NATIONAL GEOGRAPHIC LEARNING PRESENTS

# The New Edition of the best-selling **Great Writing Series** with Dr. Keith Folse



CENGAGE Learning



The new edition of the Great Writing series is THE writing solution for learners at all levels!

### **Introducing** Great Writing Foundations for beginning writers!



*"My beginning writing students need extensive practice activities"* that focus on sentence structure (grammar), basic punctuation, vocabulary, and spelling. The exercises in Foundations are clearly guided composition activities that develop those skills. I've seen my *beginning students of all language backgrounds make tremendous* progress in their English proficiency with these exercises."

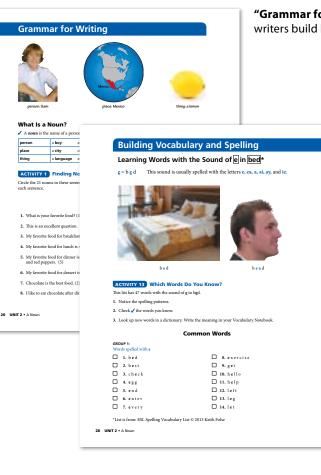
#### Foundations is a low-level solution for beginning writers:



Now with engaging National Geographic images, the new edition of the Great Writing series helps students write better sentences, paragraphs, and essays. The new Foundations level meets the needs of low-level learners through practice in basic grammar, vocabulary, and spelling, while all levels feature clear explanations, student writing models, and meaningful practice opportunities.

### New to this Edition:

- An **all-new level**, Great Writing Foundations introduces students to the basics of writing.
- Impactful National Geographic images open every unit
  The new Online Workbook provides additional practice and help to stimulate student writing.
- Updated "Grammar for Writing" sections help students apply target structures to the writing goals.
- "Building Better Vocabulary" activities highlight words from the Academic Word List for use in student writing.
- to help students improve their writing skills.



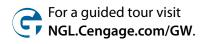


—Dr. Keith Folse, Author of the *Great Writing* series

"Grammar for Writing" helps beginning writers build better sentences.



"Building Vocabulary and Spelling" focus on word lists that represent targeted vowel sounds to help beginning learners master spelling, comprehension, and pronunciation.



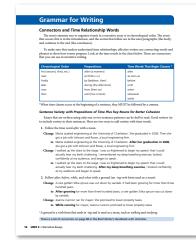
### **Inside a Unit**

in the New Edition of the *Great Writing* series!

### From *Great Essays*, Level 4:



A stunning National Geographic photograph provides a springboard for student writing.



"Grammar for Writing" provides clear explanations of target structures and offers opportunities for students to apply the grammar meaningfully to writing tasks.



Writing Models provide clear examples to help students produce original writing.



	CIVITY 11 Developing Narrative Ideas
	low the steps below to develop ideas for a narrative essay.
	Choose a topic that is suitable for a narrative essay. You may want to look at your notes from Activity 10 to help you. Remember that in a narrative essay you tell a story. Work with other students to see if your topic is appropriate.
2	After you have a suitable topic, brainstorm some ideas about your topic. Use a separate piece of paper.
	a. Now it is time to begin organizing your ideas. Remember that it is not necessary to tell every detail of the story. Include only the most important actions or events that move the story forward. Introduction (beginning of the story): theme, setting, and characters.
	What is the basic idea of the story? Where does the story take place? When does the story ta place? Who is in the story?
	b. Body (middle of the story): mood and plot
	What feeling or atmosphere do you want to create in your story? What will happen in the sto
	c. Conclusion (end of the story): end of the action, moral, prediction, or revelation
	What will happen last in your story? Hose will you wrap up the action of the story? Will you narrative essay have a moral, make a prediction, or provide a revelation?
IT :	you need ideas for words and phrases, see the Useful Vocabulary for Better Writing on page XXX.
•	STUTION Planning with an Outline
Use	the outline below as a guide to help you make a more detailed plan for your narrative essay. You y need to use either more of twerp points under each heading. Include your ideas from Activity : see possible, write in complete sentences.
	Topic:
L	Introduction (Paragraph 1)
	A. Heek
	B. Connecting information:

### "Original Student Writing" brings the grammar, vocabulary,

and writing skills together from the unit into one writing piece.

### "Peer Editing"

activities increase student awareness of commonly made errors to improve writing and editing skills.





1. a scowd	a happy face	an angry face
2. a predicament	good lack	trouble
3. to shafle	cars	feet
4. to gaze	eyes	mouth
5. knowledge	a lot of information	almost no informatio
6. idol	celebrity	violation
7. somber	actions	understanding

#### **"Building Better** Vocabulary" highlights words from the Academic

Word List and helps students to apply and expand their vocabulary and knowledge of important collocations.

#### **Brief Writer's Handbook**

Capitalization in Your Writing 28 on for Writing: Periods, Qu ch for Writing 286 for Writing 28 tors for Writing 28 Appendices

#### The Brief Writer's Handbook includes important resources for the developing writer, including a new "Useful Vocabulary for Writing" section to support both the process and the mechanics of writing.

#### "Timed Writing"

prepares students for success on standardized and high-stakes exams like the TOEFL<sup>®</sup>.

## **New Technology**

for **Great Writing** makes teaching easier and learning more effective.

### For Students:

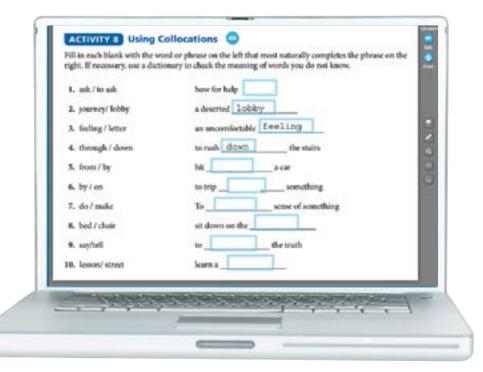
Powered by MyELT, the **Online Workbook** is an independent student resource that supports the lessons taught in the Student Book. It includes additional vocabulary, grammar, spelling, writing, and editing practice with automatic grading for immediate feedback.





Each level of *Great Writing* is available as an **eBook** for an interactive, online experience. Your eBook account follows you to multiple devices, from your iPad, to your PC, to your smartphone, for seamless access—anywhere, anytime!

### **For Instructors:**



The **Classroom Presentation Tool** for each level contains interactive activities from the Student Book. Available on CD-ROM, it makes instruction clearer and learning easier through editing activities, sentence-building activities, and grammar presentations!



The **Assessment CD-ROM** with ExamView® allows instructors to create and customize tests and quizzes quickly and easily.







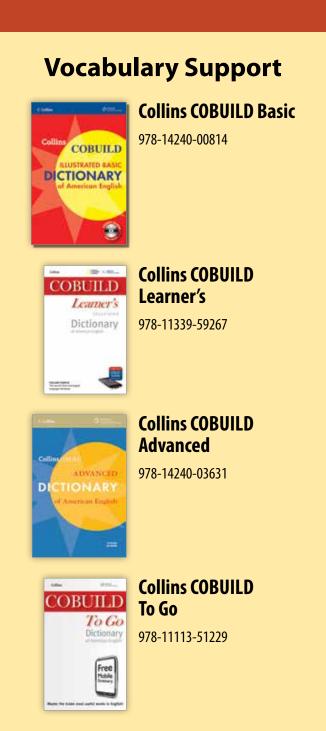
The **Audio CD** for *Great Writing Foundations* contains dictation and spelling activities from the Student Book.

The Great Writing Series	ISBN				
Great Writing Foundations					
Student Text	978-12851-94981				
Text/Online Workbook	978-12859-52925				
Online Workbook	978-12857-50484				
eBook Student Book	978-12857-82454				
Audio CD	978-12857-50774				
Classroom Presentation Tool CD-ROM	978-12857-50477				
Assessment CD-ROM with ExamView®	978-12851-94998				
Great Writing 1: Great Sentences for Great Paragraphs, 4/e					
Student Text	978-12851-94882				
Text/Online Workbook	978-12859-52932				
Online Workbook	978-12857-50361				
eBook Student Book	978-12857-82386				
Classroom Presentation Tool CD-ROM	978-12857-50354				
Assessment CD-ROM with ExamView®	978-12851-94899				
Great Writing 2: Great Paragraphs, 4/e					
Student Text	978-12851-94905				
Text/Online Workbook	978-12859-52949				
Online Workbook	978-12857-50385				
eBook Student Book	978-12857-82393				
Classroom Presentation Tool CD-ROM	978-12857-50378				
Assessment CD-ROM with ExamView®	978-12851-94912				
Great Writing 3: From Great Paragraphs to Great Essays, 3/e					
Student Text	978-12851-94929				
Text/Online Workbook	978-12859-52956				
Online Workbook	978-12857-50408				
eBook Student Book	978-12857-82416				
Classroom Presentation Tool CD-ROM	978-12857-50392				
Assessment CD-ROM with ExamView®	978-12851-94936				
Great Writing 4: Great Essays, 4/e					
Student Text	978-12851-94943				
Text/Online Workbook	978-12859-52963				
Online Workbook	978-12857-50446				
eBook Student Book	978-12857-82423				
Classroom Presentation Tool CD-ROM	978-12857-50422				
Assessment CD-ROM with ExamView®	978-12851-94950				
Great Writing 5: From Great Essays to Research, 3/e					
Student Text	978-12851-94967				
Text/Online Workbook	978-12859-52970				
Online Workbook	978-12857-50460				
eBook Student Book	978-12857-82430				
Classroom Presentation Tool CD-ROM	978-12857-50453				
Assessment CD-ROM with ExamView®	978-12851-94974				

## For additional information please contact your local National Geographic Learning sales representative or visit **NGL.Cengage.com/GW**.

For valuable information on pricing, previous editions, changes to current editions, and alternate formats, please visit. NGL.Cengage.com (search by ISBN, author, title, or keyword).





For additional vocabulary support, see the Collins COBUILD dictionaries at **NGL.Cengage.com/dictionaries**.



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