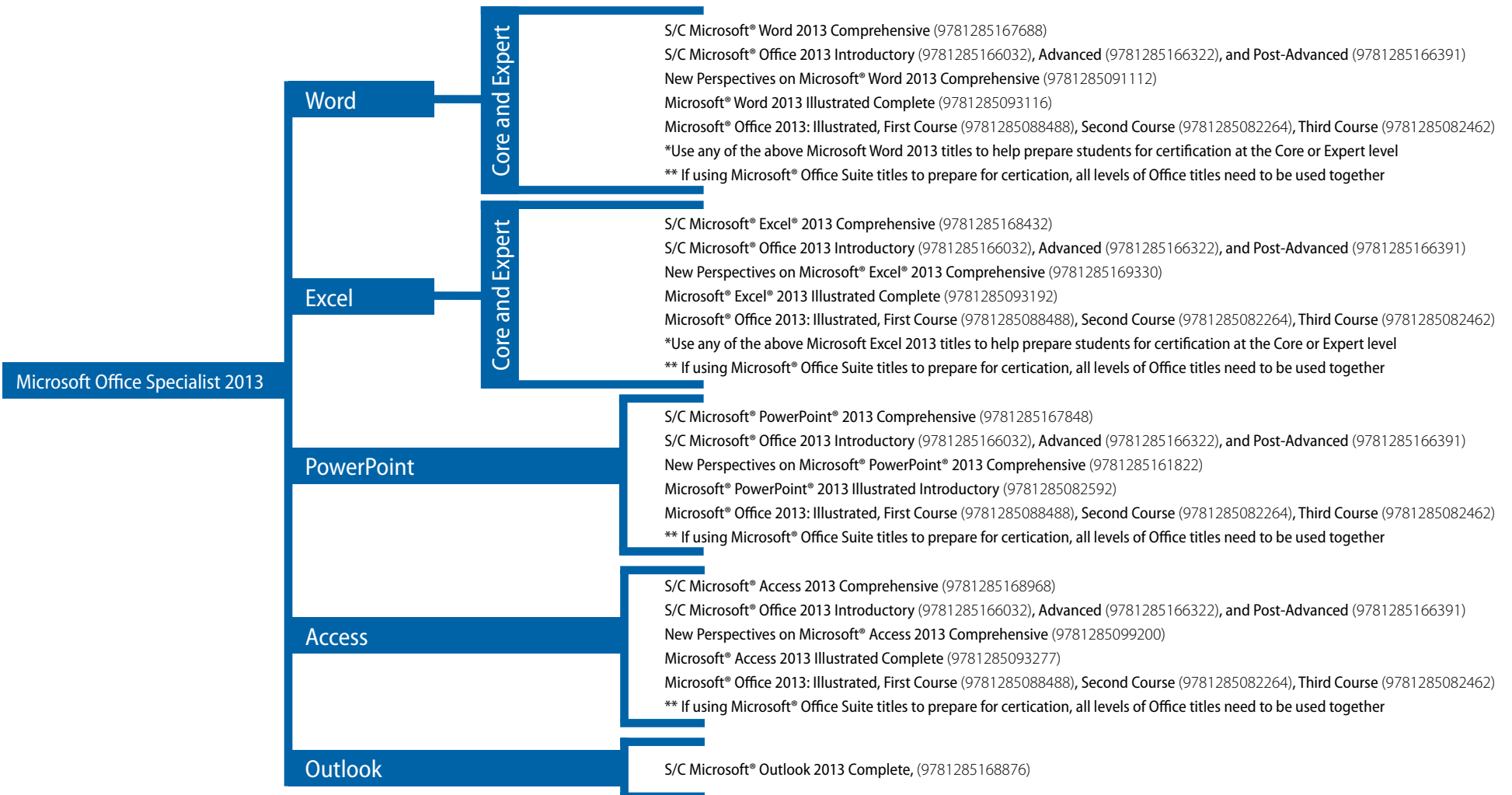


Cengage Learning Computing Products Help Students Prepare for Microsoft Office Specialist 2013 Certification

Whether students are looking to certify at the Core or Expert level in Word or Excel, or whether they're looking to certify on PowerPoint, Access, or Outlook, Cengage Learning Computing products can help students prepare.





SAM 2013 — Assessment ■ Training ■ Projects

Skills Assessment Manager (SAM) is an online learning environment that helps students master Microsoft® Office skills and computer concepts that are essential to academic and career success. SAM engages students in self-paced learning of Word®, Excel®, Access®, PowerPoint®, Windows®, Internet Explorer®, and Outlook®, as well as technology concepts and issues.

SAM provides a simulated environment that integrates an interactive learning experience with quality content written to the MOS certification objectives to help prepare students to succeed in the MOS Certification exams.

ELEVATE THINKING

SAM's simulated environment accommodates multiple learning styles to help students learn computer concepts and Microsoft Office. After mastering these skill sets, students complete a project live-in-the-application and submit it in SAM for automatic feedback on the actual work they completed in the Office application.

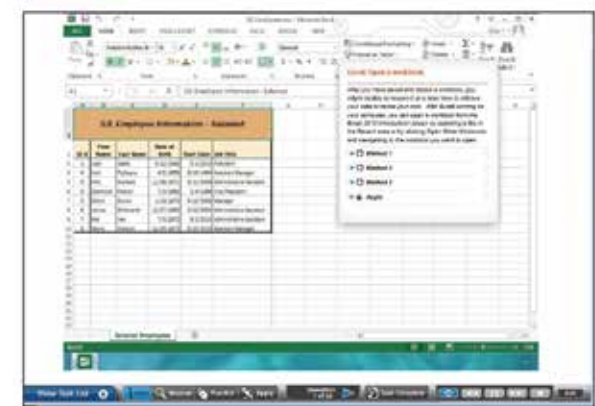
- Eight out of 11 instructors (73%) and 69% of students say that SAM increases student interest and engagement in course content.*

PROMOTE BETTER OUTCOMES

In addition to the gradebook, SAM reporting options analyze performance at the student or section level. Detailed feedback in the project reports allows students to correct mistakes and resubmit their work to improve their score.

- Nine out of 11 instructors (82%) and 81% of students identify SAM as a key factor in preparing students to use the Office applications in real-world settings.*
- SAM students outperformed their peers in similar non-SAM classes in overall Microsoft application skill proficiency.*

*Statistics from a recent independent study



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