

"World Link has everything students need to be in touch with the global English language."

Marcela, Teacher, CCBEU, Brazil

NGL.Cengage.com/worldlink



Understanding the way the world learns English



## World Link

#### **Developing English Fluency**

#### **NEW** Second Edition

World Link is National Geographic Learning's best-selling core series for young adult/adult learners of English from the false beginner to high intermediate level. The second edition has been completely updated and enhanced to reflect modern teaching methods and user feedback.

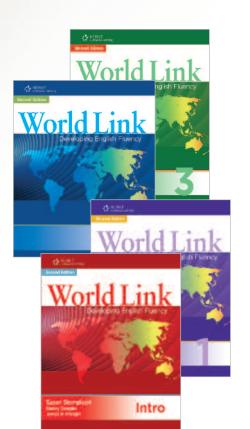
Combining dynamic vocabulary with essential grammar and universal topics, *World Link*, Second Edition, helps learners to communicate confidently and fluently.

"World Link helps me feel confident walking into the classroom. Imagine having a language toolkit and the support needed to provide your students the tune-up their English skills deserve."

Jenay Seymour, Instructor, Hong-ik University, Jochiwon Campus, South Korea

"A two-in-one course, World Link helps students to become fluent in English and, at the same time, helps teachers to develop their teaching skills.

Paula Jeruchimson, Teacher Training Department, Tronwell, Chile



#### What makes World Link different?

#### Unique Fluency Focus (see pages 4-11)

#### **Links to Fluency**

**Dynamic Vocabulary:** learners study and practice useful, high-frequency vocabulary, collocations, phrases, and expressions systematically.

**Essential Grammar:** learners practice grammar through both inductive and deductive presentations, and learn how to use it to communicate in the real world.

**Universal Topics:** students learn English through themes and topics that provide the necessary context for learning about the English language and global cultures.

**Confident Communication:** fun tasks and activities provide learners with opportunities for realistic, meaningful communication using target language.

#### Special Video Program (see pages 12-13)

#### **NEW!** Video segment—"Good Morning World"—for each unit

4-level Video Program is included on the:

- Classroom DVD
- Student CD-ROM
- Online Video Workbook
- Interactive Presentation Tool



#### **Extensive Teacher Support** (see pages 14-15)



- Lesson Planner with Teacher's Resources CD-ROM
- Interactive Presentation Tool
- Online Lesson Planner
- Online Workbook and Online Video Workbook
- Classroom DVD
- Classroom Audio CDs
- Assessment CD-ROM with ExamView®
- Teacher Web Site



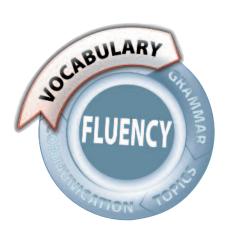
# What makes World Link different? Unique Fluency Focus

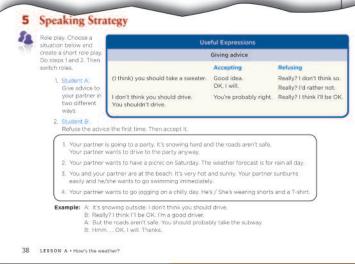
"...the overall performance of this excellent publication makes for a mutually rewarding language learning experience for both students and teachers alike."

Thurman Matthews, Teacher, Instituto Cultural Domínico Americano, Dominican Republic

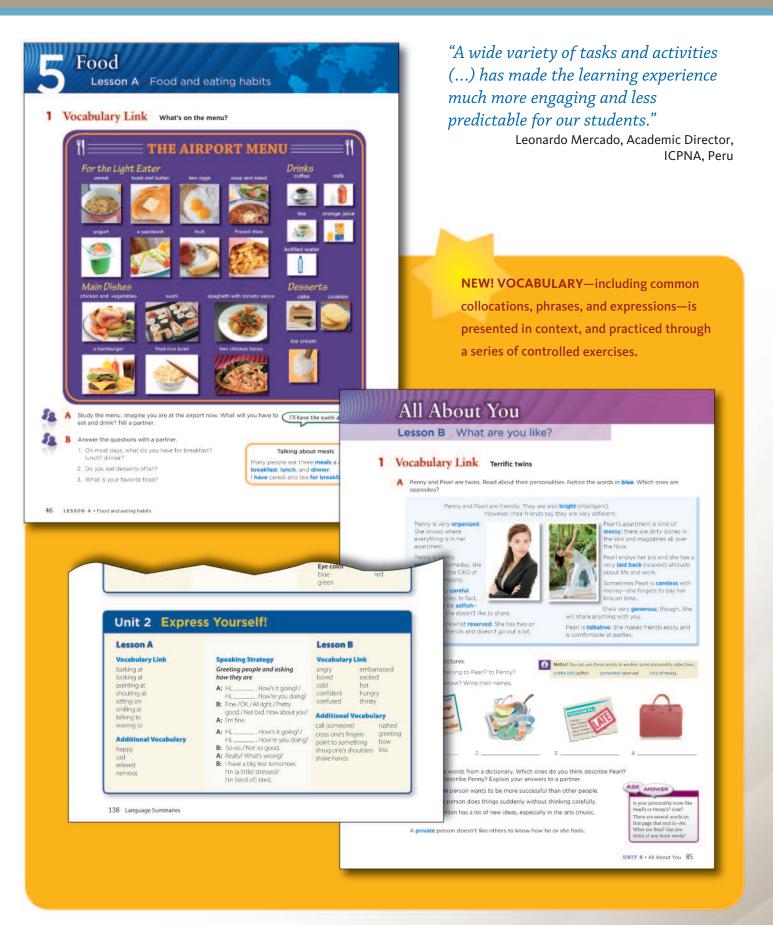
#### Fluency Link #1: Dynamic Vocabulary

Learners study and practice useful, high-frequency vocabulary, collocations, phrases, and expressions systematically.









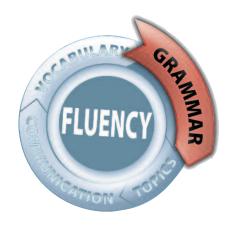
# What makes World Link different? Unique Fluency Focus

"The content is well thought out from a student perspective... we are very happy with World Link."

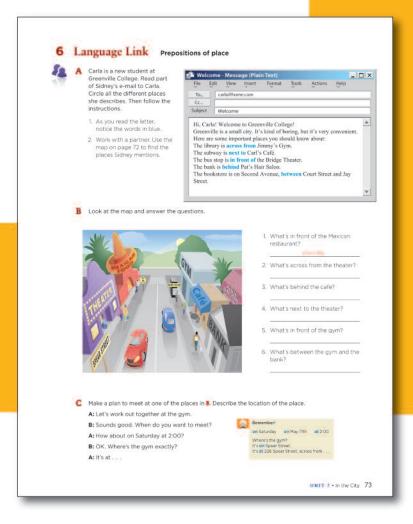
A.J., Academic Director, Guangzhou Language School, China

#### Fluency Link #2: Essential Grammar

Learners practice grammar through both inductive and deductive presentations, and learn how to use it to communicate in the real world.



NEW! LANGUAGE LINK sections provide enhanced presentation and practice of target grammatical structures, helping learners to see how structures convey meaning in different contexts.

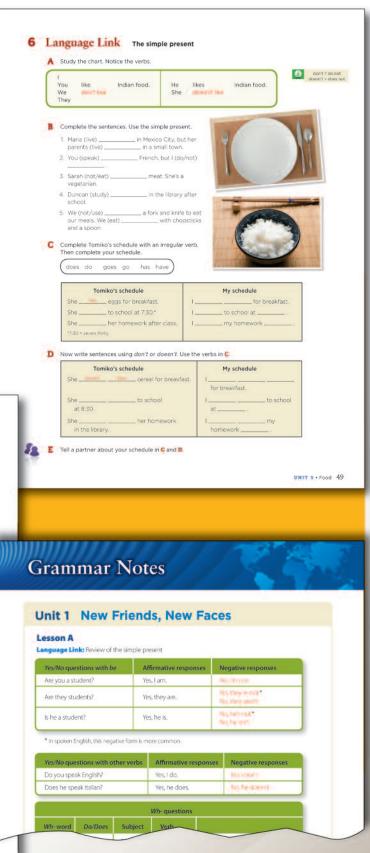


"The series combines inductive and deductive grammar instruction, which is in line with current research findings in terms of what works best with students."

Leonardo Mercado, Academic Director, ICPNA, Peru

NEW! LANGUAGE LINK sections are fully updated to reflect current teaching techniques and user feedback.





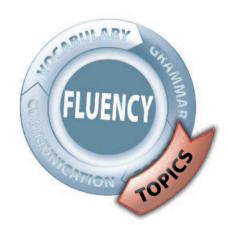
# What makes World Link different? Unique Fluency Focus

"...the series focuses on cultural subjects from different countries, all over the world, helping students to better understand their world."

Heloisa Mendes, Teacher ICBEU, Brazil

#### Fluency Link #3: Universal Topics

Students learn English through themes and topics that provide the necessary context for learning about the English language and global cultures.



NEW! THEMES and TOPICS are all updated to reflect the needs and interests of learners, enhanced by an extensive visual make-over.

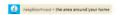


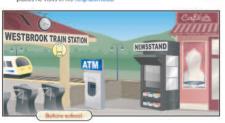


Lesson A Places in my neighborhood

#### 1 Vocabulary Link Adam's day

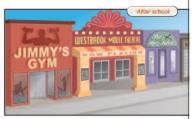
A Look at the pictures and read about Adam's day, Circle the places he visits in his neighborhood.





This morning I was running late. I skipped breakfast, bought a cup of coffee and a newspaper, and got on the train for school.

After school, I worked out at the gym and bought a book. My friends went to the movies, but I didn't go with them. I went home to study!



Read about Adam's day again. Look at the words and pictures in A Find words that have the same meaning.

Find another word for :

Word Partner coffee shop / bookstore / gi train station / hair salon / na



NEW! READING sections are updated to introduce the most common text types, and to help learners develop a wide range of useful reading skills.

- B Read the article. What is the main point of the article? Circle the best sentence.
  - 1. Today people have healthier sleep patterns.
  - 2. Waking up at night can make you sick.
  - 3. It's normal not to sleep through the night.
  - 4. Sleep research has a lot of problems.



### A STUDY OF

It's 3:30 in the morning. Tomorrow is a busy day. You went to bed at 10:00, You need to get up at 6:00 in the morning. But you woke up in the middle of the night and you can't fall back asleep! You're frustrated. Why can't you sleep properly?

There may be a surprising answer. Dr. Thomas Wehr did some research on sleep. During the winter, he put people in a room with no artificial light (there was no light from lamps, TVs, or computers). Then he studied the people's sleep patterns.

What happened? The people went to bed, but they didn't fall asleep right away. Most were awake for two hours. Next, the people slept for four to five hours. Then they woke up and they sayed awake and were active for one to three hours. Finally, the people slept again for four to five hours.

Dr. Wehr discovered a new sleep pattern. But maybe it's not new. In the past, before electric light, perhaps people slept this way. Nowadays, we sleep in a different way.

So, the next time you wake up in the middle of the night and can't sleep, relax! Your sleep patterns may be normal after all!

C Read about Thomas Wehr's research. Then complete the table below about sleep patterns.

People are in bed but are awake.	2 hours
reopie are aroug but are awake.	2 110015
People sleep.	
	1-3 hours
	4-5 hours



UNIT 6 • The Mind 63

"Students get the chance to see English through a universal perspective."

Luiz, Teacher, CCBEU, Brazil

# What makes World Link different? Unique Fluency Focus

"World Link is fun to teach—making the class lively—and the activities are fun and interesting."

> Pranut Suksri, Instructor, Chiang Mai University, Thailand

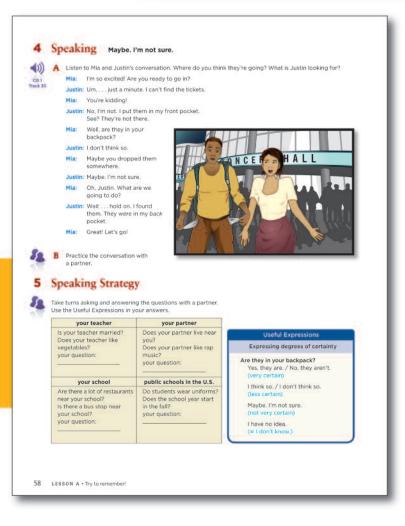
#### Fluency Link #4: Confident Communication

Fun tasks and engaging activities provide learners with opportunities for realistic, meaningful communication using target language.

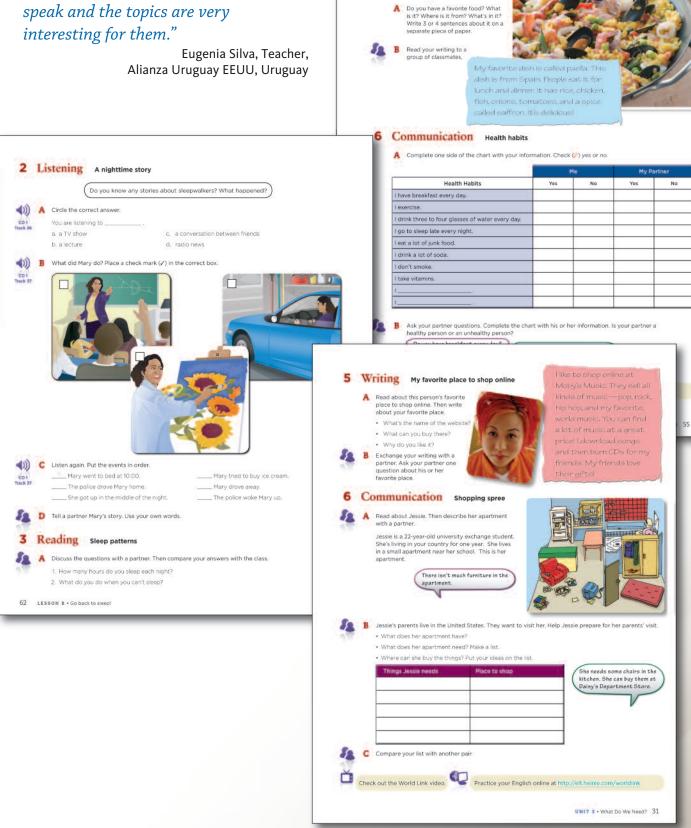
NEW! LISTENING sections help learners develop a wide range of listening skills, and model functional language for learners to practice.



NEW! SPEAKING STRATEGY sections added to all units teach learners language and strategies to use in real life, with opportunities for practice.



"World Link has great communication activities. Students feel motivated to speak and the topics are very interesting for them."



5 Writing My favorite food

# What makes World Link different? Special Video Program

"I love working with the video sessions! They have been appropriately designed to review the content covered in each unit and help learners with their linguistic competence."

Erica Clark, Teacher, ARICANA, Argentina

#### **NEW! Video segment—"Good Morning World"—for each unit**

The World Link Video Program is a 4-level video program from false beginner to high intermediate that was created specifically for English language learners.

- Three clips per unit:
  - a TV talk show ("Good Morning World")
  - an engaging sitcom ("City Living")
  - and an interview ("Global Viewpoints")
- Lesson Planner for teachers includes:
  - Photocopiable Video Worksheets and Videoscripts
  - Video Teacher's Guide
- Can be used as a stand-alone program for the lab, in the classroom, or for self-study

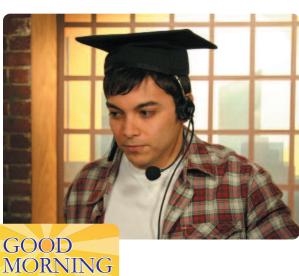


NEW! "Good Morning World" features interviews, discussions, and performances in the style of TV talk shows. The hosts, Jay and Kim, welcome different guests and discuss various topics related to the themes and recycle the language used in *World Link*.

Available on Classroom DVD and Student CD-ROM, through the Online Video Workbook, and on the Interactive Presentation Tool







WORLD





The sitcom style of "City Living" expands on the language practiced in the lesson, providing an opportunity to see it used in natural settings and situations.



"Global Viewpoints" features interviews with students and professional people from around the world, sharing their opinions on issues related to the topic of each unit.

"...the video helps me expand the diversity of class activities with its real Englishspeaking situations in which students learn to use English in the real world."

> Lai Ying-Chun, Teacher, Chung Shan Medical University, Taiwan

### What makes World Link different?

## Extensive Teacher Support

### **Lesson Planner with Teacher's Resources CD-ROM**

World Link's interleaved Lesson Planners include everything a teacher needs to prepare and teach successfully. Bundled with each Lesson Planner, the CD-ROM is full of printable and photocopiable materials for use in and out of the classroom.

- **Helpful point-of-use features:** page-by-page lesson notes include Teaching Tips, Teaching Options, Large Class Options, Process Writing suggestions, and Extra Writing prompts.
- Professional Development Program: Dr. Andy Curtis' reflective teaching course, designed to develop teachers' knowledge as they use World Link, has been updated.
- Video support: available on CD-ROM and in the back of the Lesson Planner, photocopiable Video Worksheets and Videoscripts for all clips, as well as a Video Teacher's Guide help teachers make the most of the video program.

#### **Online Lesson Planner**

Perfect for the busy teacher, the Online Lesson Planner is a web-based tool that allows *World Link* users to create and customize lesson plans for their classes, then save and share them in a range of formats.







#### **Interactive Presentation Tool**

Delivered on a CD-ROM, the Interactive Presentation Tool combines the Student Book, Workbook, video, audio, and other resources, for use in the classroom with an interactive whiteboard or data projector with computer.



#### **Assessment CD-ROM with**



The Assessment CD-ROM with ExamView® is a testgenerating software with a data-bank of ready-made questions designed to allow teachers to carry out assessment quickly and conveniently.



"The ExamView® software has been our definitive source for testing our students, saving time on deciding what to test and when to test it."

Raúl Arana, Teacher, Universidad Valle del Grijalva Campus Tapachula, Mexico

### Online Workbook Online Video Workbook

With both teacher-led and self-study options, these are Web-based resources for English language courses for both teachers and students.

The Online Workbooks and Online Video Workbooks:

- Give learners personalized access to a range of automatically-graded exercises.
- Reinforce what's been taught in the core materials.
- Allow teachers to schedule assignments, monitor student and class progress, and create reports.





"The online version of World Link through MyELT is very good. I really like to be able to see what students do when they are practicing: their work, their mistakes, their progress!"

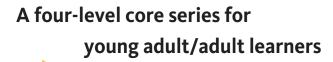
> Gilda Battagliese, Teacher, Alianza Uruguay EEUU, Uruguay

### World Link

**Developing English Fluency** 

**NEW** Second Edition

- New video segment—"Good Morning World"—for each unit
- Enhanced vocabulary covers collocations, phrases, expressions, and patterns
- Even more balanced development of listening, speaking, reading, and writing strategies
- Technology resources for students include Student CD-ROMs, Online Workbooks, and Online Video Workbooks
- Lesson Planner includes Teacher's Resources CD-ROM, packed with additional photocopiable materials
- Interactive Presentation Tool for use with an interactive whiteboard or computer and projector
- Online Lesson Planners allow teachers to create, customize, and share lesson plans



#### **World Link series**

Intro: Beginner • CEF: A1

Level 1: High Beginner • CEF: A1-A2

Level 2: Low Intermediate • CEF: B1

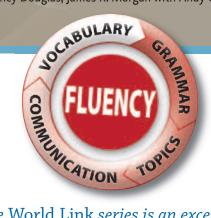
Level 3: Intermediate • CEF: B2

To learn more and locate your Heinle representative, visit us at **NGL.Cengage.com.** 

For a guided tour, please visit

NGL.Cengage.com/worldlink





By Susan Stempleski, Nancy Douglas, James R. Morgan with Andy Curtis

"...the World Link series is an excellent tool for developing English fluency in the classroom—it is well thought-out and includes some great features which are helpful to teachers."

> Francisco Rubio, Web Coordinator, Tronwell, Chile

"...we finally have a good 'foundation' set of resource materials for teaching English to all of our students."

Gregory Batt, Principal, Canadian Secondary Wenzhou No. 22 High School, China

#### For the Student

Student Book with Student CD-ROM

Workbook

Combo Splits with Student

CD-ROM

Online Workbook

Online Video Workbook

Student Web Site

#### For the Teacher

Lesson Planner with Teacher's Resources CD-ROM

Interactive Presentation Tool

Online Lesson Planner

Online Workbook and Online Video Workbook

Classroom DVD

Classroom Audio CDs

Assessment CD-ROM with ExamView®

Teacher Web Site

