

DOWNTOWN HAS MORE!

Downtown offers a contextualized, balanced approach that emphasizes the language skills needed in daily life, as well as in the workplace.

Combining a standards-based and a grammar-based syllabus, *Downtown* gives English learners the comprehensive language skills they need to succeed.

MORE WORKPLACE-FOCUSED MATERIAL!

Fully one-third of the book is workplace-oriented, providing a complete workplace and standards-focused curriculum.

MORE GRAMMAR!

Abundant grammar practice in a variety of exercise formats scaffolds and recycles throughout the book to allow for maximum student success.



MORE FOR THE TEACHER!

- Teacher's Editions include page-by-page teaching suggestions, audio scripts, teaching advice, concise grammar summaries, and so much more!

- Art Bank CD-ROMs (included with each Teacher's Edition) include chapter opening art and "Downtown cartoons."

- Transparencies allow for easy classroom presentation of the material.

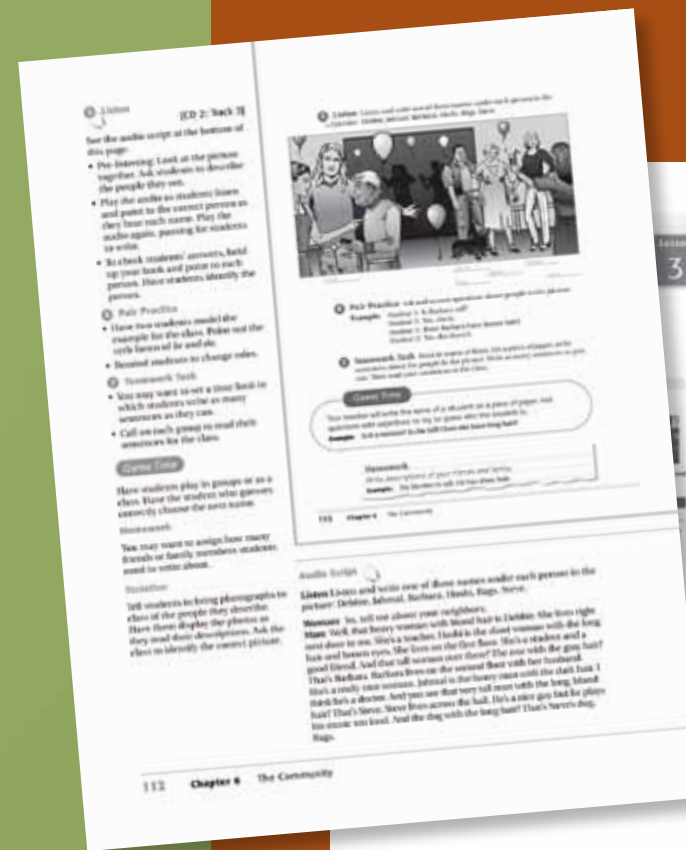
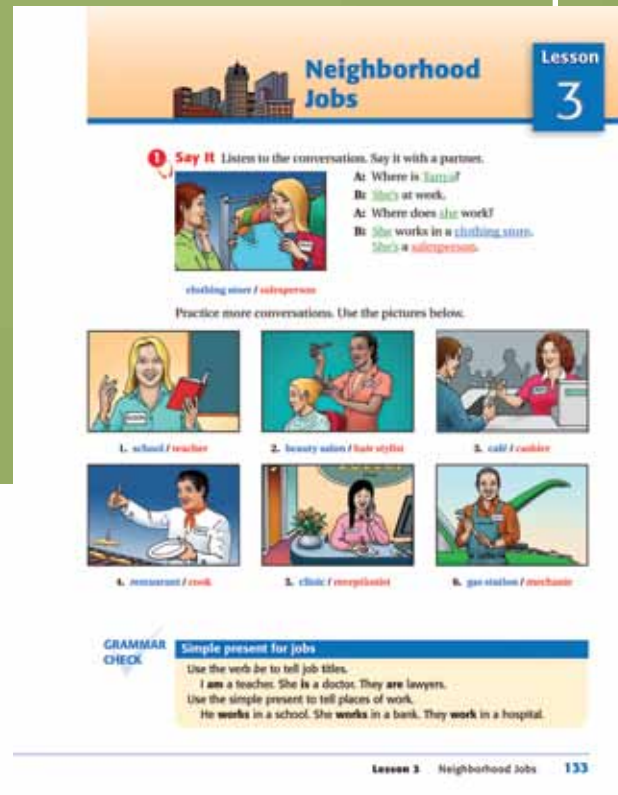
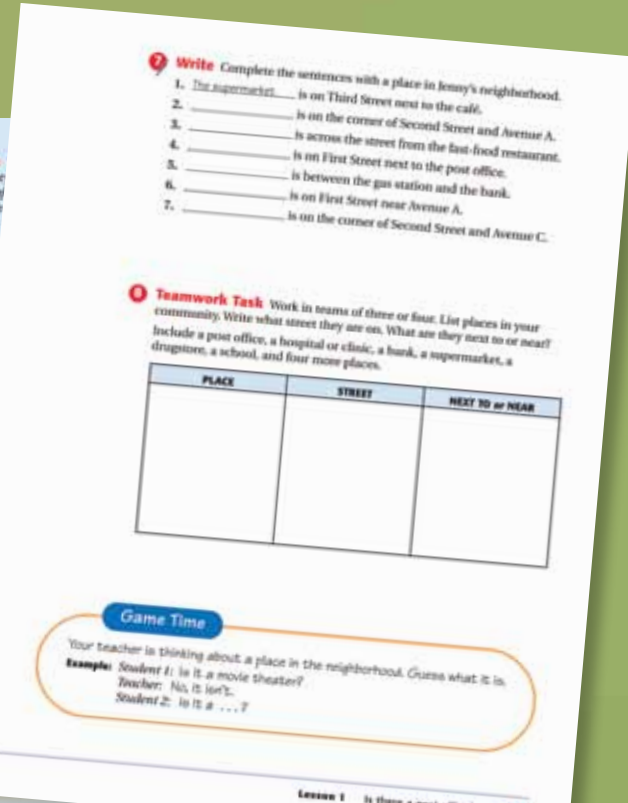
- Assessment CD-ROM with ExamView® allows teachers to create, customize, and correct tests and quizzes quickly and easily.

RESOURCES FOR THE STUDENT:

- Student Books
- Workbooks
- Audio CDs or Tapes

RESOURCES FOR THE TEACHER:

- Teacher's Editions
- Art Bank CD-ROMs
- Transparencies (for levels Basic, 1 & 2)
- Assessment CD-ROM with ExamView®

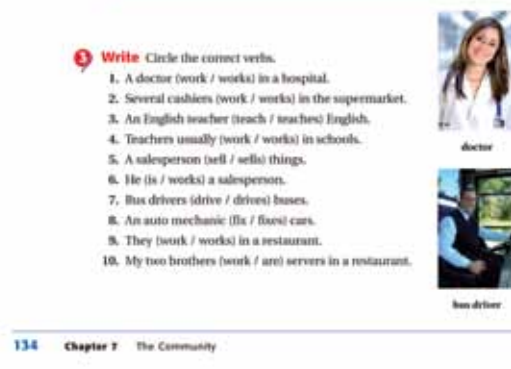
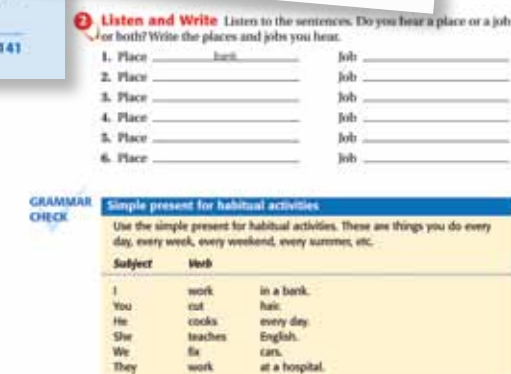


MORE FUN!

High-interest storylines weave throughout *Downtown*, providing context and engaging situations for student participation and learning.

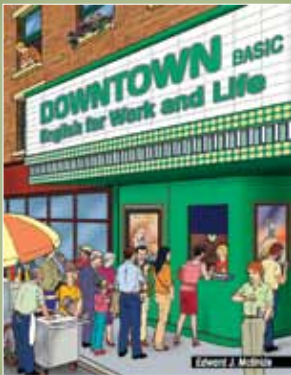
Games and team activities in each unit make for interactive and fun classes.

Sample pages taken from *Downtown Basic, Chapter 7* and *Downtown Level 1 Teacher's Edition*.



DOWNTOWN

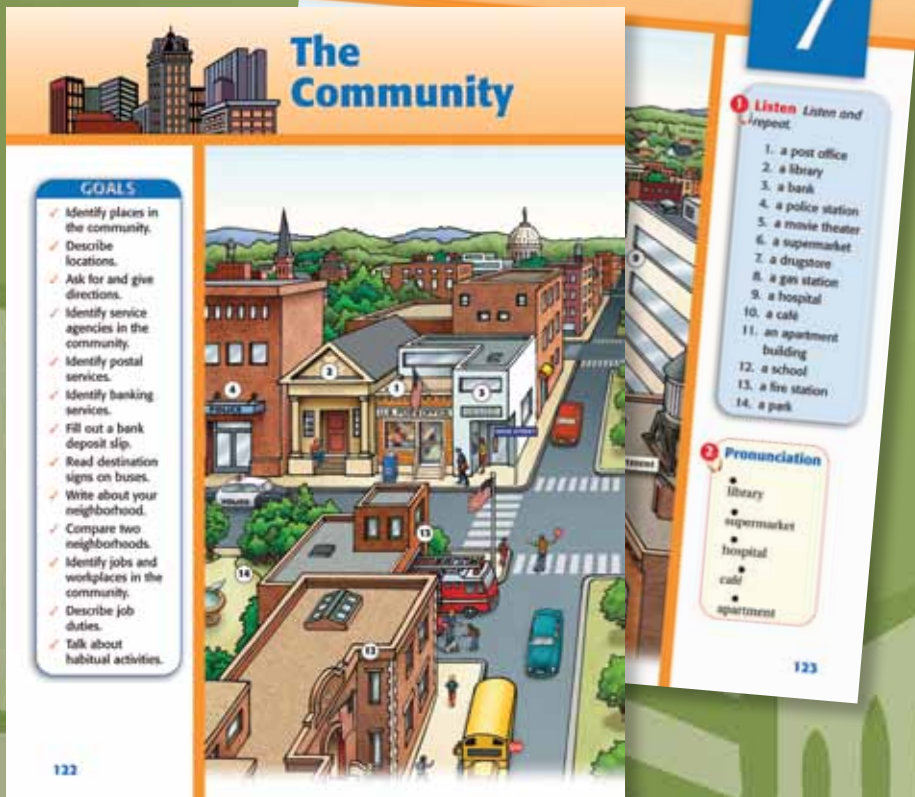
NOW FEATURES...



A NEW BASIC LEVEL FOR LOW-BEGINNING STUDENTS!

Downtown Basic completes this great series with a level for learners who are new to English. With recurring characters and full-color images, *Downtown Basic* is an excellent tool for English language learners.

NEW!



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