Out Lesson

"I think the ancillary pieces are one of the strongest points about the series. Teachers and students learn differently, and in teaching and learning, they need choices that meet as many of their learning modalities as possible."

Debbie Glass, Vice Principal
Mercer Adult School, Mercer, California

Academic skills increase learners' ability to navigate through academic classrooms

Grammar charts followed by personalized exercises

Clear grammar explanations

For the student

- Student Book
- Split Editions
- *Grammar Challenge*
- *Reading and Writing Challenge*
- Audio Program
- *Grammar Café*

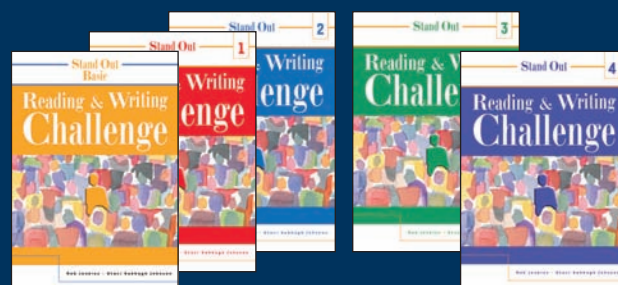
For the teacher

- Lesson Planners
- Activity Bank CD-ROM (included in Lesson Planner)
- Assessment CD-ROM with *ExamView®*
- Classroom Presentation Tool CD-ROM
- Instructional Video
- *ELT Advantage*
- Lifeskills Video Program



Grammar Challenge

Written by Rob Jenkins and Staci Johnson, the *Grammar Challenge* workbooks are directly aligned to the student books and offer clear and concise grammar explanation boxes, along with a wide variety of supplemental activities. *Grammar Challenge* is the perfect choice for students who desire even more contextual grammar and vocabulary practice.



Reading and Writing Challenge

Rob Jenkins and Staci Johnson have created workbooks that reflect their philosophy that students learn best when engaged in activities related to their personal lives. Ideal for learners who need extra practice with vocabulary, reading, and writing, each workbook unit moves from a life skill activity to vocabulary and reading practice and, finally, to a finished piece of writing.

Stand Out Audio Program

The *Stand Out* Audio Program contains focused listening activities, dialogues, readings, and pronunciation exercises for each student book.



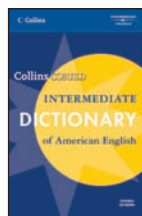
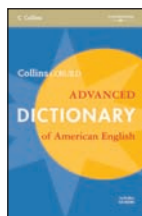
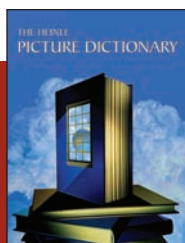
Use one of our dictionaries along with *Stand Out!*

The Heinle Picture Dictionary

Low-beginning to low-intermediate

NEW! Collins COBUILD Intermediate & Advanced Dictionaries of American English

Heinle dictionaries make a perfect complement to all levels of the *Stand Out* series. Ask your local representative for bundle information and pricing.

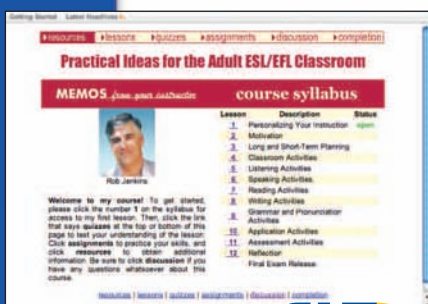


to the
dictionary
in the
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Stand Out, Second Edition

Features updated technology for both teachers and students!



ELT
advantage

NEW! Lifeskills Video Program

An exciting new DVD that expands and reinforces the life skills taught in EVERY level of *Stand Out*. Each clip presents life skills in an interesting, engaging way to **ensure learner persistence!**

Grammar Café

This revolutionary new online grammar course blends words, sounds, images, and more to increase students' understanding of important grammar concepts.

ELT Advantage

Take a course with *Stand Out* author, Rob Jenkins. *Practical Ideas for the Adult ESL/EFL Classroom* details how to create a meaningful and successful learning environment for adult ESL/EFL students. Visit eltadvantage.heinle.com

Assessment CD-ROM with ExamView®

Each *Stand Out* level offers an Assessment CD-ROM with *ExamView®* which allows teachers to create, customize, and correct tests and quizzes quickly and easily.

Instructional Video

The Instructional Video includes authentic footage of the authors using *Stand Out* in the classroom. Instructors see the program in action and gain valuable insight into how all of the pieces work together.

NEW! Stand Out Classroom Presentation Tool CD-ROM

This time-saving CD-ROM includes PowerPoint®-ready files containing selected grammar charts and readings from the students books, which instructors can use when presenting their lessons.

For more information and exam copies, visit us at elt.heinle.com, contact your local Heinle Specialist, or call 877-633-3375. To place an order, call 800-354-9706.



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