World English has the content, technological resources, and quality we need to prepare our students, not only for every day English, but also for English in academic contexts.

Antonieta Arellano Luévano
Tec de Monterrey, Mexico

"...the video journal sections, with various topics from destinations around the world, give the book a fresh, zesty feel which should not only motivate but make for a more interesting class.

Conor Doran
Hoseo University, Korea

Real People • Real Places • Real Language

Bringing the world to the classroom and the classroom to life
BEFORE YOU TEACH

With *World English*’s competency-based syllabus, each unit opens with four clearly defined learning goals which provide a roadmap for the learner. The language needed to achieve each goal is presented and practiced in a two-page lesson, and then consolidated through a communicative task.

Extensive teacher support, including the Online Lesson Planner and the Teacher’s Edition, is available for the busy instructor to prepare for the classroom.

The **Online Lesson Planner** allows teachers to create and customize lesson plans for their classes, then save and share them in a broad range of formats.

The **Teacher’s Edition** for each level has an easy-to-use wrap around design, and includes a photocopiable “Writing Program”, cross-cultural information, 24 photocopiable activities, and “Project” and “Web Search” activities.

The **Instructor Web Site** provides additional resources including placement tests, and other photocopiable materials.
While You Teach

World English’s communicative, four-skills syllabus prepares learners with the language they need in the real world. Across the five lessons in each unit, learners practice grammar, vocabulary, listening, speaking, reading, writing, and pronunciation.

The “Video Journal” section that closes each unit is ideal for classroom use or self-study. It features National Geographic video clips and uses a “before-while-after you watch” approach to consolidate all the skills learned in the unit.

For use in the classroom, National Geographic video clips and the Interactive Presentation Tool CD-ROMs encourage learner engagement and participation.

Perfect for integrating language practice with exciting visuals, National Geographic video clips for each unit bring the sights and sounds of our world into the classroom.

Bringing a new dimension to the language learning classroom, the Interactive Presentation Tool CD-ROM for each level makes instruction clearer and learning simpler. The CD-ROMs feature interactive activities from the Student Book and Workbook, as well as audio and video clips and can be used with an interactive whiteboard or computer projection.
AFTER YOU TEACH

*World English* provides the tools needed to assess the clearly defined goals learned at the close of each lesson. Learners use resources, on and offline, for further practice while teachers use the materials to test students’ competency of the language.

![Goal 1](image1) **Goal 1** Talk about a work day

- Talk with your partner about your work day.

![Goal 2](image2) **Goal 2** Talk about free time

- Talk with a partner about your free time.

![Goal 3](image3) **Goal 3** Describe a special celebration or festival

- Talk with a partner about your favorite celebration or festival.

![Goal 4](image4) **Goal 4** Compare different festivals

- Share your writing with a partner. Tell your partner how your festival is different from Carnival.

*The Workbook, Online Video Workbook, and Assessment CD-ROM with ExamView® provide extra practice exercises, consolidate language, and give students and teachers automatic feedback.*

Powered by MyELT, the **Online Video Workbook** has both teacher-led and self-study options. It contains 12 National Geographic video clips, supported by automatically graded comprehension exercises. The content is also available on the Student CD-ROM.

The **Assessment CD-ROM with ExamView®** is a test generating software with a data bank of ready-made questions designed to allow teachers to carry out assessment quickly and conveniently.
GET THE MOST OUT OF THE WORLD ENGLISH SERIES

*World English* is an exciting new four-skills general English series which uses National Geographic content, images, and video to teach the language that learners need to succeed in their daily lives. The series is built upon clear and practical learning goals that are presented and practiced through appropriate themes and topics. A competency-based series, *World English* uses real people, real places, and real language to connect learners of English to the world.

Real People • Real Places • Real Language