NATIONAL GEOGRAPHIC LEARNING PRESENTS

The New Edition of the best-selling

Great Writing series

with Dr. Keith Folse









The new edition of the *Great Writing* series is THE writing solution for learners at all levels!

NEW FOUNDATIONS LEVEL IS AVAILABLE NOW!











Now with engaging National Geographic images, the new edition of the Great Writing series helps students write better sentences, paragraphs, and essays. The new Foundations level meets the needs of low-level learners through practice in basic grammar, vocabulary, and spelling, while all levels feature clear explanations, student writing models, and meaningful practice opportunities.

New to this Edition:

- An **all-new level**, *Great Writing Foundations* introduces students to the basics of writing.
- Impactful National Geographic images open every unit The new Online Workbook provides additional practice and help to stimulate student writing.
- Updated "Grammar for Writing" sections help students apply target structures to the writing goals.
- "Building Better Vocabulary" activities highlight words from the Academic Word List for use in student writing.

LEVELS 1-5 **AVAILABLE IN SPRING 2014**

to help students improve their writing skills.

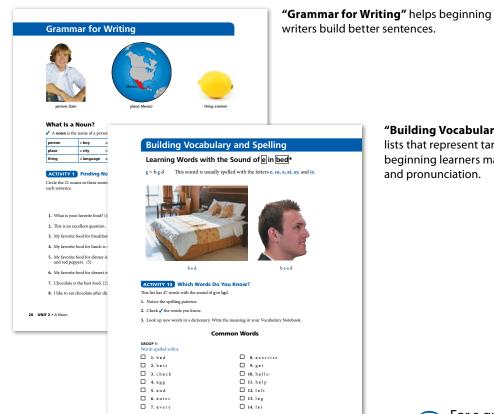
Introducing Great Writing Foundations for beginning writers!



"My beginning writing students need extensive practice activities that focus on sentence structure (grammar), basic punctuation, vocabulary, and spelling. The exercises in Foundations are clearly guided composition activities that develop those skills. I've seen my beginning students of all language backgrounds make tremendous progress in their English proficiency with these exercises."

—Dr. Keith Folse, Author of the *Great Writing* series

Foundations is a low-level solution for beginning writers:



"Building Vocabulary and Spelling" focus on word lists that represent targeted vowel sounds to help beginning learners master spelling, comprehension,

and pronunciation.

For a guided tour visit NGL.Cengage.com/GW.

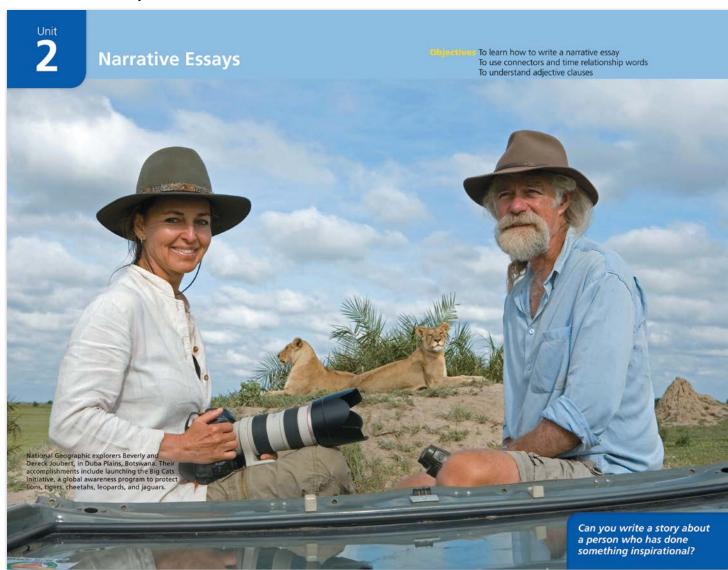




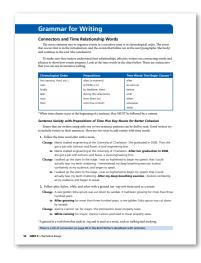
Inside a Unit

in the New Edition of the *Great Writing* series!

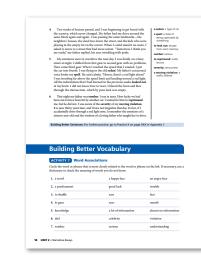
From *Great Essays*, Level 4:



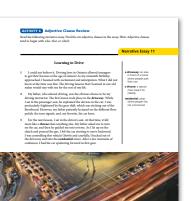
A stunning **National Geographic** photograph provides a springboard for student writing.



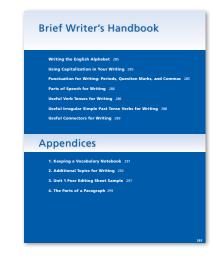
"Grammar for Writing" provides clear explanations of target structures and offers opportunities for students to apply the grammar meaningfully to writing tasks.



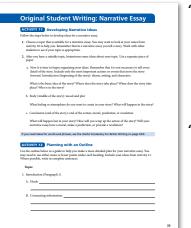
"Building Better Vocabulary" highlights words from the Academic Word List and helps students to apply and expand their vocabulary and knowledge of important collocations.



Writing Models provide clear examples to help students produce original writing.



The **Brief Writer's Handbook** includes important resources for the developing writer, including a new "Useful Vocabulary for Writing" section to support both the process and the mechanics of writing.



"Original Student Writing" brings the grammar, vocabulary, and writing skills together from the unit into one writing piece.

"Peer Editing"
activities increase
student awareness
of commonly made
errors to improve
writing and editing
skills.

Timed Writing

How quely, one you write a linghild? There are many times when you must write quickly, such as me the quely, one has write quickly and per the fact before them. Timed writing present our make you got feel before them even to the case publishes to be the case of the case publishes to be present the case publishes to be perfectly the property of the case of the case publishes to be a fact the case publishes to be a fact the case publishes to great the case of the case

"Timed Writing" prepares students for success on standardized and high-stakes exams like the TOEFL®.



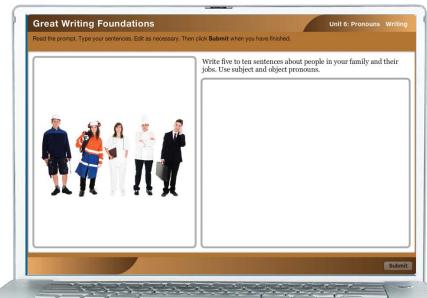


New Technology

for *Great Writing* makes teaching easier and learning more effective.

For Students:

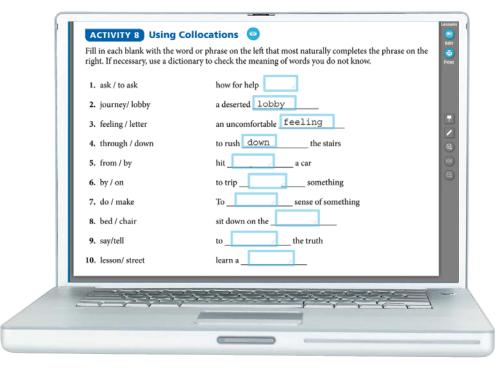
Powered by MyELT, the **Online Workbook** is an independent student resource that supports the lessons taught in the Student Book. It includes additional vocabulary, grammar, spelling, writing, and editing practice with automatic grading for immediate feedback.





Each level of *Great Writing* is available as an **eBook** for an interactive, online experience. Your eBook account follows you to multiple devices, from your iPad, to your PC, to your smartphone, for seamless access—anywhere, anytime!

For Instructors:



The **Classroom Presentation Tool** for each level contains interactive activities from the Student Book. Available on CD-ROM, it makes instruction clearer and learning easier through editing activities, sentence-building activities, and grammar presentations!



The Assessment CD-ROM with ExamView® allows instructors to create and customize tests and quizzes quickly and easily.



The **Audio CD** for *Great Writing Foundations* contains dictation and spelling activities from the Student Book.

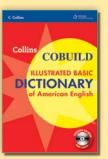
The Great Writing Series	ISBN
Great Writing Foundations	
Student Text	978-12851-94981
Text/Online Workbook	978-12859-52925
Online Workbook	978-12857-50484
eBook Student Book	978-12857-82454
Audio CD	978-12857-50774
Classroom Presentation Tool CD-ROM	978-12857-50477
Assessment CD-ROM with ExamView®	978-12851-94998
Great Writing 1: Great Sentences for Great Paragraphs, 4/e	
Student Text	978-12851-94882
Text/Online Workbook	978-12859-52932
Online Workbook	978-12857-50361
eBook Student Book	978-12857-82386
Classroom Presentation Tool CD-ROM	978-12857-50354
Assessment CD-ROM with ExamView®	978-12851-94899
Great Writing 2: Great Paragraphs, 4/e	
Student Text	978-12851-94905
Text/Online Workbook	978-12859-52949
Online Workbook	978-12857-50385
eBook Student Book	978-12857-82393
Classroom Presentation Tool CD-ROM	978-12857-50378
Assessment CD-ROM with ExamView®	978-12851-94912
Great Writing 3: From Great Paragraphs to Great Essays, 3/e	
Student Text	978-12851-94929
Text/Online Workbook	978-12859-52956
Online Workbook	978-12857-50408
eBook Student Book	978-12857-82416
Classroom Presentation Tool CD-ROM	978-12857-50392
Assessment CD-ROM with ExamView®	978-12851-94936
Great Writing 4: Great Essays, 4/e	
Student Text	978-12851-94943
Text/Online Workbook	978-12859-52963
Online Workbook	978-12857-50446
eBook Student Book	978-12857-82423
Classroom Presentation Tool CD-ROM	978-12857-50422
Assessment CD-ROM with ExamView®	978-12851-94950
Great Writing 5: Greater Essays, 3/e	
Student Text	978-12851-94967
Text/Online Workbook	978-12859-52970
Online Workbook	978-12857-50460
eBook Student Book	978-12857-82430
Classroom Presentation Tool CD-ROM	978-12857-50453
Assessment CD-ROM with ExamView®	978-12851-94974

For additional information please contact your local National Geographic Learning sales representative or visit NGL.Cengage.com/GW.

For valuable information on pricing, previous editions, changes to current editions, and alternate formats, please visit. NGL.Cengage.com (search by ISBN, author, title, or keyword).

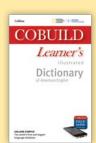
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Vocabulary Support



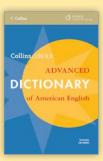
Collins COBUILD Basic

978-14240-00814



Collins COBUILD Learner's

978-11339-59267



Collins COBUILD Advanced

978-14240-03631



Collins COBUILD To Go

978-11113-51229

For additional vocabulary support, see the Collins COBUILD dictionaries at NGL.Cengage.com/Collins.

