

Language Arts

An Advanced and Electives Catalog



Readings for Writers

McCuen-Metherell • Winkler



Grades 9–12 | Fourteenth Edition © 2013

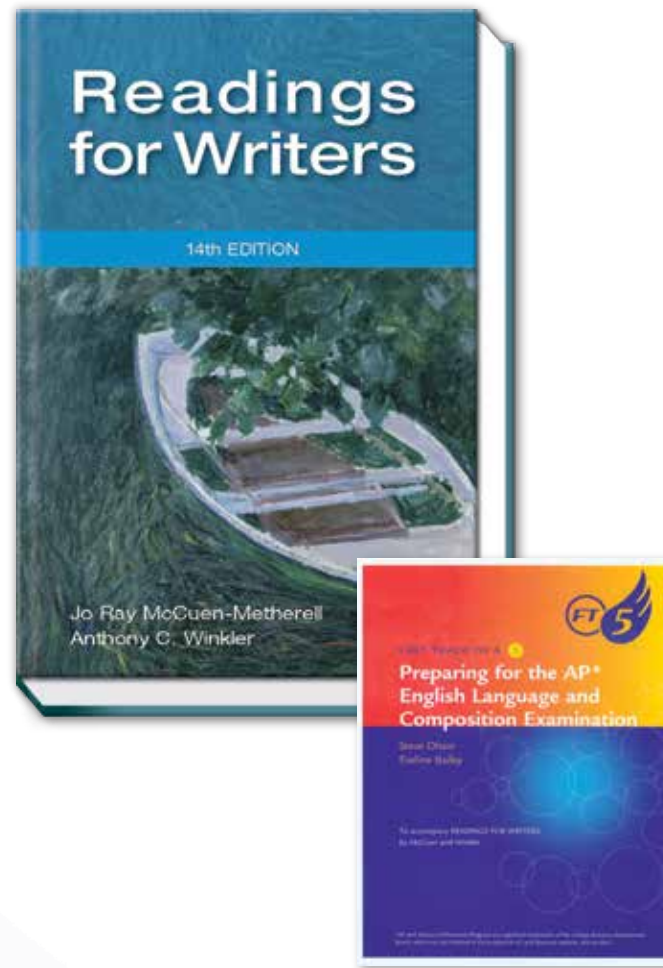
The Fourteenth Edition of this best-selling rhetorical reader for the AP* English Language and Composition course continues to provide comprehensive coverage of rhetorical skills and strategies. With readings from multiple genres and a newly added four-color art gallery, **Readings for Writers** prompts students to think and read critically, and achieve successful academic writing.

- Within the reader, students will discover more than 100 readings from multiple genres, including poems, newspaper columns, diary entries, formal arguments, student essays, biographies, speeches, and excerpts from books, paragraphs, e-mails, and short stories.
- Student Corner features showcase the development of real student essays, along with commentary and corresponding writing tips.
- Each chapter ends with Chapter Writing Assignments, Writing Assignments for a Specific Audience, a Collaborative Writing Project, and an Image Gallery Assignment.

Hardcover, 880 pages

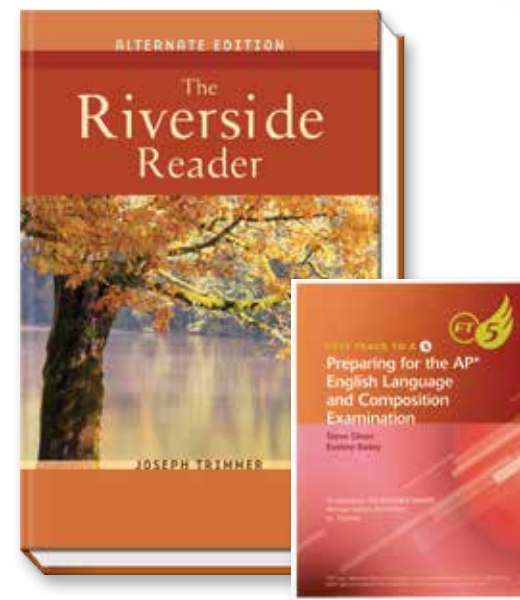
Fast Track to a 5: Preparing for the AP* Examination will help students study for the AP* exam quickly, efficiently, and effectively. The workbook is closely correlated to this AP* textbook program and includes a diagnostic test, test-taking strategies, course content review, and two full-length practice exams.

Paperback, 228 pages



Readings for Writers, Fourteenth Edition © 2013

ISBN 13	Product	Price
978-1-133-30847-8	Student Edition (High School AP* Version)	76.75
978-0-495-90738-1	Fast Track to a 5 AP* test-prep workbook	33.75
978-1-133-84768-7	Student Edition + Fast Track to a 5	86.75
978-1-133-43386-6	AP* Teacher's Resource Manual	25.00
978-1-133-43596-9	Classroom Practice Exercises Booklet	25.00
978-1-413-01500-3	Comp21 for Argument CD-ROM	76.25



The Riverside Reader

Trimmer



Grades 9–12 | Alternate Edition © 2009

This comprehensive top-selling text provides an integrated, flexible program that allows teachers the freedom to pursue their individual course goals and teaching styles while giving them the security of knowing their students will be well prepared for the AP* English Language and Composition exam.

Retaining an extraordinary collection of rhetorically arranged essays by some of the world's most esteemed writers, the Alternate Edition also incorporates a wealth of new features:

- Updated selections featuring dozens of authors from the AP* representative author list
- Increased focus on writing and key rhetorical skills such as argument and synthesis
- Writing assignments that prepare students to succeed on the AP* exam

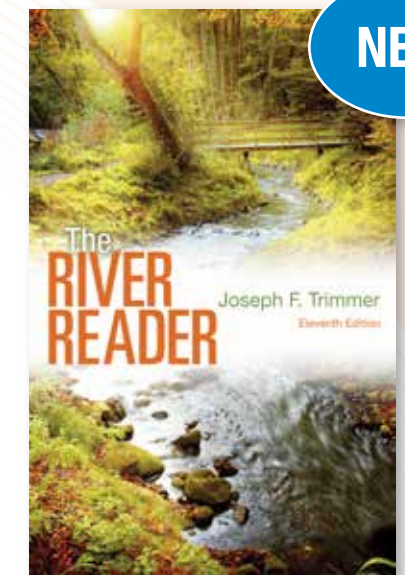
Hardcover, 592 pages

Fast Track to a 5: Preparing for the AP* Examination will help students study for the AP* exam quickly, efficiently, and effectively. The workbook is closely correlated to this AP* textbook program and includes a diagnostic test, test-taking strategies, course content review, and two full-length practice exams.

Paperback, 228 pages

The Riverside Reader, Alternate Edition © 2009

ISBN 13	Product	Price
978-0-618-94871-0	Student Edition (High School AP* Edition)	85.00
978-0-547-18671-9	Student Edition + Fast Track to a 5	95.00
978-0-618-94847-5	AP* Teacher's Resource Manual	9.75
978-0-618-94793-5	Classroom Practice Exercises	9.75
978-1-413-01500-3	Comp21 for Argument CD-ROM	76.25
978-0-618-94889-5	Fast Track to a 5 AP* test-prep workbook	30.75



The River Reader

Trimmer



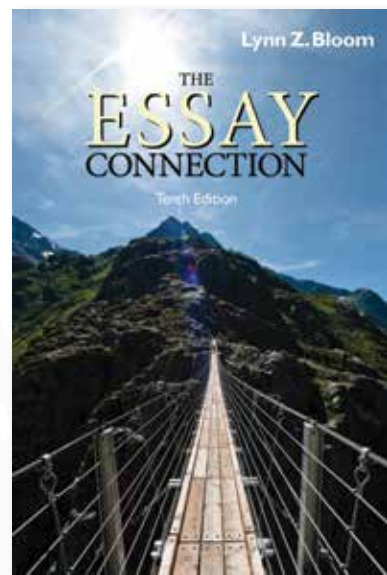
Grades 9–12 | Eleventh Edition © 2014

The River Reader, Eleventh Edition (formerly **The Riverside Reader**), is a collection of expository essays arranged by rhetorical modes: narration and description, process and analysis, comparison and contrast, division and classification, definition, cause and effect, and persuasion and argument. A final thematic unit illustrates all of these modes. The readings represent diverse voices and views from some of the most respected professional essayists working in the English language, along with short stories. Essays in this edition serve as structural models for students to emulate in their writing and as sources of content for classroom discussion and paper topics. Headnotes and post-reading materials analyze each reading in context, helping students better understand the craft of writing and apply what they learn to their own work.

Paperback, 656 pages

The River Reader, Eleventh Edition © 2014

ISBN 13	Product	Price
978-1-285-17060-2	Student Edition (High School Edition)	85.00
978-1-413-01500-3	Comp21 for Argument CD-ROM	76.25
978-0-618-94889-5	Fast Track to a 5 AP* test-prep workbook	30.75



The Essay Connection

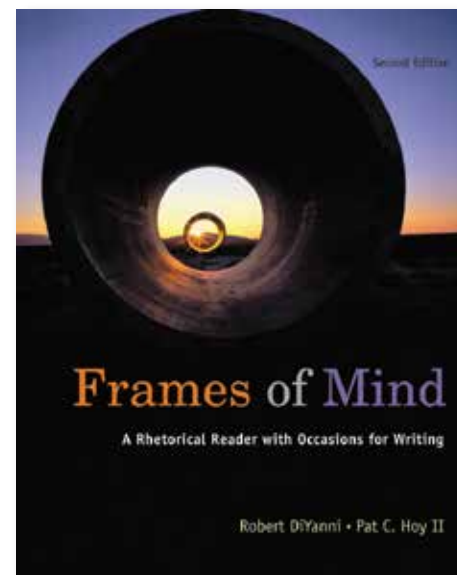
Bloom



Grades 9–12 | Tenth Edition © 2013

The Essay Connection is a provocative, timely collection of rhetorically arranged essays by professional and student writers. It stimulates critical thinking on ethical, social, and political issues, enabling students to make connections and write from an informed viewpoint. Essays range from the personal to the scientific and cover a variety of modes—narration, process analysis, comparison and contrast, and persuasion—to prompt students' interest in different disciplines and genres. The tenth edition offers 22 new selections to stimulate students' interests and an argument casebook, as well as new visuals, poems, and works of creative nonfiction and fiction to bolster critical-thinking, reading, and writing skills.

Paperback, 656 pages



Frames of Mind: A Rhetorical Reader with Occasions for Writing

DiYanni • Hoy II



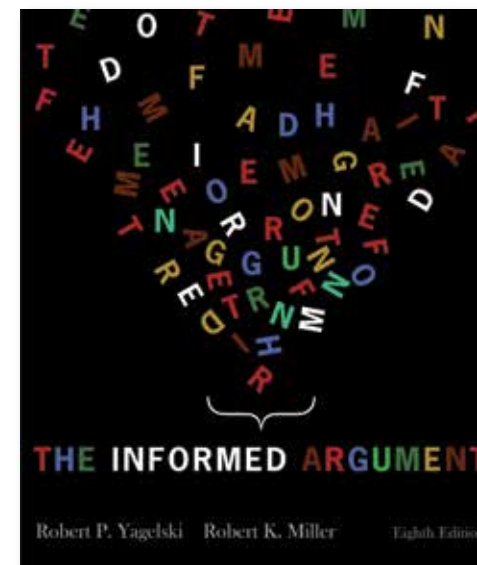
The first full-color rhetorical reader, *Frames of Mind* treats the traditional rhetorical patterns not only as methods for effective writing, but as frames for critical thinking.

The book's unique Occasions for Writing activities lead students through the critical-thinking process while encouraging them to utilize a rhetorical mode without simply mimicking a piece of writing. Annotated examples, new student essays, and the book's distinctive full-color, full-page spreads blend classic and contemporary readings to help facilitate learning. An effective mix of visual analysis and writing activities encourages students to become active participants in the writing and thinking processes.

Paperback, 752 pages

Frames of Mind: A Rhetorical Reader with Occasions for Writing, Second Edition © 2009

ISBN 13	Product	Price
978-1-413-03372-4	Student Edition	102.50
978-1-428-23017-0	Instructor's Manual	20.00
978-1-413-01500-3	Comp21 for Argument CD-ROM	76.25



The Informed Argument

Yagelski • Miller



Grades 9–12 | Eighth Edition © 2012

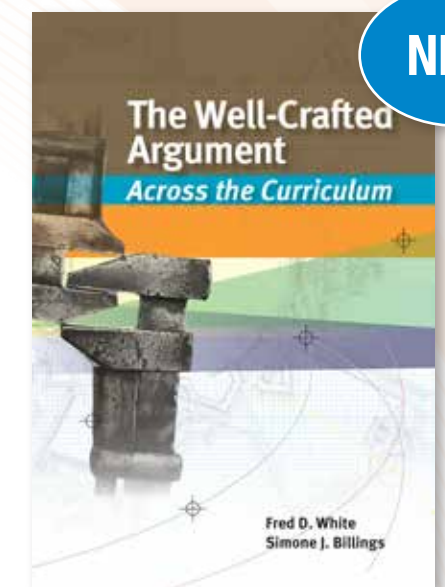
Treating argument as a problem-solving tool, *The Informed Argument* is the best-selling solution for teaching writing and argument. An accessible overview of the traditional elements of argument is included, as well as coverage of classical and Rogerian argument and the Toulmin model.

The eighth edition features 29 new readings, offering diverse perspectives on both contemporary and traditional issues.

Paperback, 720 pages

The Informed Argument, Eighth Edition © 2012

ISBN 13	Product	Price
978-1-428-26230-0	Student Edition	102.25
978-1-413-01500-3	Comp21 for Argument CD-ROM	76.25



The Well-Crafted Argument

White • Billings

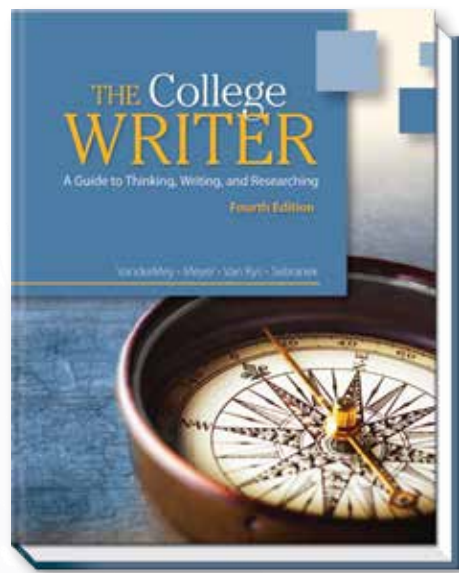
Grades 9–12 | Fifth Edition © 2014

Incorporating new articles, expanded commentary, and the most current MLA and APA citation models, *The Well-Crafted Argument* guides students through the process of writing effective arguments across multiple disciplines. The two-part structure of this rhetoric/reader includes a complete pedagogical apparatus—with coverage of critical reading strategies, as well as writing, researching, and documenting a topic—and an anthology of readings grouped into nine thematic clusters. In-depth instruction, combined with real student writings, engages students and helps them discover their own voices. The text's visual emphasis and the authors' practical skill-building approach are enhanced with a new full-color format.

Paperback, 784 pages

The Well-Crafted Argument, Fifth Edition © 2014

ISBN 13	Product	Price
978-1-133-31116-4	Student Edition	92.00
978-1-413-01500-3	Comp21 for Argument CD-ROM	76.25



The College Writer: A Guide to Thinking, Writing, and Researching

VanderMey ■ Meyer ■ Van Rys ■ Sebranek

Grades 9–12 | Fourth Edition © 2012

Combining streamlined basic writing instruction with outstanding accessibility, *The College Writer* is a fully updated four-in-one text with a Rhetoric, a Reader, a Researcher, and a Handbook for students at any skill level. The clear visual “at-a-glance” format helps students grasp larger concepts by linking them to pertinent examples. Throughout the text, numerous student and professional writing samples highlight important features of academic writing—from voice to documentation—and offer models for students’ own papers.

Hardcover, 752 pages

The College Writer: A Guide to Thinking, Writing, and Researching, Fourth Edition © 2012

ISBN 13	Product	Price
978-0-495-91585-0	Student Edition	109.75
978-1-413-01500-3	Comp21 for Argument CD-ROM	76.25



Steps to Writing Well with Additional Readings

Wyrick

Grades 9–12 | Ninth Edition © 2014

Steps to Writing Well

Wyrick

Grades 9–12 | Twelfth Edition © 2014

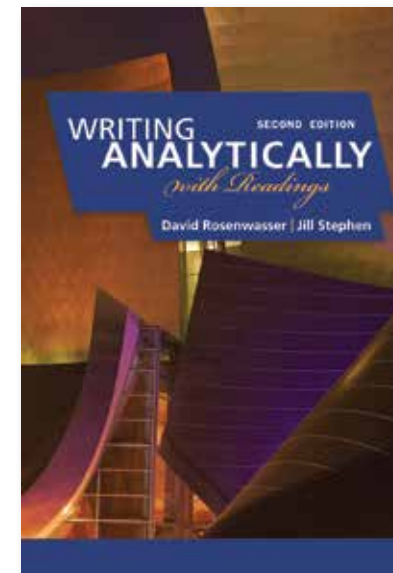
Jean Wyrick’s rhetorically organized *Steps To Writing Well with Additional Readings* and *Steps To Writing Well* are known for their student-friendly tone and the clear way they present the basics of essay writing in an easy-to-follow progression of useful lessons and activities. Through straightforward advice and thoughtful assignments, the text gives students the practice they need to approach writing well-constructed essays with confidence. The books’ helpful instruction and professional samples by both well-known classic and contemporary writers sets students on a solid path to writing success. Everything students need to begin, organize, and revise writing—from choosing a topic, to developing the essay, to polishing prose—is right here! Wyrick updates and refines the books’ successful approach, adding useful new discussions, readings, exercises, essay assignments, and visual images for analysis.

Steps to Writing Well with Additional Readings, Paperback, 768 pages

Steps to Writing Well, Paperback, 656 Pages

Steps to Writing Well with Additional Readings, Ninth Edition © 2014

ISBN 13	Product	Price
978-1-133-95026-4	Steps to Writing Well with Additional Readings Student Edition, Ninth Edition	106.00
978-1-133-95027-1	Steps to Writing Well Student Edition, Twelfth Edition © 2014	106.00
978-1-413-01500-3	Comp21 for Argument CD-ROM	76.25



Writing Analytically with Readings

Rosenwasser ■ Stephen

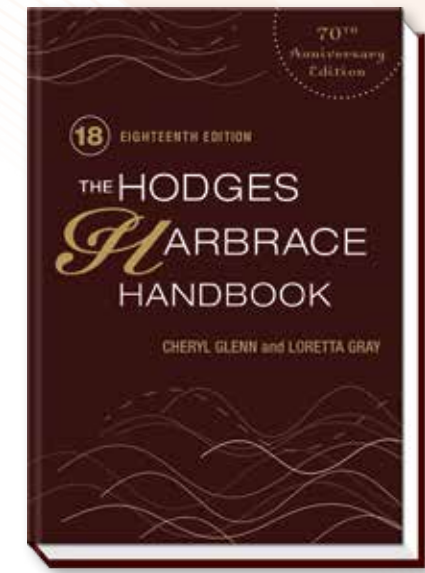
Grades 9–12 | Second Edition © 2012

Writing Analytically with Readings, Second Edition, combines the authors’ best-selling writing guide, *Writing Analytically*, Sixth Edition, with a reader that teaches students how to have ideas and develop them in an academic setting and beyond. This “two-in-one” text offers a book-length treatment of analysis, a form of thinking and writing often required, but frequently overshadowed in writing texts by emphasis on argument, expressive writing, or the traditional rhetorical modes. The writing guide is accompanied by a thematically arranged collection of readings and images—material for writers to write about and to use as models and lenses in doing their own writing about the world.

Paperback, 928 pages

Writing Analytically with Readings, Second Edition © 2012

ISBN 13	Product	Price
978-0-495-91007-7	Student Edition, Second Edition	81.50
978-0-495-91008-4	Writing Analytically, Student Edition, Sixth Edition	69.75
978-1-413-01500-3	Comp21 for Argument CD-ROM	76.25



The Hodges Harbrace Handbook

Glenn ■ Gray

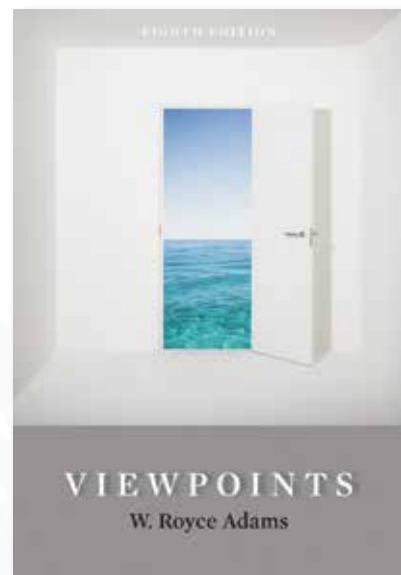
Grades 9–12 | Eighteenth Edition © 2013

Continuously evolving to address the needs of today’s students, *The Hodges Harbrace Handbook*, Eighteenth Edition, guides student writers in developing their understanding of the rhetorical situation. This understanding enables even those students with minimal experience or confidence in their writing to learn to write more effectively—to choose the most pertinent information, arrange it well, and use the most appropriate language when writing for an audience. This grammar-first handbook provides comprehensive coverage of grammar, style, punctuation, mechanics, writing, and research—all presented in the context of rhetorical concerns, including the writer, reader, message, context, and purpose. Like all of its predecessors, the eighteenth edition provides both teachers and students the ease of reference and attention to detail that have made the HARBRACE handbooks THE standard of reliability since 1941.

Hardcover, 848 pages

The Hodges Harbrace Handbook, Eighteenth Edition © 2013

ISBN 13	Product	Price
978-1-133-43565-5	Student Edition (High School version)	136.25
978-1-133-48805-7	CourseMate™ Premium Website with eBook	64.80



Viewpoints

Adams

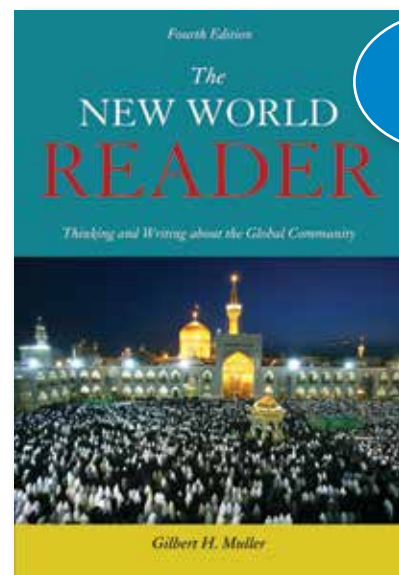
Grades 9–12 | Eighth Edition © 2013

Spark your students' interest in writing with **Viewpoints**. This thematically organized reader offers diverse perspectives on various themes and issues, including social concerns, media, human behavior, cultural differences, and human rights. With opening chapters that include substantial writing and reading instruction and writing assignments both at the end of each reading and on the Web, **Viewpoints** takes students' writing and critical-thinking skills to the next level. This thoroughly revised eighth edition builds on the success of previous editions with twenty-four new readings, six new thought-provoking photographs, author biographies, and source information for every selection.

Paperback, 480 pages

Viewpoints, Eighth Edition © 2013

ISBN 13	Product	Price
978-1-111-35024-6	Student Edition	72.00
978-1-133-43366-8	Instructor's Manual	25.00



NEW

The New World Reader

Muller

Grades 9–12 | Fourth Edition © 2014

With compelling selections by some of the world's most respected and critically acclaimed writers, **The New World Reader**, Fourth Edition, encourages exploration of the significant global challenges of the 21st century. Students gain a deeper understanding of the topics that affect their lives, such as the challenges and consequences of globalization, global warming, bilingual education, and redefined gender roles. Challenged by such notable contemporary thinkers and writers as Elie Wiesel, Fareed Zakaria, Richard Rodriguez, Edwidge Danticat, and Jane Goodall, students develop their reading and critical-thinking skills. A consistent pedagogical apparatus includes brief chapter introductions, author headnotes, and pre-reading questions that offer students a preview of the central theme in each section. Exercise sets follow each essay, providing for deeper writing, reading, and discussion opportunities.

Paperback, 480 pages

The New World Reader, Fourth Edition © 2014

ISBN 13	Product	Price
978-1-133-31032-7	Student Edition	85.00



COMP 2 COMP-Read COMP-Write

Grades 9–12

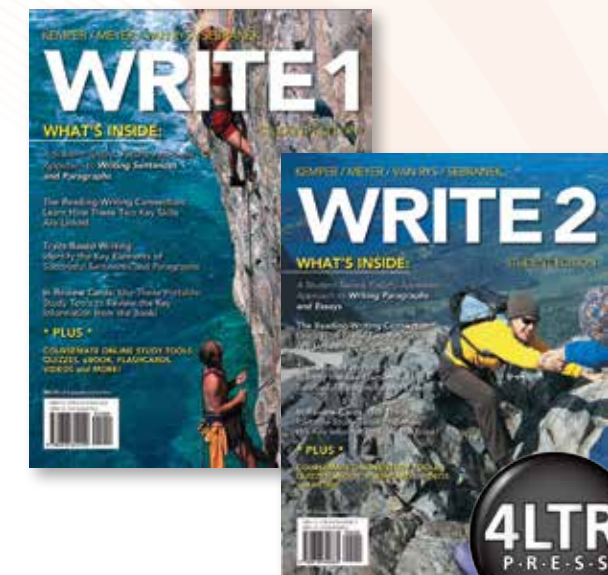
Created through a student-tested, faculty-approved review process, the **4LTR Press Series** offers concise and visually appealing text solutions to accommodate the diverse learning styles of today's students. Shorter, comprehensive chapters in a modern design present the modes-based content in an engaging and accessible format without minimizing coverage for your course. A full suite of unique learning tools includes printed Chapter In Review cards and online interactive quizzes, animations, videos, and flashcards.

Practical and concise, **COMP** helps students focus on the seven traits of effective writing as they invent, draft, develop, and revise their writing. The second edition helps students develop the reading skills they need in college with expanded reading instruction in 14 chapters and 44 student and professional models of different forms of writing.

COMP 2, Paperback, 496 pages
COMP-Read, Paperback, 272 pages
COMP-Write, Paperback, 384 pages

COMP 2 COMP-Read COMP-Write

ISBN 13	Product	Price
978-1-133-30774-7	COMP 2, Second Edition © 2013	39.25
978-1-439-08246-1	COMP-Read, First Edition © 2011	39.75
978-1-439-08439-7	COMP-Write, First Edition © 2011	39.75



WRITE 1 WRITE 2

Grades 9–12

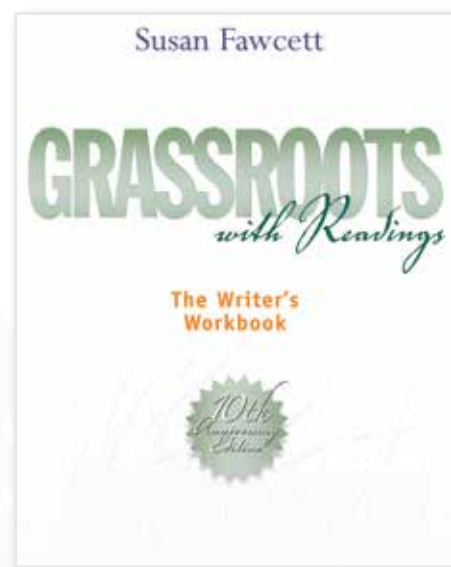
Created through a student-tested, faculty-approved review process, the **4LTR Press Series** offers concise and visually appealing text solutions to accommodate the diverse learning styles of today's students. Shorter, comprehensive chapters in a modern design present the modes-based content in an engaging and accessible format without minimizing coverage for your course. A full suite of unique learning tools includes printed Chapter In Review cards and online interactive quizzes, animations, videos, and flashcards.

The two-book series—**WRITE 1**, Sentences and Paragraphs and **WRITE 2**, Paragraphs and Essays—is devoted to helping students succeed as writers in college and in the workplace. The series is built on the premise that today's students must develop effective communication skills in order to thrive in our information-driven world. Both books include extensive coverage of writing, speaking, collaborating, and thinking critically, all at a value price. Each chapter clearly defines the chapter's learning outcomes and begins with a visual prompt to encourage critical thinking.

WRITE 1, Paperback, 496 pages
WRITE 2, Paperback, 528 pages

WRITE 1 WRITE 2

ISBN 13	Product	Price
978-0-618-64219-9	WRITE 1 - First Edition © 2012	51.75
978-0-618-64222-9	WRITE 1 - PowerLecture CD-ROM with ExamView	139.25
978-0-618-64286-1	WRITE 2 - First Edition © 2012	51.00
978-0-618-64289-2	WRITE 2 - PowerLecture CD-ROM with ExamView	139.25



Grassroots with Readings: The Writer's Workbook

Fawcett

Grades 9–12 | Tenth Edition © 2012

Using her unique MAP approach (Model-Analysis-Practice), Susan Fawcett's books have guided hundreds of thousands of students through the writing process, from foundations of grammar, mechanics, and spelling, through writing clear sentences and well-organized paragraphs. Her inductive approach; plentiful, high-interest student models and practices; and contemporary readings engage and motivate students. This edition of **Grassroots** features improved grammar coverage and emphasizes proofreading, with a new Chapter 6 that teaches specific proofreading strategies. Full-color illustrations, including 45 photos, cartoons, and artworks, plus a new design, help students visualize and understand key concepts.

Paperback, 512 pages

Grassroots with Readings: The Writer's Workbook, Tenth Edition © 2012

ISBN 13	Product	Price
978-0-495-90123-5	Student Edition	98.75
978-0-495-90256-0	Instructor's Resource Manual with Test Bank	25.00
978-0-495-90287-4	PowerLecture CD-ROM with ExamView Testing	63.25
978-1-285-42160-5	Printed Access Card - PDF eBook	29.65



Evergreen: A Guide to Writing with Readings

Fawcett

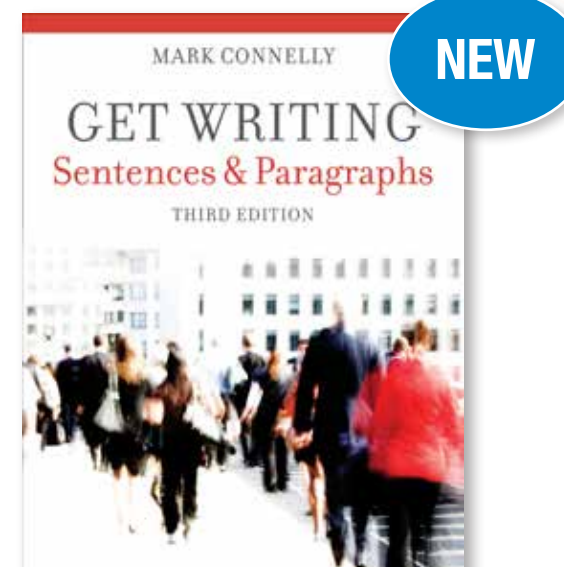
Grades 9–12 | Tenth Edition © 2014

With carefully crafted instruction, engaging student models, and plentiful practice exercises, this best-selling text continues to provide the most effective paragraph-essay level writing instruction available. **Evergreen** is structured around Susan Fawcett's proven MAP (Model-Analysis-Practice) format—a careful, guiding pedagogy featuring minimal inductive instruction followed by varied practice designed to improve students' confidence and learning outcomes. Known for its superior essay coverage, **Evergreen** demonstrates each of the nine rhetorical patterns with two student sample essays (one in the third person, and one in the first person), and a graphic organizer. New to the Tenth Anniversary Edition is coverage of personal error tracking, including a new chapter, pull-out chart, and integrated exercises for each grammar and spelling chapter to help students identify, track, and correct their own errors. The new edition also features an even stronger emphasis on critical thinking, with more exercises on critical thinking and viewing, and many more Teaching Tips designed to prompt critical thinking. Five new readings include selections by Jhumpa Lahiri, Malcolm Gladwell, and Ellen Goodman.

Paperback, 656 pages

Evergreen: A Guide to Writing with Readings, Tenth Edition © 2014

ISBN 13	Product	Price
978-1-285-17483-9	Student Edition (High School Edition)	89.75
978-1-133-94677-9	Annotated Instructor's Edition	98.75
978-1-285-41632-8	Instructor's Resource Manual with Test Bank	25.00
978-1-285-41636-6	PowerLecture CD-ROM with ExamView Testing	63.25
978-1-285-41706-6	Student Answer Key	35.25



Get Writing: Sentences & Paragraphs

Connelly

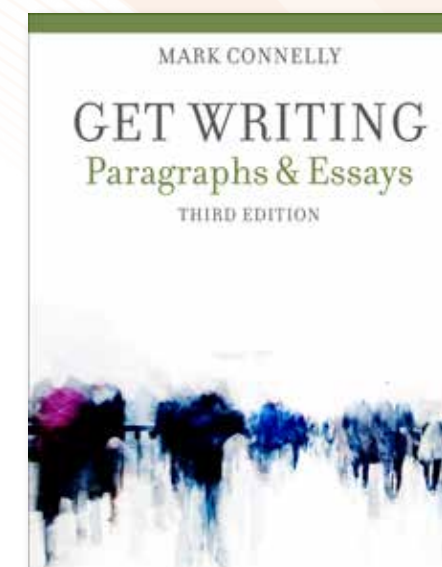
Grades 9–12 | Third Edition © 2014

Get Writing: Sentences & Paragraphs is a flexible textbook that meets the needs of a variety of developmental writers and those for whom English is a second language. **Get Writing** gives students the opportunity to acquire skills and develop confidence in their own writing, by providing clear steps and strategies as well as practice opportunities. A colorful and engaging format helps students stay motivated and quickly grasp chapter content. Students can choose writing topics that relate to their own lives or chosen careers, with sample student, professional, and workplace models. **Get Writing** promotes critical thinking skills by asking students to reflect on their choices throughout the writing process, and stresses the importance of evaluating, revising, and editing their writing.

Paperback, 560 pages

Get Writing: Sentences & Paragraphs, Third Edition © 2014

ISBN 13	Product	Price
978-1-111-77216-1	Student Edition	100.25
978-1-133-43399-6	Instructor's Resource Manual with Test Bank	25.00
978-1-133-43398-9	PowerLecture CD-ROM with ExamView Testing	38.00



Get Writing: Paragraphs & Essays

Connelly

Grades 9–12 | Third Edition © 2013

Get Writing: Paragraphs & Essays helps students learn to think and plan before they write, and evaluate their own and others' writing, with a focus on critical thinking through features called "Critical Thinking: What Are You Trying to Say?" and "Revision: What Have You Written?" Integrated exercises enable them to practice what they have just learned, and student papers in annotated first and revised drafts provide realistic models. Sample professional writing demonstrates how writers understand the context of their writing, utilize writing strategies, and make language choices. Writing prompts and collaborative writing projects teach students how to write personal, academic, or work-related papers, and how to evaluate their own and others' writing.

Paperback, 752 pages

Get Writing: Paragraphs & Essays, Third Edition © 2013

ISBN 13	Product	Price
978-1-111-82721-2	Student Edition	97.25
978-1-133-43358-3	Instructor's Resource Manual with Test Bank	20.00
978-1-133-43361-3	PowerLecture CD-ROM with ExamView Testing	63.25

Activate: College Reading

Dole ■ Taggart

Grades 9–12 | First Edition © 2012

Taking a holistic approach to developmental reading, **Activate: College Reading** is the first book in a three-book series. It guides students through a stepped and incremental approach, activating background or prior knowledge as many of the skills students need to become stronger readers are skills they already possess and use on a daily basis. Often using popular media as a springboard, Dole and Taggart show students how the skills used when watching television or movies can easily transfer to their reading. Reviewers have lauded the inclusion of varied, interesting readings that will stimulate students' interest in reading and will provide them with background knowledge needed for future college courses.

Paperback, 736 pages

Engage: College Reading

Dole ■ Taggart

Grades 9–12 | First Edition © 2013

Engage: College Reading is the third book in a three-book series, covering reading levels 10–12 that offers a much greater emphasis on critical thinking, academic reading, and reading for careers. Reviewers have lauded the inclusion of varied, interesting readings that will stimulate students' interest in reading and will provide them with background knowledge needed for the most popular college courses.

Paperback, 736 pages

Connect: College Reading

Dole ■ Taggart

Grades 9–12 | Second Edition © 2014

Connect: College Reading is an intermediate level book for reading levels 8–10 that includes extensive vocabulary coverage, critical thinking practice throughout, and textbook readings in every chapter to help students master college reading. The second edition includes a full chapter on inferences, enhanced coverage of main idea, and guides for specialized reading situations such as reading visuals, novels, and a guide to taking tests.

Paperback, 704 pages



Activate: College Reading, First Edition © 2012

ISBN 13	Product	Price
978-1-413-03315-1	Student Edition	76.75
978-0-495-90679-7	Instructor's Resource Manual with Test Bank	25.00
978-0-495-90823-4	ExamView® Testing CD-ROM	63.25

Engage: College Reading, First Edition © 2013

ISBN 13	Product	Price
978-1-413-03317-5	Student Edition	65.75
978-0-495-90532-5	Instructor's Resource Manual with Test Bank	25.00
978-0-840-02908-9	ExamView® Testing CD-ROM	63.25

Connect: College Reading, Second Edition © 2014

ISBN 13	Product	Price
978-1-133-60267-5	Student Edition	83.25
978-1-133-94516-1	Instructor's Resource Manual with Test Bank	25.00
978-1-133-94517-8	ExamView® Testing CD-ROM	57.50



Keys for Writers

Raimes ■ Miller-Cochran

Grades 9–12 | Seventh Edition © 2014

Strengths of **Keys for Writers** include concise but complete explanations, ease of use (with ten color-coded tabs that clearly signal the book's content), strong ESL coverage, and outstanding student writing samples. New co-author Susan Miller-Cochran brings to this edition a framework for critical thinking that offers students a method for understanding and approaching rhetorical situations. Additionally, new exercises at the end of most parts let students check their understanding. In the documentation sections, "Source Shots" provide visual examples of how to document sources from print to Internet sources and from encyclopedia articles to MP3 selections. A new focus on writing in the disciplines helps students carry the framework for critical thinking into a variety of academic contexts, while new guidelines for thinking critically about sources helps students apply the framework to source evaluation.

Spiralbound, 624 pages

Pocket Keys for Writers

Raimes

Grades 9–12 | Fourth Edition © 2013

This indispensable pocket-style handbook covers the essentials of the writing process. It takes students through the research process, includes the mechanics of writing and using punctuation, and explains the evaluation and documentation of both print and electronic source materials. This edition of **Pocket Keys for Writers** features an increased focus on academic writing and new sections on multimodal composition.

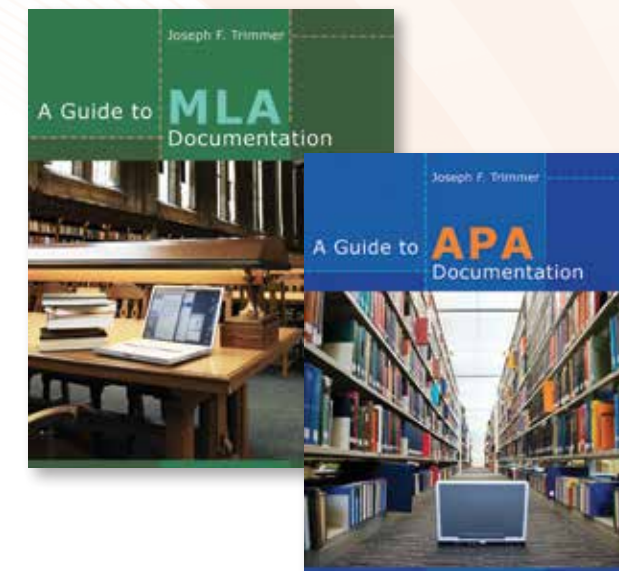
Spiralbound, 312 pages

Keys for Writers, Seventh Edition © 2014

ISBN 13	Product	Price
978-1-111-84175-1	Student Edition	55.00

Pocket Keys for Writers, Fourth Edition © 2013

ISBN 13	Product	Price
978-1-111-83301-5	Student Edition	34.00



A Guide to MLA Documentation

Trimmer

Grades 9–12 | Ninth Edition © 2013

This concise guide to the documentation system of the Modern Language Association (MLA) is an invaluable resource for courses in any discipline, at any level, that require a research paper. This popular booklet features current MLA guidelines, a new section on evaluating online sources, and an up-to-date APA appendix. The guide also provides numerous examples, a sample research paper, and helpful hints on such topics as avoiding plagiarism and taking notes.

Paperback, 48 pages

A Guide to APA Documentation

Trimmer

Grades 9–12 | First Edition © 2013

Teachers who teach research writing for the social sciences all use the APA (American Psychological Association) guidelines, and this compact guide is a perfect addition to the curriculum with up-to-date formatting and citation information.

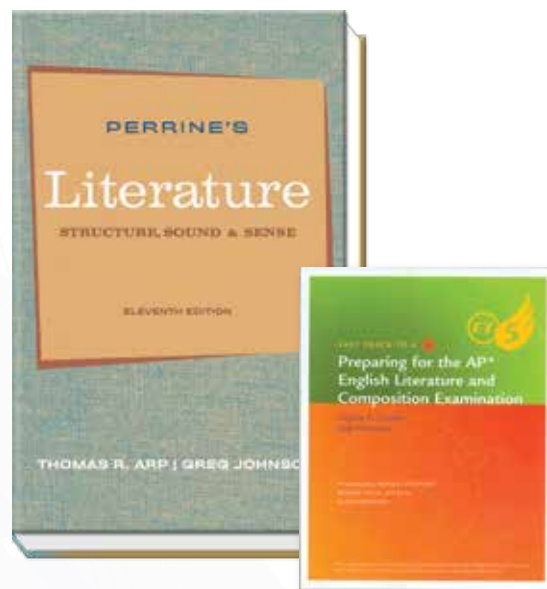
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Perrine's Literature: Structure, Sound & Sense

Arp ■ Johnson



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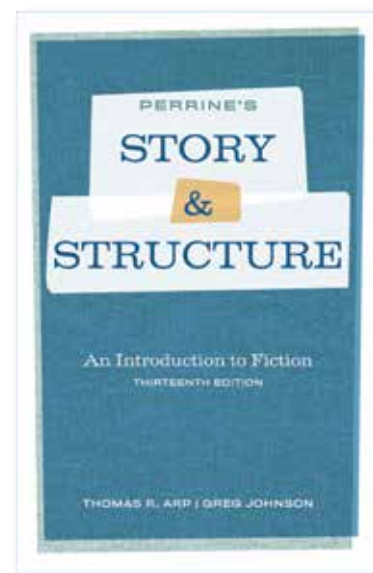
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Fast Track to a 5: Preparing for the AP* Examination will help students study for the AP* exam quickly, efficiently, and effectively. The workbook is closely correlated to this AP* textbook program and includes a diagnostic test, test-taking strategies, course content review, and two full-length practice exams.

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Perrine's Story & Structure: An Introduction to Fiction

Arp ■ Johnson



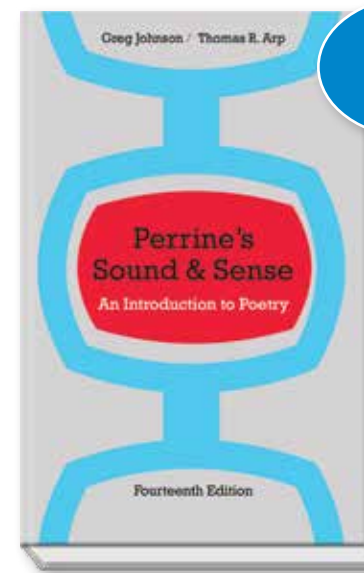
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Perrine's Sound & Sense: An Introduction to Poetry

Arp ■ Johnson



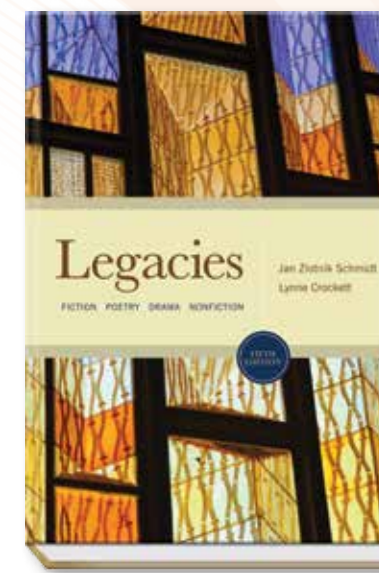
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A best-selling introduction to poetry for more than fifty years, Perrine's **Sound and Sense: An Introduction to Poetry** succinctly covers the basics of poetry with detailed chapters on the elements of poetry, unique materials on evaluating poetry, exemplary selections, and exercises and study questions that guide understanding. Thomas R. Arp and Greg Johnson have assiduously continued the Perrine tradition over several recent editions. Every chapter introduction in this compact and concise anthology bears the mark of Laurence Perrine's crisp, clean, and descriptive prose, and every poem selected as an example is a perfect illustration of the concept at hand. In this book, the authors are concerned solely with getting students to read, understand, and evaluate poetry. The book provides a systematic guide for discovering how and what a poem means, and suggestions for writing that help students sort out their feelings and ideas, enabling them to assist others in sharing their experience. The new edition contains over fifty new poems, two new Featured Poets (John Keats and Elizabeth Bishop), and two new poets in the Contemporary Collection (Linda Pastan and Natasha Trethewey).

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LIT

Kirszner ■ Mandell

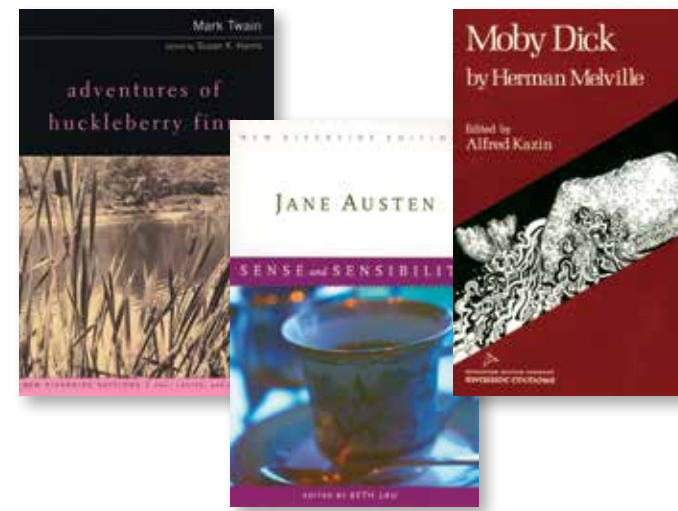
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Created through a “student-tested, faculty-approved” review process, **LIT** includes a wide selection of essential classic and contemporary readings, along with brief introductions to the literary genres, useful writing suggestions, and a down-to-earth, accessible guide to writing about literature to accommodate the diverse learning styles of today’s students. Shorter, comprehensive chapters in a modern design present the modes-based content in an engaging and accessible format without minimizing coverage for your course. A full suite of unique learning tools includes printed Chapter In Review cards and online interactive quizzes, animations, videos, and flashcards.

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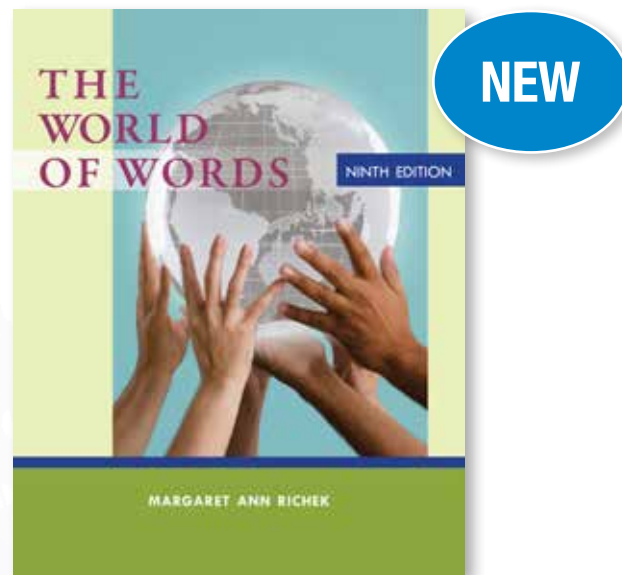
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The World of Words

Richek

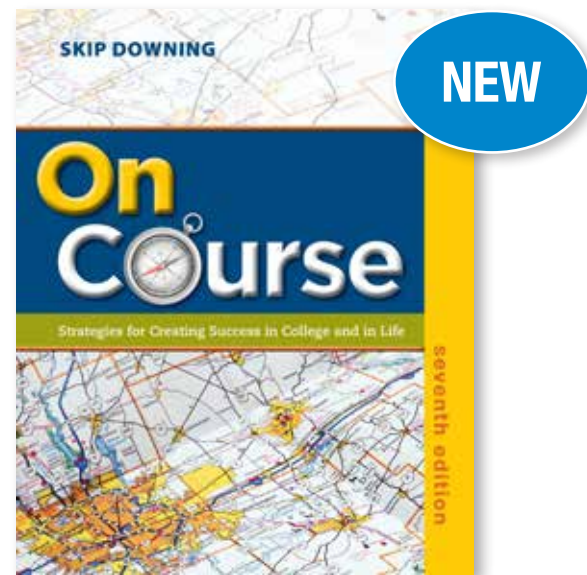
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The World of Words not only teaches students the vocabulary they need for academic success, but also arms them with the skills they need to acquire new words independently for years to come. Through repetition and a focus on integrating three critical skills—dictionary use, context clues, and word elements—this best-selling text inspires students to take the first steps towards a lifetime of learning about language. Online audio clips help students hone pronunciation, and in-text practice exercises and sample sentences feature engaging topics such as college sports, current news topics, and pop culture. In addition, there is a wealth of instructor support materials, including pre-written tests for every chapter.

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On Course

Downing

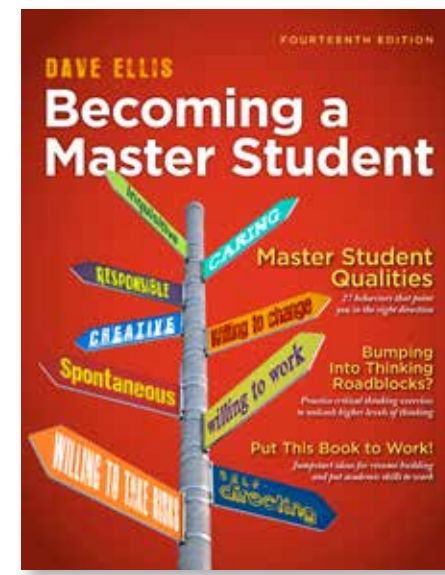
Grades 9–12 | Seventh Edition © 2014

On Course: Strategies for Creating Success in College and in Life empowers students with the tools they need to take charge of their academic and lifelong success. Through distinctive guided journal entries, Skip Downing encourages students to explore and develop their personal responsibility, self-motivation, interdependence, and self-esteem—and to make wise choices that create successful results. “Wise Choices in College” sections in each chapter help students develop the study skills they need to excel in their other courses. The seventh edition features expanded coverage of diversity, emphasizing the many ways in which people are different and how these differences often influence the choices they make. Other new topics include a discussion of academic integrity, how to thrive in the college culture, and a research-based section on the importance of developing a growth mindset.

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Ellis

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From Master Student to Master Employee

Ellis

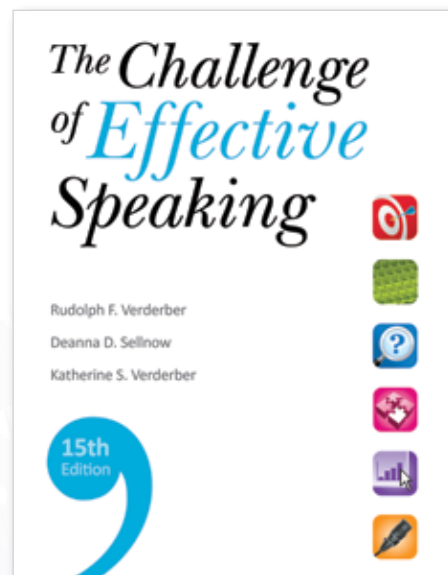
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COMM 2

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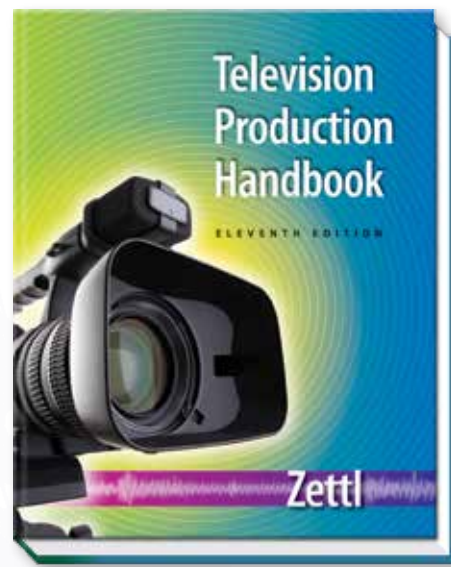
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Created through a student-tested, faculty-approved review process, the **4LTR Press Series** offers concise and visually appealing text solutions to accommodate the diverse learning styles of today's students. Shorter, comprehensive chapters in a modern design present the modes-based content in an engaging and accessible format without minimizing coverage for your course. A full suite of unique learning tools includes printed Chapter In Review cards and online interactive quizzes, animations, videos, and flashcards. Communication Skill boxes provide a step-by-step guide for each of the communication skills and provide an immediate opportunity for students to practice the skills. The principles of effective speech-making are organized into five Speech Plan Action Step to guide students through an orderly process that results in better speeches.

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Television Production Handbook

Zettl

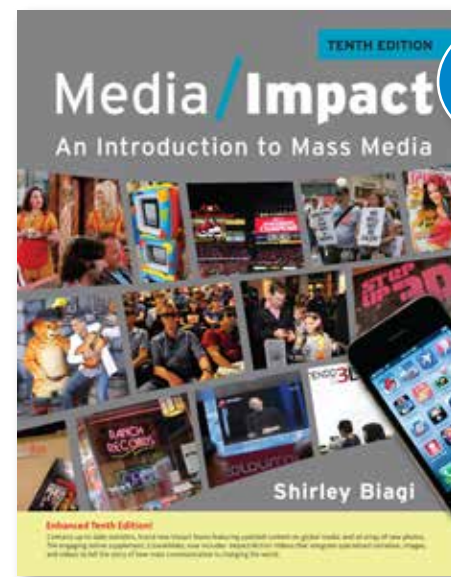
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In Herbert Zettl's field-defining text *Television Production Handbook*, the author emphasizes how production proceeds in the digital age—from idea to image—and how it moves through the three major phases, from preproduction to production to postproduction. In this context, Zettl describes the necessary tools, considers what they can and cannot do, and explains how they are used to ensure maximum efficiency and effectiveness. This edition also features the latest digital equipment and production techniques, including HDV and HDTV.

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Media/Impact: An Introduction to Mass Media

Biagi

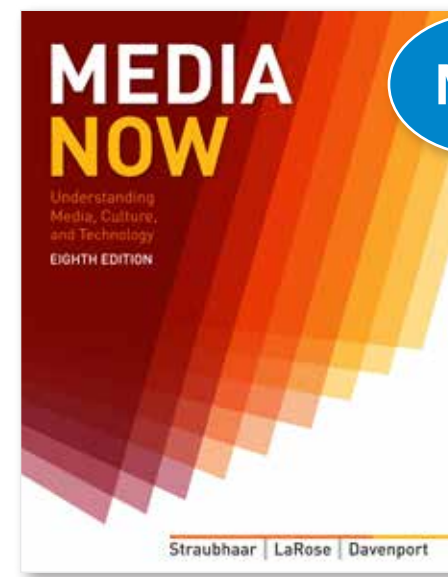
Grades 9–12 | Tenth Edition © 2013 Update

Media/Impact focuses students on today's world of digital mass media industries and support businesses as well as the legal, ethical, social, global, and technological issues these businesses face every day. Emphasizing the impact of the media on individuals and in today's society, Biagi grounds her discussion in the business aspects of all the mass media industries, with concise histories of each industry before giving students an insider's look at what it's like to work in each business. The tenth edition of this bestseller covers all aspects of the latest communications technology and their impact on society. Included in the 2013 Update are the most current statistics about all the media industries; detailed, illustrated TimeFrames for each industry; and more than 30 new Media/Impact boxed features highlighting coverage of the latest media trends and issues. These Media/Impact boxes cover media money, audience, culture, ethics, and people—as well as the global reach of the mass media business from sources including *The New York Times*, *Washington Post*, *Los Angeles Times*, *Bloomberg*, *Advertising Age*, *The Wall Street Journal*, and *The New Yorker*.

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Media Now: Understanding Media, Culture, and Technology

Straubhaar ■ LaRose ■ Davenport

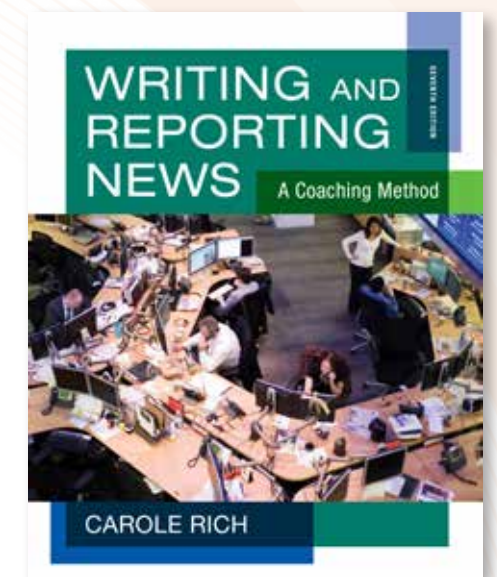
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Media Now, Eighth Edition, encourages students to think critically about the media and its effects on culture by providing them with a thorough understanding of how media technologies develop, operate, converge, and affect society. *Media Now* develops students' media literacy skills to prepare them for their encounters in the expanding fields of the Internet, interactive media, and traditional media industries through engaging, up-to-date material that covers the essential history, theories, concepts, and technical knowledge they need to thrive. Extensively updated in a new eighth edition, *Media Now* provides a comprehensive introduction to today's global media environment and ongoing developments in technology, culture, and critical theory that continue to transform this rapidly evolving industry and affect our daily lives.

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Writing and Reporting News: A Coaching Method

Rich

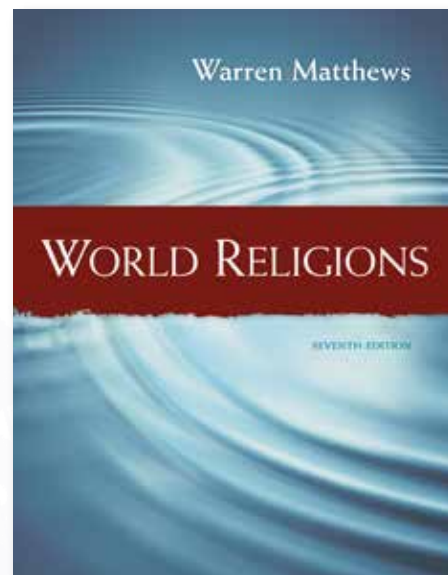
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Writing and Reporting News: A Coaching Method prepares students for the changing world of journalism by integrating new trends in the convergence of print, broadcast, and online media while teaching fundamental skills. With new information about blogs, multimedia writing, and new skills students will need for careers in emerging media, the seventh edition employs the coaching method, which features practical tips and techniques from writing coaches and award-winning journalists. Real-life stories of working journalists and built-in instructional material make the text accessible and interesting, enabling students to easily learn effective writing and reporting techniques for media careers now and in the future.

Paperback, 512 pages

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Matthews

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Paperback, 464 pages

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ISBN 13	Product	Price
978-1-111-83472-2	Student Edition	118.00



RELG: World

Voorst

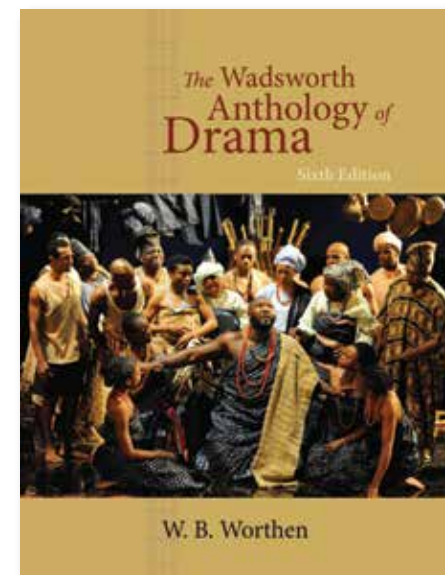
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The Wadsworth Anthology of Drama, 20th Anniversary Edition

Worthen

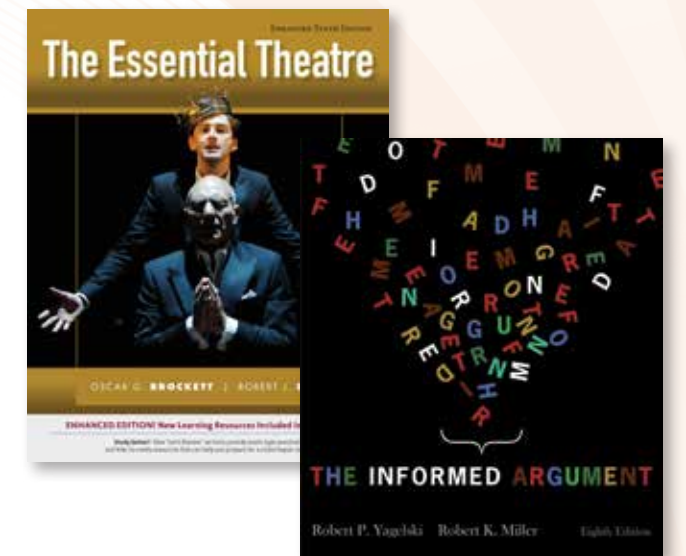
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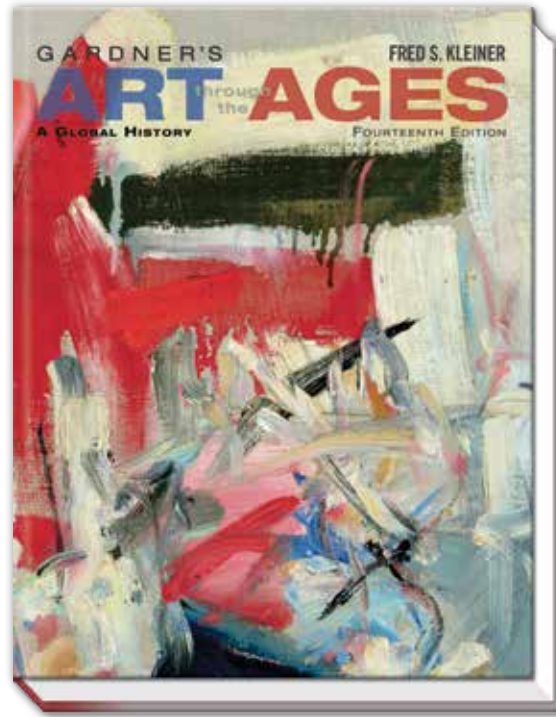
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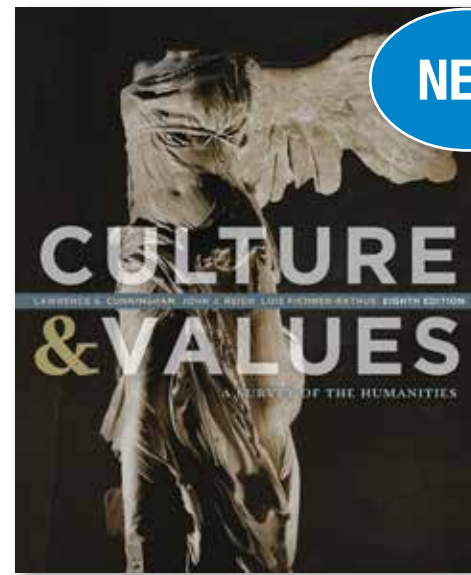


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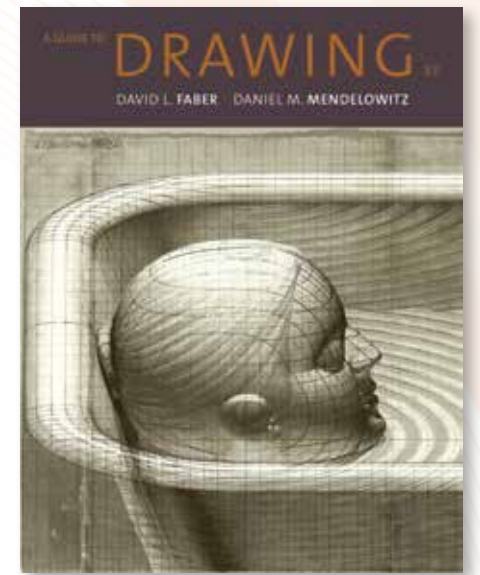
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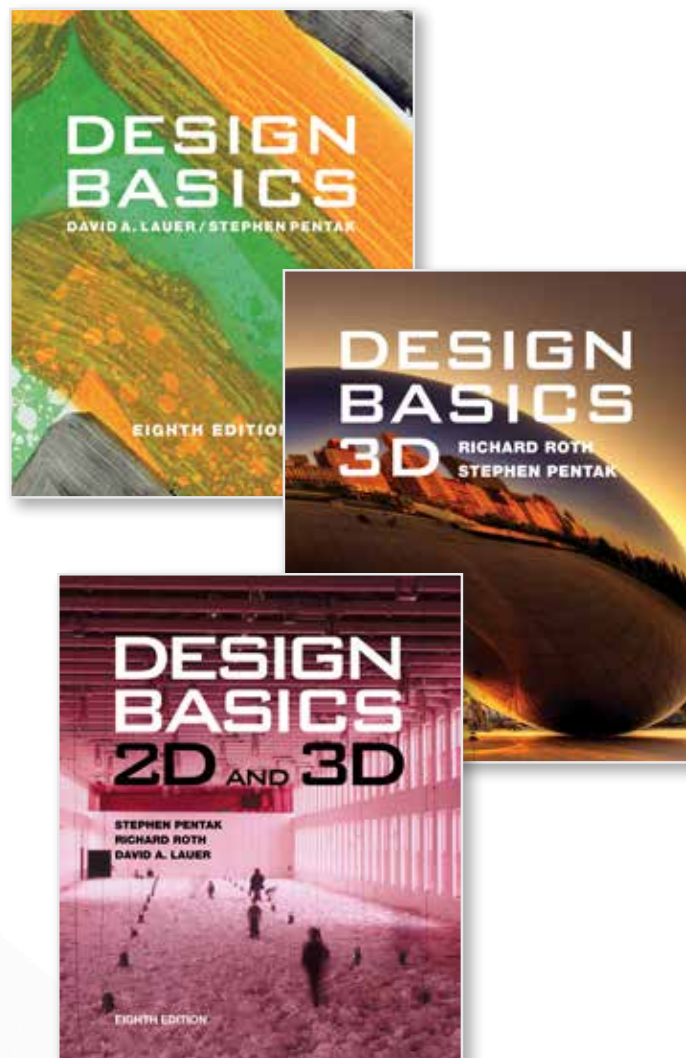
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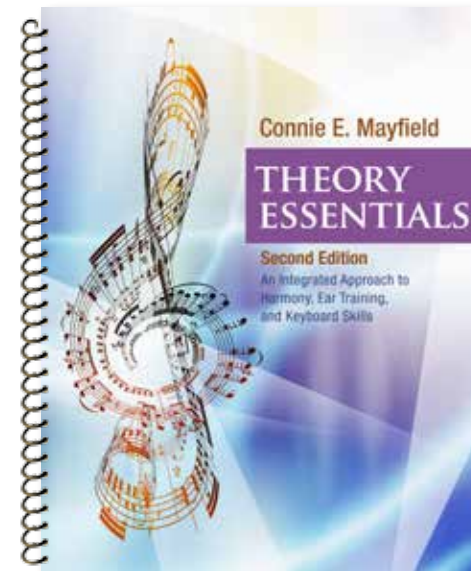
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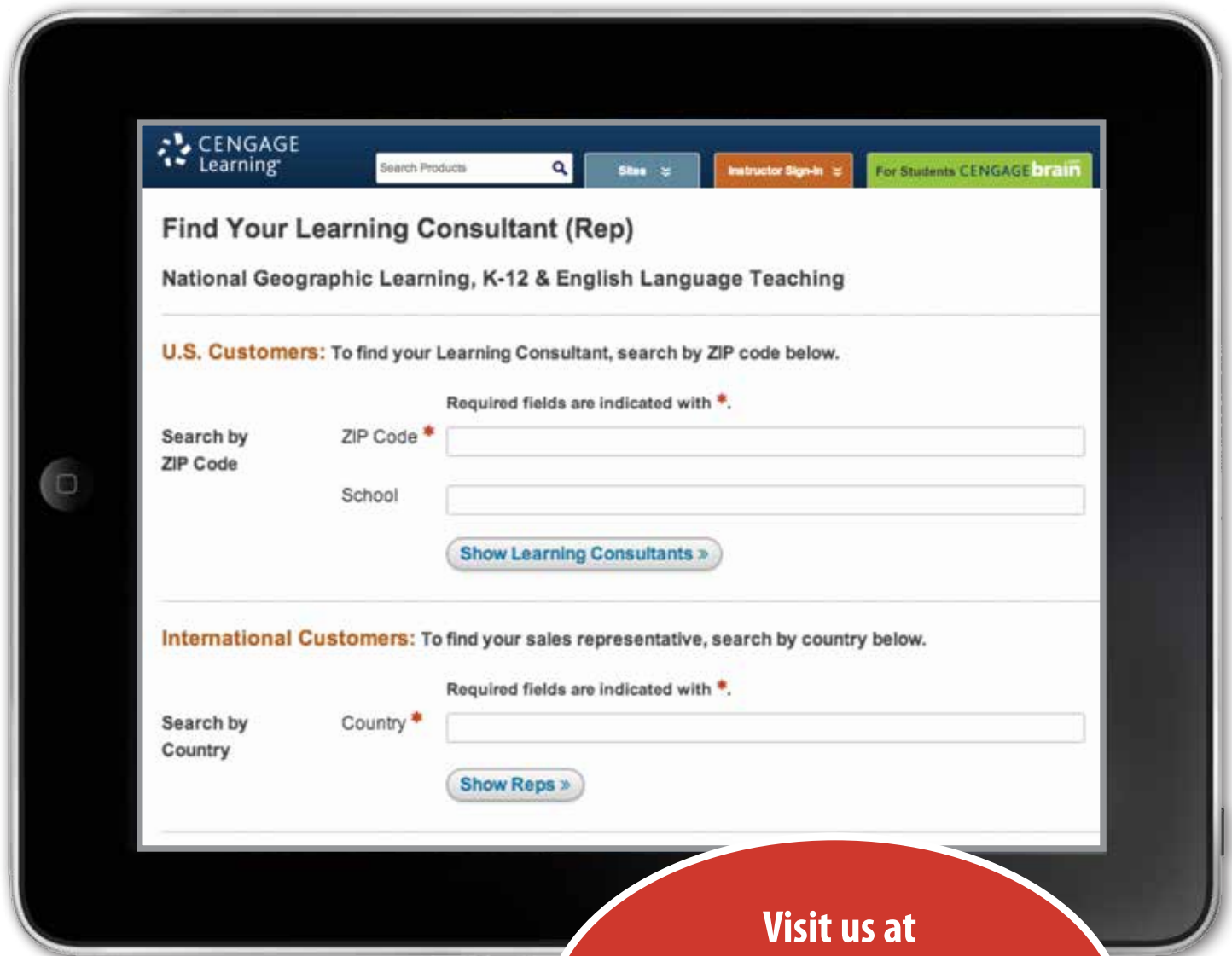
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