#### MODULE I BUSINESS TOPIC



### Ways of working

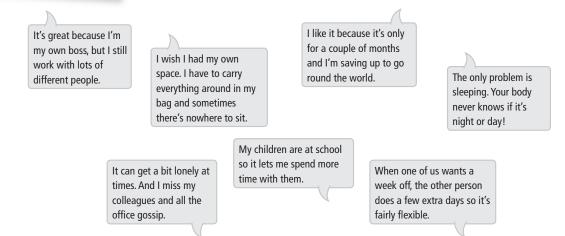
#### VOCABULARY





- How do you work most effectively? By working ...
- regular hours / flexible hours? from home / in an office?
- in a team / on your own?
- for a boss / as your own boss?
- Compare your responses with a partner.
- 2 Match these ways of working 1–8 to definitions A–I. Do you work in any of these ways?
- 0 freelance
- 1 teleworking
- 2 job-sharing
- 3 shift work
- 4 part-time
- 5 temping
- 6 consultancy 7 flexitime
- 8 hot-desking
- A You work during different parts of the day (eg nights).B You sell your work or services to a number of different companies.
- C You work for different companies for a short time without a permanent contract.
- D You work a number of hours per week or month but you decide when you start or finish.
- E You don't have a permanent place or office to work from, but you find a place to work when you arrive.
- F You work for a company from home via email, phone or the Internet.
- G You only work for some of the week (not full-time).
- H You do your job for part of the week and another person does it for the other part.
- I You aren't employed by a company, but are paid to give specialist advice.

3 Here are some people describing the advantages and disadvantages of different ways of working. Match the nine ways of working in exercise 2 to their comments. Some comments might describe more than one way.



4 Work in pairs. Think of one more advantage or disadvantage for each way of working in exercise 2.



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#### Read about job-sharing. Write these headings into each paragraph.

Get organised Put pen to paper Open your mind Find the perfect partner Set your limits Two become one Plan for disaster Don't feel guilty

## How to job-share

Wouldn't it be nice if the working week finished on Wednesday? With a job-share it can. Here's the essential guide to making it work.

#### (0) Find the perfect partner

Find someone you like. 'Be prepared to communicate and share credit and blame,' says Carol Savage, the managing director of Flexecutive, a flexible working consultancy. (1)

Bosses should consider requests for flexible working from employees with children under six. So embrace the benefits: 'Twice as much experience, skills, brainpower and energy,' Savage says.

(2)

Always discuss the worst-case scenarios. When Margaret Mills, a teacher, lost her jobshare partner because of a family illness, a return to full-time work seemed inevitable. 'We had been over-optimistic. I did manage to find someone else who fitted in with me, but I was very lucky.'

Plan the system for handing work over carefully and play to each other's different strengths. Delegate the workload according to each other's particular skills and qualities.

(4)

Managers should clarify what they expect in terms of hours, availability and results, and employees should manage their employer's expectations. Sue Osborn, a job-sharer for 21 years, says, 'We're often asked to do five-day weeks. Eventually you just have to say no.' (5)

Agree in writing arrangements for holidays, parental leave, retirement, etc. Everyone should know where they stand from the beginning.

(6)

Do not work until 1am at home to make up for not being in the office every day.

 $(7)_{-}$ 

Clients may not like having to deal with two people so work closely together. As Savage says: 'A job-share should be like a marriage - one voice, one unit.'



#### Exam Success

Question 6 is the type of question the examiner will ask you in the BEC Vantage speaking test.

6 How easy would it be for you to job-share? Would your employer or boss think it was a good idea?

#### LISTENING

#### Working from home

- 1.1 You will hear a woman called Michela talking about working from home.
  - 1 What does she say is important when working from home?
  - 2 What does she think are some of the advantages and disadvantages of this way of working?



2 1.1 Listen again and answer the following.
1 Complete the notes about Michela's typical day.

7.00 – get up, get the kia	ls ready
8.30	
9.00	
12.00	
14.30	

- 2 How long has she been with her current employer? How long has she been home-working?
- 3 Is she doing anything different from normal this week?

#### GRAMMAR

#### **Present tenses**

**3** Match the sentences from the listening to the grammar explanations.

Sentences	Explanations
1 'I always get up around seven.'	A a state that started in the past and
2 'I've been doing this kind of work for	continues to the present
about five years.'	B a routine activity
3 'I've been with the same company	C an activity taking place at or around
since I left school.'	the time of speaking
4 'I'm going into the office nearly every	D an activity that started in the past and
day this week.'	continues in the present

**4** Name the tenses in exercise 3.

present continuous present perfect continuous present simple present perfect simple

#### **Grammar Tip**

We don't usually write 'state' verbs such as be, need, like, have (for possessions), love, hate in the continuous form. **5** Write the verb in brackets in its correct form and complete these tips for working from home.

## Working from home

- ${\bf 0}$  Even at home, always  ${\it set}$  (set) yourself a timetable.
- 1 You \_\_\_\_\_ (need) to find a quiet place to work, where there are no distractions.
- 2 If you \_\_\_\_\_ (communicate) with a client on the phone today rather than face-to-face, it's still important to dress for work as normal.
- 3 Now that you \_\_\_\_\_ (escape) from the office, you'll still need peace and quiet at home. Don't answer the door to neighbours or make social calls.
- 4 Once you \_\_\_\_\_ (work) from home for a while, you might feel a bit lonely. It might be worth going into the office once or twice a week.
- 5 After you \_\_\_\_\_ (be) at the computer for a few hours, remember to take a break – why not leave the house and go for a walk outside?
- 6 Be strong. When a friend calls and asks you out to lunch, say what you would say in any other job: 'Sorry but I \_\_\_\_\_\_ (work) on something at the moment. How about after five instead?'
- 7 Make sure colleagues and clients can reach you and \_\_\_\_\_\_ (answer) the phone as though you are in the office.

### A mini-presentation

6 Work in pairs. Choose one of the ways of working below and prepare a 'mini-presentation' on the topic for the rest of the class.

#### A: WHAT IS IMPORTANT WHEN ...?

Job-sharing

- Find someone you like.
- Organise and plan how you share the work.
- •
- •

### B: WHAT IS IMPORTANT WHEN ...?

Working from home

- Set up an office space in the house.
- Plan your working hours and your breaks.
- ٠

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### SPEAKING

Exam Success

In Part Two of the speaking test, the examiner will ask you to give a presentation entitled 'What is important when ...?'

### Making contacts

#### VOCABULARY

READING

#### Job responsibilities

Tell your partner about your job. Use these expressions and choose the correct preposition.

I work of / for / about ... I'm responsible *for / of / about* ... I usually report *up / at / to* ... I specialise *about / in / for* ...

I'm involved *in / of / for* ... I deal for / with / of ... I'm in charge *for / of / to* ...

- **2** Think of one person you see and speak to in connection with your work ...
  - at least once a day \_\_\_\_\_
- once every six months \_
- Tell your partner about these two people. Explain the connection and what they do.
- **3** Why is making contacts, or 'networking', an important part of many jobs? Is that true for you?
- Read the article below about some new networking groups specifically for businesswomen. Choose the best word A, B or C to fill the gaps 1-10.

### Life's all about making connections



1	А	attending
2	А	ideas
3	А	department
4	А	work
5	А	to
6	А	run
7	А	speak
8	А	do
9	А	socialising
10	А	talk

B sugar B company B charge B in

B going

B control

B know

B see

B work B win

- C meeting C money
- C group
- C responsible
- C about
- C produce
- C be
- C make
- C extra

C success

To you, networking might mean (1) \_\_\_\_ a conference or trade fair event to meet new clients or partners. Or it could be the coffee break at work where you share (2) \_\_\_\_\_ with colleagues in other departments. But nowadays networking has become an event in itself.

For example, Pricewaterhouse Coopers offer its female staff a formal networking (3) \_\_\_\_\_ called PwCwomen. With 900 members, it organises events ranging from informal drinks evenings to coaching events. Tina Hallet, who is (4) for the group, says that she got involved (5) \_\_\_\_\_ networking because 'I'd

got to a reasonably senior level and I wanted to help other people to maximise their potential."

You don't have to be senior to (6) \_\_\_\_\_\_ a network though. Vicky Wood and Sally Hopkins had the idea for the City Girls Network when they first moved into London's corporate world and wondered how to get to (7)\_ other women. 'We couldn't find anything for people with no experience. So we thought we'd start our own.' From twelve friends meeting regularly, it rapidly grew to 250 members from many different organisations. It's a great way to

\_\_\_\_\_ useful contacts and bring (8) in potential business.

Fiona Clutterbuck is co-chair of a network for the bank ABN AMRO. 'Women tend to think of networking as (9) \_\_\_\_\_ and give it low priority.' But given the chance, women will network - as the bank's last 'speed networking' event demonstrated. 'With over 100 women and men, it was a great (10) \_\_\_\_\_ \_\_\_\_\_. It is amazing how many people you get to meet from different parts of the organisation.'

5 According to the article, where do people network and what are the reasons? Would it be useful for you to join or set up similar networks?

#### LISTENING

#### Starting a conversation

**6 (a)** 1.2 Listen to four people starting conversations. In each conversation decide where the speakers are making contact.

Conversation 1: \_\_\_\_ Conversation 2:

- A At a conference
  - B Over dinner

Conversation 3: \_\_\_\_\_ Conversation 4: \_\_\_\_\_

- C In someone's office D On a training course
- 7 Match the expressions on the left to the responses on the right.
  - 0 I'd like to introduce you to Marek. —
  - 1 Nice to meet you at last.
  - 2 Do you two know each other already?
  - 3 Would you like a coffee?
  - 4 So have you enjoyed this morning?5 Is this your first time at one of these events?
  - 6 May I join you?
  - 7 You're a colleague of Martin Obach, aren't you?
  - 8 How do you know him?
  - 9 How many children do you have?
  - 10 Have you always lived in Lille?
  - 11 I know your company is looking for a partner on this Thai project.

D Pleased to meet you too.

B Hello, Marek. How do you do?

A Yes, it is. And you?

E Sure.

C Thanks.

- F Two. Twins.
- G Yes, most of my life.
- H Yes. Is that something you might be interested in ...?
- I Well, we've spoken on the phone a few times.
- J Yes, it was very interesting.
- K That's right. He works in our Barcelona office.
- L We were both at Elcotil together.
- 8 🔁 1.2 Listen and check your answers.
- **9** Work in pairs. One student says expressions 0–11. The other student closes this book and gives an appropriate response.
- In conversation 4, the two people start discussing personal topics such as where they live and their family. Would you discuss these topics in your country with business colleagues? What do you think are good topics for networking? Make a list of topics with your partner.

#### SPEAKING

### **Developing a conversation**

Work as a class or in large groups. You are at a networking event so stand up and walk around. Meet one person and have the conversation below. At the end, move on to a new person.



#### WRITING

#### **Business correspondence**

- Read the correspondence on Evelyn's desk and answer these questions.
  - 1 Is it all related to her work?
  - 2 Which is formal? What is it about the content and language which tells you this?
  - 3 Which is 'internal communication'? Did anyone else receive it?
  - 4 How is the memo different to the letter and the email? Think about the following:
    - the layout
    - the beginning and the end
    - the paragraphs
  - 5 Find abbreviations which mean the following:
    - telephone number
    - as soon as possible
    - at
    - Subject (or) With reference to

To:All StaffFrom:Ray BonnerDate:24th JuneSubject:Trial of flexitime system

Further to our previous meeting, we are pleased to be able to confirm that the new flexitime system will come into operation as from 1st August. The system applies to all administrative and office staff. <u>May I remind you</u> that any production staff on the current shift system remain unaffected by these changes. From: evelyn@larbonner.com Hi Rona

How are you? I got a note to say you called. Great news that you passed your final exam! <u>I'm sorry that</u> I didn't get back to you but it's been crazy here. The network was down for three days so all our customers were receiving the wrong orders! Anyway, <u>how about</u> meeting for lunch this week? If you can't make it, <u>don't forget</u> the party this weekend. <u>Do you want me to</u> pick you up at 8? <u>See you soon</u>.

Eve



#### Dear Mr Hynes

#### RE: Replacement of item 00-A104

<u>With regard to your letter</u> dated 12th June, <u>I am writing to</u> confirm that we can offer you a replacement item and this will be sent out today. <u>I would like to apologise for</u> the delay in dealing with this. <u>Unfortunately</u>, this was due to recent changes to our network. On behalf of Lar Bonner I would like to thank you for your custom. <u>We look forward to working</u> with you again in the future. <u>Yours sincerely</u>

Evelyn Boer

Customer Services Tel. 0207 865 849 Eve – <u>Can you</u> call someone called Rona back asap? She passed!

6

#### **Exam Success**

In Part One of the writing test you are required to write a note, message, memo or email of around 40–50 words. You will need to use some of the phrases from this table. 2 Complete this table of phrases for writing emails, letters, notes and memos with the underlined words in Evelyn's correspondence.

	More formal	Less formal
Opening salutation	Dear	Hi
Give reason for writing	(1)	Just a quick note to say
Refer to previous contact	(2) (3)	Thanks for your email It was good to see you last week
Make a suggestion	I would like to suggest that	(4) What about
Apologise	(5) We apologise for any inconvenience caused by	I'm afraid that (6)
Give good news	We are delighted to (7)	Great news!
Give bad news	(8) We regret to tell you that	The bad news is
Request	I would be grateful if you could	(9)
Offer help	If you have any further queries / problems, please do not hesitate to contact me	(10)
Remind	(11)	(12)
Refer to future contact	(13) I look forward to meeting you again soon.	(14)
Closing salutation	Yours faithfully (when the letter begins <i>Dear Sir</i> / <i>Madam</i> ) (15) (when the letter begins <i>Dear Mr / Ms / Mrs</i> )	Best regards / wishes All the best

**3** You are a manager at Lar Bonner. After a meeting with staff, the company has agreed to extend parental leave for fathers from two weeks to three weeks. Write a memo to all staff.

- Refer to the previous meeting.
- Say when the new system will begin (25th September).
- Remind staff that their managers need one month's notice.

#### EXAM SPOTLIGHT

# 1.3

#### EXAM FORMAT

#### Exam Success

The initial questions in this part of the test are usually the easiest to answer. However, candidates sometimes make mistakes because they are nervous so it's important to practise.

#### EXAM PRACTICE

#### **Learning Tip**

When you practise speaking, record yourself and listen to yourself afterwards. What did you do well? Did you make any mistakes? What can you improve?

### **Speaking Test: Part One**

There are three parts to the Speaking Test. In this Exam spotlight you will look at Part One, which lasts for three minutes in total. The examiner will ask questions to both candidates during this time. The questions are quite general at first: about yourself, your studies or career, and about where you come from. Afterwards, he or she may also ask you questions about business topics.



### Here are some responses by a candidate to the general questions in this part of the test. They each contain one mistake. Can you correct them?

- 0 My name  $^{5}$  Pierre.
- A Yes, I am thinking English is very important for this kind of work because everyone uses English in business nowadays.
- B Well, it's a business studies degree and I'm interesting in marketing.
- C I from a small town in northern Switzerland.
- D I'd like work in a marketing department so I've started applying for jobs with companies in Switzerland.
- E Actually, I'm just finish my degree at the University of Zurich.
- F Since about six years.

#### **2** Complete the beginning of a Speaking Test with answers 0–F from exercise 1.

Examiner	First of all, I'd like to know something about you. What's your name?
Candidate	(1)
Examiner	And where are you from?
Candidate	(2)
Examiner	Do you work or are you a student?
Candidate	(3)
Examiner	OK. So what do you like most about your studies?
Candidate	(4)
Examiner	What are your plans for the future?
Candidate	(5)
Examiner	Do you think English will be important to you in your career?
Candidate	(6)
Examiner	So how long have you been learning English?
Candidate	(7)

**3** Work in pairs. Practise a similar conversation between the examiner and the candidate using the questions in exercise 2.

#### Exam Success

- Listen very carefully to the questions.
- Answer the question the examiner asks you.
  Ask him / her to repeat the question if necessary.

Give your opinion and give examples to explain what you mean.
Try to give more than just the basic answer.
You are being tested on your English, not your knowledge of business.

#### EXAM SELF-CHECK

- After the general questions, the examiner will ask you about business topics. Here are some typical topics for the conversation.
  - Business in your home town or country.
  - The importance of English in business.
  - The effect of technology on business.
  - Present and future changes in working life.
  - Training and development in the workplace.
  - · Ways of selling products or services.
- **5** Solution 1.3 Listen to part of a Speaking Test. Which two topics in the list does the examiner ask about?
- **6 1.3** Listen again. Complete the missing words in this part of the conversation.

Candidate Err, well, (1) \_\_\_\_\_\_ tourism is quite important to the area and there are many small farms so agriculture also. Zurich, where I study, is more famous of course for banking and financial services.
Examiner How is working life changing in your country?
Candidate Sorry, (2) \_\_\_\_\_ the question, please?
Examiner Yes, how is working life changing in your country?
Candidate (3) \_\_\_\_\_ more and more people are moving to the cities or they are commuting in every day. (4) \_\_\_\_\_, the biggest

change has come from technology - but then that's probably true

7 Work in pairs. Prepare one question for each of the six topics in exercise 4. Next, change your partner. In your new pairs, take turns to be the candidate and the examiner. Ask each other your questions and answer them.

everywhere, not just in my country ...

8 When you practise Part One of the Speaking Test, evaluate your own or each other's performance with this checklist.

Did you	• answer the question?	
	• give full answers (not just one or two words)?	
	<ul> <li>express your opinion?</li> </ul>	
	<ul> <li>sound interested?</li> </ul>	

I think I'd prefer ...

#### **Useful expressions for Speaking Part One**

### Answering personal questions

I'm a / I come from / I live in	I'd agree with that because
I've lived / worked / studied there	Speculating
for / since	I suppose that
At the moment, I'm studying /	I would think that
working on	I don't know for certain but I'd
I'm interested in/ I'd like to work	expect
in	Asking the examiner to repeat a
Expressing opinions and	question
preferences	Sorry, could you repeat the question,
I think that	please?
In my opinion	Sorry, can you say that again?